

# 2017-2018

## Annual Report to the Community

### *Transforming Lives through Education*



SAN DIEGO  
COMMUNITY COLLEGE  
DISTRICT

City College | Mesa College  
Miramar College | Continuing Education



# 2017-2018



THE SAN DIEGO COMMUNITY COLLEGE DISTRICT (SDCCD) IS TRANSFORMING THE LIVES OF ITS STUDENTS DAILY WHILE AT THE SAME TIME PLAYING A VITAL ROLE IN BUILDING THE ECONOMY OF CALIFORNIA'S SECOND-LARGEST CITY. IN 2017-18, THE DISTRICT CONTINUED TO LEAD AND INNOVATE IN BUILDING PROGRAMS TO BOOST STUDENT SUCCESS, ENGAGE WITH THE COMMUNITY, AND COLLABORATE WITH INDUSTRY AND LABOR IN STRENGTHENING THE WORKFORCE.



### Leadership and Innovation

The tuition-free San Diego Promise continued to expand, with the number of students being served through the program – which also includes counseling and academic support services – more than tripling this past year.

## Boosting student success with innovative programs.

and in its participation in the Martin Luther King Jr. and San Diego Pride parades, and other cultural celebrations. The District's commitment to the community can also be seen in how it works with area nonprofits to serve its students who are experiencing homelessness or food insecurity, and how it collaborates with businesses and industry in developing its career education programs.

### Workforce Development

The San Diego Community College District contributes approximately \$4.4 billion in regional spending each year. City College has launched a new program in cybersecurity. At Mesa College, students in the Physical Therapy Assistant Program are boosting their earnings by 125 percent, and students in the Radiologic Technology Program are boosting their earnings by nearly 300 percent. Miramar College is home to the Southern California Biotechnology Center that is contributing greatly to the region's booming life sciences sector, and San Diego Continuing Education's Gateway to College and Career offers free classes and career training to adults, ages 18 to 24, who did not finish school and cannot find a job.

### Student Success

At the SDCCD, nothing comes before student success. The Honors Program, Bridges to the Baccalaureate, and Preparing Accomplished Transfers to the Humanities (PATH) are just a few of the many initiatives that are playing pivotal roles in helping students move on to some of the top universities in the country. Degree completion has increased by 51 percent in the past three years, the number of Associate Degrees for Transfer has more than doubled, and the number of for-credit certificates has jumped by 21 percent.

The San Diego Community College District is proud to present the 2017-18 Annual Report to highlight how it benefits the community.

CONSTANCE M. CARROLL, PH.D.  
CHANCELLOR

### Community Engagement

The San Diego Community College District's commitment to the community can be measured through its collaboration with the San Diego Unified School District in boosting the number of high school students taking college courses, in its co-sponsorship of the Institute for Civil Civic Engagement's annual Conference on Restoring Civility to Civic Dialogue,



# SDCCD – Our Campuses

## San Diego City College

**RICKY SHABAZZ, ED.D.**  
PRESIDENT



## San Diego Mesa College

**PAMELA T. LUSTER, ED.D.**  
PRESIDENT

## San Diego Miramar College

**PATRICIA HSIEH, ED.D.**  
PRESIDENT



## San Diego Continuing Education

**CARLOS O. TURNER CORTEZ, PH.D.**  
PRESIDENT

# SDCCD Board of Trustees

THE 2017-18 ACADEMIC YEAR WAS A HISTORIC ONE FOR THE SDCCD BOARD OF TRUSTEES.

During 2017-18, the Board strengthened its commitment to student success through programs such as the San Diego Promise. The San Diego Promise covers the costs of enrollment fees and books for students who would otherwise not be able to attend college. With the Board's leadership and support of generous donors, the District raised nearly \$700,000 and served more than 660 San Diego Promise students. In addition, the Board successfully advocated for Assembly Bill 19, which is allowing all first-time, full-time students who are recent high

school graduates to attend community college tuition-free during the 2018-19 academic year.

