

SPONSORSHIP INFORMATION

An Evening
— with —
Annette Bening

to Benefit the
San Diego Promise

Making Community
College Free for
Deserving Students

September 20, 2018
6:30 p.m. - 9:00 p.m.

**San Diego Natural
History Museum**



**SAN DIEGO
COMMUNITY COLLEGE
DISTRICT**

City College • Mesa College
Miramar College • Continuing Education

An Evening with Annette Bening

to Benefit the San Diego Promise

Thank you for considering a sponsorship for *An Evening with Annette Bening to Benefit the San Diego Promise*. Your gift will help our most deserving students obtain a high-quality education, without the burden of tuition.

About the San Diego Promise



The San Diego Promise provides two years of education at City, Mesa, and Miramar colleges for first-time, full-time students, without tuition or enrollment fees.

Students in the San Diego Community College District (SDCCD) have access to the most affordable, high-quality higher education in the nation, but earning a degree or certificate remains a steep financial challenge for far too many. In fact, most college students who have left college without a degree indicate that financial reasons are the key cause.

Many local students are the first in their family to go to college. In the SDCCD, 70 percent of the students are working to support themselves or their families while going to school. Although financial aid is available, it does not meet their total need.

Many students in the District are homeless, living in a car, living in a shelter, or even living on the street. A large percentage of students live in poverty, experiencing the challenges that go along with inadequate support.

Leveraging funds provided by the State of California through special legislation, and with the support of generous donors, the San Diego Community College District is ensuring that no deserving student is denied access to high-quality higher education due to lack of resources.

All event sponsorships, underwriting, table, and ticket sales go directly to support our students.

San Diego Promise Development Committee

Honorary Co-Chairs

Kevin Faulconer
Mayor, City of San Diego

Annette Bening
Actor; Alumna, Mesa College

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Jack Beresford
Director, Communications and Public Relations

Lisa Cole-Jones, J.D.
Development Coordinator, Communications and Public Relations

Margaret Lamb
Executive Assistant to the Chancellor

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor — \$15,000

Recognition

- Acknowledgment in the With Excellence magazine
- Recognition in event news release and other PR activities
- Back page cover advertisement in the event program
- Recognition from the podium during the event
- Name and company logo on the event page of the San Diego Community College District website
- Presenting Sponsor recognition during the event on signage, large screens, and in the event program

Benefits

- Ten tickets to VIP reception with Annette Bening
- A table of 10 with premiere seating
- 100% of your sponsorship supports the San Diego Promise



Platinum Sponsor — \$10,000

Recognition

- Full-page advertisement in the event program
- Recognition from the podium during the event
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- Six tickets to VIP reception with Annette Bening
- A table of 10 with premiere seating
- 100% of your sponsorship supports the San Diego Promise

SPONSORSHIP OPPORTUNITIES

Gold Sponsor — \$7,500

Recognition

- Half-page advertisement in the event program
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- Four tickets to VIP reception with Annette Bening
- A table of 10 with preferred seating
- 100% of your sponsorship supports the San Diego Promise

Silver Sponsor — \$5,000

Recognition:

- Quarter-page advertisement in the event program.
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- Two tickets to VIP reception with Annette Bening
- A table of 10 with preferred seating
- 100% of your sponsorship supports the San Diego Promise

VIP Table — \$3,000

Recognition

- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- Two tickets to VIP reception with Annette Bening
- A table of 10 with preferred seating
- 100% of your sponsorship supports the San Diego Promise

UNDERWRITING OPPORTUNITIES

Event Production — \$10,000

Recognition

- Full-page advertisement in the event program
- Recognition from the podium during the event
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- Six tickets to VIP reception with Annette Bening
- A table of 10 with premiere seating
- 100% of your gift supports the San Diego Promise

Wine and Cocktail Sponsor — \$6,000

Recognition:

- Half-page advertisement in the event program
- Recognition on bars throughout cocktail reception
- Recognition on tables during the event
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- Two tickets to VIP reception with Annette Bening
- A table of 10 with preferred seating
- 100% of your gift supports the San Diego Promise



UNDERWRITING OPPORTUNITIES

VIP Reception — \$5,000

Recognition

- Quarter-page advertisement in the event program
- Recognition during the VIP reception
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program

Benefits

- Two tickets to VIP reception with Annette Bening
- A table of 10 with preferred seating
- 100% of your gift supports the San Diego Promise



Floral/Décor — \$3,000

Recognition:

- Recognition on all tables during the event
- Name and company logo on the event page of the San Diego Community College District website
- Recognition during the event on signage, large screens, and in the event program.

Benefits

- Two tickets to VIP reception with Annette Bening
- A table of 10 with preferred seating
- 100% of your gift supports the San Diego Promise

An Evening with Annette Bening

to Benefit the San Diego Promise

- YES! I/We would like to sponsor *An Evening with Annette Bening to Benefit the San Diego Promise*.**

_____ Presenting Sponsor \$15,000

_____ Platinum Sponsor \$10,000

_____ Gold Sponsor \$7,500

_____ Silver Sponsor \$5,000

- I/We would like to purchase a table at *An Evening with Annette Bening to Benefit the San Diego Promise*.**

_____ VIP Table \$3,000

_____ General Table \$2,000

- I/We regret that I/we cannot attend the event, but would like to support the San Diego Promise with a gift in the amount of:**

_____ \$10,000

_____ \$5,000

_____ \$2,500

_____ \$1,000

_____ \$500

_____ Other

Name: _____

Organization: _____

How would you prefer to be recognized? _____

Address: _____

Email: _____

Phone: _____

Please make all checks payable to the **San Diego Community College Auxiliary Organization**, a 501(c)3 organization, tax ID 33-0428972. Return completed form and payment to:

Lisa Cole-Jones, Development Coordinator
San Diego Community College District
3375 Camino del Rio S., Suite 335
San Diego, CA 92108

For more information, questions, or to discuss sponsorship opportunities, please contact Lisa Cole Jones, Development Coordinator, at (619) 388-6692 or lcole@sdccd.edu.

Thank you for your consideration and your support of the San Diego Promise.