



The Economic Value of the San Diego Community College District

REFLECTS FISCAL YEAR 2017-18

About the San Diego Community College District



- 68,498 Credit Students
- 38,862 Non-Credit Students
- 4,250 Employees



ECONOMIC IMPACT ANALYSIS

👤 = 1,000 jobs



Alumni impact

Impact of the increased earnings of the SDCCD's alumni and the businesses they work for

\$3.7 billion Added income - OR - 36,033 Jobs supported

an economic boost similar to hosting the Super Bowl

5x

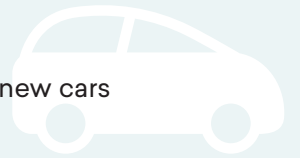


Operations spending impact

Impact of the SDCCD's payroll and day-to-day spending

\$549.3 million Added income

enough to buy **16,366** new cars



- OR -

7,153 Jobs supported



THE SDCCD TOTAL ANNUAL IMPACT

\$4.4 billion Added income

- OR -

45,884 Jobs supported



Construction spending impact

\$53 million Added income



Student spending impact

Impact of the daily spending of the SDCCD students retained in and attracted to the region

- OR -

2,166 Jobs supported



\$128.6 million Added income
enough to buy **10,351** families* a year's worth of groceries

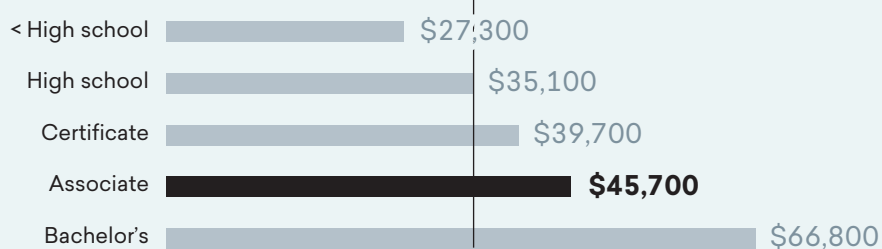


* family of four



INVESTMENT ANALYSIS

The average associate degree graduate from the SDCCD will see an increase in earnings of **\$10,600** each year compared to someone with a high school diploma working in California.



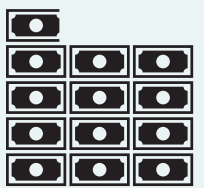
For every \$1...



Students gain \$3.20 in lifetime earnings



Taxpayers gain \$2.60 in added tax revenue and public sector savings



Society gains \$12.90 in added state revenue and social savings