Student access and success remain the Board's highest priorities. During 2017-18, the District expanded its winter intersession, and its summer session was its largest ever. In addition to offering more course sections, the District increased the number of online classes. As a result, the District's colleges and Continuing Education continue to excel in completion and transfer. In May, the District's colleges awarded 3,456 associate degrees, an increase of nearly 6 percent

from 2016-17. Board members also participated in the awarding of the first bachelor's degrees to 15 Mesa College students who graduated as part of the state's Baccalaureate Pilot Program.

The Board of Trustees took strong action in support of all students and employees in 2017-18. In the face of actions by the Trump Administration, the District made it clear that it would stand by

its Deferred Action for Childhood Arrivals (DACA) students. With the Board's support, the District extended legal services and emergency aid to DACA students. Information sessions were held to assist these students and their families and allow them to continue their studies.

Other highlights from the year included expanded efforts, led by the Board, to serve students experiencing homelessness, students coming out of the foster care system, and those with food insecurity.

Throughout the year, the Board was actively engaged with many community organizations and participated in several local and national events, including the César Chávez Commemorative Breakfast, Dr. Martin Luther King Jr. Day activities, the San Diego Pride Parade, Community College League of California Annual Trustees Conference, an annual joint board meeting with the San Diego Unified School District, and the Association of Community College Trustees Leadership Congress in Las Vegas.

Lastly, 2017-18 was another year of significant progress on the District's \$1.555 billion Propositions S and N construction bond program, which the Board has closely followed. After 15 years and 42 completed buildings, the transformation of the District's campuses is nearly complete.



**2017-2018 Board of Trustees** left to right

**MARIA NIETO SENOUR, PH.D.**, *President, District A*

**BERNIE RHINERSON**, *District B*

**RICH GROSCH**, *District C*

**MARY GRAHAM**, *District D*

**PETER ZSCHIESCHE**, *District E*

# Leadership and Innovation

Reginald Jones is working to transform the heart of Southeast San Diego. He has a partner in the San Diego Community College District. Both embody the type of leadership and innovation that is helping to move the city forward.

Jones is the president and CEO of the Jacobs Center for Neighborhood Innovation, which recently partnered with the District to double the number of disconnected youth participating in San Diego Continuing Education's Gateway to College and Career program. Under the program, students 16 to 24 years old, who are neither in school nor working, are provided a two-year San Diego Promise

Family Foundation, both based in Chicago, before coming to the Jacobs Center.

## A Shared Vision

Like Jones, the San Diego Community College District's commitment to leadership and innovation is evident in everything it does. Chancellor Constance Carroll led a statewide advocacy effort to allow 15 California community colleges to offer a bachelor's degree in a limited number of workforce preparation areas, and San Diego Mesa College became the first in the state to launch a baccalaureate program when it began offering its bachelor's degree in Health Information Management in 2015. The



Fifteen students became the first cohort to earn a Bachelor of Science degree in health information management from Mesa College.

scholarship, plus \$500 annually for books, along with career training and connections to employers.

"We cannot lose this generation," Jones said. "This generation must have the education and training needed to have the opportunity to participate in a thriving business environment and not be dependent on a government system that provides little opportunity for advancement."

## Music to His Ears

Born in the central Louisiana town of Alexandria, Jones grew up as a classically trained musician. He earned a degree in performing arts from the New England Conservatory of Music and a master's degree in musicology from Louisiana State University, but switched gears after several years as an educator and turned toward building community and cultural development. He managed the Joyce Foundation culture program and was president of the Steans

groundbreaking San Diego Promise program waives tuition for all first-time, full-time students for two years, and the District was recently awarded a perfect score by the San Diego County Taxpayers Association for management of its Propositions S and N construction bond programs.

## Teamwork

Jones understands that neither the San Diego Community College District nor the Jacobs Center can go it alone when it comes to leadership and innovation. "It's our intent to advance our resources and connect with partners such as the District to bring about change in the community," he said. "Unless our residents are equipped with the education and job training to participate in an emerging economic environment, the community cannot progress as a whole."

**REGINALD JONES**  
PRESIDENT AND CEO,  
THE JACOBS CENTER FOR  
NEIGHBORHOOD INNOVATION

"We are very proud and we are looking forward to continuing our partnership with the San Diego Community College District and seeking out other opportunities."

**Providing a gateway to connect with the community.**

# SD City College – A Year in Review

IN THE SUMMER OF 2017, DR. RICKY SHABAZZ TOOK THE HELM AS PRESIDENT OF SAN DIEGO CITY COLLEGE. THROUGH HIS INSPIRING LEADERSHIP, SAN DIEGO CITY COLLEGE HAS BECOME A PLACE WHERE STUDENTS CAN DREAM BIG AND REALIZE THEIR FULL POTENTIAL.

## Academic Excellence and Awards

Three San Diego City College students were named to the Phi Theta Kappa (PTK) All-California Academic Team based on their grades, leadership, and service to the community. PTK is an international honor society for two-year colleges, and students are nominated based on their GPA, awards and honors received, leadership abilities, and community service.

The 2018 San Diego City College Graphic Design Portfolio Class, under the leadership of professors Sean Bacon and Bradford Prairie, brought home 12 awards, including first place and third place overall, at the annual American Institute for Graphic Arts (AIGA) San Diego Student Portfolio Review held at University of San Diego. Every year, at the AIGA San Diego Student Portfolio Review, students showcase their best work in front of a panel of professionals and leaders from the design industry. Students also won Best Branding, Best Cross Cultural Design, Best Design for Good, Best Environmental, Best Handcrafted, Best Illustration, Best Interactive, Best Packaging, Best Publication, and Best Typography.

## Community Workforce Partnerships

Over the past two years, The Centers for Applied Competitive Technologies (CACT) at San Diego City College has worked with industry and educational partners throughout the region to upgrade curriculum and equipment in local schools in order to better prepare students for successful entry into higher education and the local workforce. Working in partnership with General Dynamics NASSCO, City College helped build the capacity for local students to fulfill an anticipated high demand of maritime trade employment opportunities coming to the San Diego waterfront. These new curriculum upgrades have enhanced the employability of the students graduating from local welding programs to more immediately gain employment in high-demand, high-wage welding jobs currently available at NASSCO. In the last six months alone, NASSCO has hired 39 students graduating from local educational and training programs.

## Educational Equity and Access

In the summer of 2018, San Diego City College and San Diego Unified School District, in partnership with UCSD Create and the San Diego Workforce Partnership, hosted the first ever African American Post-Graduation Success Summit honoring a collaborative commitment to educational



equity and college access. The purpose of the summit was to encourage students' connection to community groups supporting their post-secondary ambitions, emphasize the power of a strong cultural identity, and reinforce the importance of crafting a personal narrative. More than 650 students teamed up with near-peer mentors and participants from the collegiate and professional communities, giving them an opportunity to learn from their experiences and knowledge about their success after high school graduation.



Top: PTK All California Academic Team, from left, Caleb Mertz-Vega, Wilson Saiki, Professor Elizabeth Meehan, and Nadia Escobar. Center: 2018 Graphic Design Portfolio Class. Bottom: 2018 African American Post-Graduation Success Summit.

# SD Mesa College – A Year in Review

MESA COLLEGE IS AMONG THE LARGEST COMMUNITY COLLEGES IN CALIFORNIA, OFFERING 196 PROGRAMS, INCLUDING A BACHELOR'S DEGREE. AS SAN DIEGO'S TOP TRANSFER INSTITUTION, MESA COLLEGE IS THE LEADING COLLEGE OF EQUITY AND EXCELLENCE, COMMITTED TO THE SUCCESS OF ALL STUDENTS, WITH A REPUTATION FOR QUALITY THAT PROVIDES AN UNPARALLELED ACADEMIC EXPERIENCE.

## Mesa College is Making History

In May 2018, San Diego Mesa College made history by awarding the college's first Bachelor of Science degrees in health information management (HIM) to 15 students. The HIM program is a continuation



2018 HIM graduates

of the college's health information technology (HIT) associate degree program, and provides accessible, high-quality, industry-approved instruction designed to prepare students to work at a management level in a health care setting.

## Taking a Stand Against Hunger

In April, Mesa College debuted The Stand: Farmers Market, created via a new partnership with Feeding San Diego. The farmers market is now a monthly event on campus, building upon the success of The Stand, Mesa's food and clothing closet, by offering students and members of the Mesa College community access to free, fresh produce. The initiative is part of Mesa College's effort to take a stand against hunger. Free reusable bags are provided at the event, along with additional resources including representatives from CalFresh, a program that provides money for food to eligible students. Faculty and staff are on hand each month to answer questions about The Stand and to provide access to other campus resources.

## STEM Conexiones Continues to Deliver

Mesa College continues to support the diverse student population through the Title V Hispanic Serving Institution (HSI) and Title III HSI Science, Engineering, Technology, and Math (STEM) grants. The initiative, entitled "STEM Conexiones" (STEM Connections) supports a number of instructional and student support practices aimed at strengthening the college's capacity to support Hispanic and low-income students. The work under the grants aims to increase student connections in STEM through enhanced counseling services, workshops, peer mentoring, and outreach; faculty connections through professional learning and STEM curriculum redesign; and pathway connections working directly with high schools and adult learners to prepare them for STEM majors. Through this grant, the college has established a STEM Center and is actively developing a STEM Research Incubator for students to begin undergraduate research projects.



The Stand: Farmers Market at Mesa College provides free, fresh produce to students.

# SD Miramar College – A Year in Review

THE 2017-2018 ACADEMIC YEAR AT SAN DIEGO MIRAMAR COLLEGE CONTINUED TO DEMONSTRATE THE COLLEGE'S ABILITY TO EXECUTE ITS LONG-TERM STRATEGIC PLAN. ENROLLMENT CONTINUED TO CLIMB TO UNPRECEDENTED HEIGHTS WHILE DEGREE AND CERTIFICATE COMPLETION, ALONG WITH TRANSFERS TO FOUR-YEAR INSTITUTIONS, ALSO HIT RECORD HIGHS.

## Historic Enrollment Growth

June 2018 data released by the San Diego Community College District Information System showed that Miramar College grew its full-time equivalent student (FTES) enrollment by 32.6 percent over a five-year period beginning in fall 2013 and ending with the conclusion of the spring 2018 semester. Miramar College saw its greatest enrollment growth of 8.9 percent over a two-year period from 2016-17 through 2017-18. As a result of Miramar's growth, the District, as a whole, grew by 5.7 percent since fall 2013.

## Miramar College Graduates Largest Class Ever

For the first time in college history, more than 1,000 associate degrees were conferred. A total of 1,030 associate degrees were earned by Miramar College students during the 2017-18 academic year. Two-hundred and thirty seven additional degrees conferred over last academic year represents a 30 percent increase year over year. In 2016-17, the college conferred 793 associate degrees.

Of the 1,030 associate degrees conferred, 437, or 42 percent, were Associate Degrees for Transfer (ADT), thus demonstrating that the college has prepared at least 437 students for transfer to a four-year university. The number of ADTs conferred is 159 more than last year, an increase of 57 percent.

In addition, 493 Certificates of Achievement were awarded. That number represents an increase of 13 percent over last year.

While San Diego Miramar College has continued to provide access to students, the college has also been focusing on student completion and success that leads to high-demand and well-paying jobs and careers.

According to Career Technical Education (CTE) Launchboard data, San Diego Miramar College ranks third in the state with 81 percent of its students being employed four quarters after exiting the college. Furthermore, San Diego Miramar College ranks second in the state with 79 percent of its students earning a living wage after exiting the college.



More than 300 graduates attended Miramar College's 2018 commencement ceremony – a new school attendance record.

## Delta Airlines Partnership Puts Students to Work

In August 2017, Delta Air Lines selected San Diego Miramar College as one of 38 schools nationwide that will assist the air carrier in providing qualified aircraft maintenance technicians (AMT). "In order to prepare for the hiring need, Delta Air Lines has created partnerships with 38 aircraft maintenance technician schools," said Joe McDermott, managing director of cabin maintenance, training, safety, and support services at Delta Air Lines. "Over the last several months, Delta TechOps evaluated these schools and found that they were determined to meet Federal Aviation Administration standards as well as Delta's high principles that exceed industry standards."

This partnership will benefit San Diego Miramar College aviation students by gaining Delta as a resource for continuous improvement of the AMT program along with Delta's assistance with marketing the program to prospective students.

San Diego Miramar College first partnered with Delta on a local level in 2015 when the college began to provide paid interns for Delta's San Diego International Airport operations.



Miramar College aviation graduate Tevin Nixon works the night shift for Delta Air Lines at the San Diego International Airport.

# SD Continuing Education – A Year in Review

THE SECOND YEAR OF A FIVE-YEAR STRATEGIC PLAN, IT'S CLEAR THAT SAN DIEGO CONTINUING EDUCATION (SDCE) IS MAKING SUBSTANTIAL PROGRESS TOWARD GROWTH IN AREAS THAT WILL ULTIMATELY ALLOW SDCE TO SUPPORT MORE STUDENTS. INTEGRATED PLANNING BETWEEN INSTRUCTION AND STUDENT SERVICES HAS BEEN A PROMINENT THEME THAT CONTINUES IN FULL FORCE.

## SDCE Expands Programming

In support of statewide and local efforts to grow online programming and meet the needs of adult students, SDCE has more than doubled distance education offerings over the past three years. Classes are available in automotive, information technology, and child development. The largest increases have been seen in English as a second language and emeritus program classes.

As the San Diego region has participated in a campaign to promote a strong workforce, SDCE has expanded free career training in culinary arts; health care; welding; automotive; heating, ventilation, and air conditioning (HVAC); child development; small business; and information technology programs.

## Increasing Community Partnerships

A new partnership with the Butte County Office of Education's statewide Caltrans Veterans Outreach Program helps program participants overcome employment barriers and rejoin the workforce.

The past year has given SDCE the opportunity to expand programming in off-campus locations such as the Jackie Robinson Family YMCA in southeast San Diego, the Cathy Hopper Clairemont Friendship Center, and Golden Hills Recreation Center, bringing free classes to more San Diegans who are committed to lifelong learning.

A new partnership with the Jacobs Center for Neighborhood Innovation doubled the number of students who can earn an interactive media career training certificate, and an expanded partnership with the San Diego Rescue Mission (SDRM) brings SDRM clients to an SDCE campus to learn free career training in welding, office skills, and plumbing programs.

## Student Success Accessible to All

As SDCE continues the mission to preserve the dignity and autonomy of students, efforts to address food insecurity are in full swing. An SDCEats! initiative operates a choice-style food pantry to serve students. The pantry is possible through a partnership with SDCE's Foundation, Feeding San Diego, and SDRM through Partners for Hunger Relief, and served more than 1,000 students in its first months of operation.

SDCE and the San Diego Workforce Partnership (SDWP) are providing paid internships, career development coaching, and free educational software through Tech/Hire San Diego, an initiative that enrolls Business Information Technology students in paid internship opportunities.

## Professional Development a Top Priority

SDCE launched a professional development theme: Poverty and Inequity in Education, to focus on six pillars:

- Employment Security
- Food Security
- Housing Security
- Financial Literacy
- Textbook and Course Material Affordability
- Intellectual and Emotional Security

The intentional support in these areas results in an environment of both inclusion and diversity for SDCE students, and helps the most vulnerable student populations achieve success in education.



Caltrans Veterans Outreach Program Back 2 Work



SDCEats! Initiative helps students with food insecurity.

## Integrated Planning Strengthens Effectiveness

Program review, strategic planning, and resource requests all now occur in fall so each of these critical planning elements informs the others, and more closely align to the annual resource allocation cycle.

Through the state's Institutional Effectiveness Partnership Initiative and a \$200,000 grant, members from the Partnership Resource team came from all over California to work with SDCE faculty, administrators, and classified professionals to gather information and create a multi-year plan for SDCE to excel with integrated planning.

## Preparing students for the future.

**MATT QUIS AND JASMINE JAHADI**  
BUSINESS STUDENT AND DANCE STUDENT,  
SAN DIEGO MIRAMAR COLLEGE

“Everyone here has been super helpful and very easy to talk to. This is an environment that gives you an opportunity to grow.”

**JASMINE JAHADI**

# Shaping Student Success

For Matt Quis, taking a slew of Miramar College courses while still in high school just made too much sense. As in dollars and cents. The result: when the 18-year-old Rancho Bernardo High School graduate

some of the top universities in the country. More than 3,400 summer classes, including more sections online and more sections at night, made it more convenient for students to get the classes they need when they



enrolled this fall at the University of Arizona, he had already accumulated 30 college credits, covering his entire freshman year, at virtually no cost.

Attending Miramar College made sense for Jasmine Jahadi, too. The 19-year-old Scripps Ranch High School honors student couldn't afford to go straight to a university, so she took part in the tuition-free San Diego Promise program and enrolled at Miramar in fall 2017. She has her sights on transferring to San Diego State University in fall 2019.

Quis and Jahadi illustrate how the San Diego Community College District is shaping student success.

### Placing Students Front and Center

Jahadi was among the more than 660 students who took part in the San Diego Promise program during the 2017-18 academic year, and Quis was among the more than 3,400 local high school students who took San Diego Community College District courses last year, an increase of 74 percent from 2016-17.

The San Diego Promise and dual enrollment are just two ways the San Diego Community College District aimed at ensuring its students can thrive. The District's Honors Program offers a more challenging curriculum to help students transition seamlessly to

need them. Also, a groundbreaking baccalaureate program at Mesa College in health information management graduated its first cohort of bachelor's degree holders this past spring.

### Dual Enrollment

Quis, who is majoring in computer programming, began taking classes at Miramar College when he was a freshman in high school.

“When you look at the per-unit expense at the university level, it is far more economical to go the dual enrollment route in high school,” Quis said. “Not only did my family save a ton on tuition, but I'll be graduating from the University of Arizona now in three years instead of four, and that means saving on housing, saving on books, and saving on meals.”

### The Promise

Jahadi is just as sold on the San Diego Promise.

“The Promise program has helped tremendously,” she said. “It's great to have an opportunity to go to college like this for free. Plus the Promise connects you with a peer counselor for monthly meetings, it sets you up to engage in community service, and it helps you prepare an education plan. It's been an awesome experience.”

# Student Success by Degrees

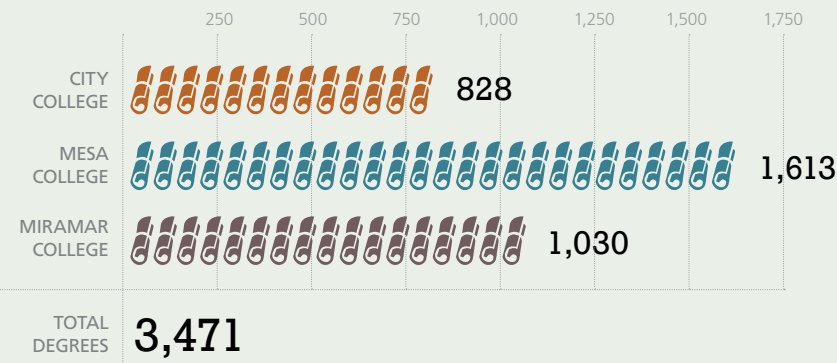
THE SAN DIEGO COMMUNITY COLLEGE DISTRICT CONTINUES TO MAKE STUDENT SUCCESS AND DEGREE COMPLETION ITS HIGHEST PRIORITIES. DURING THE 2017-18 YEAR, THE SAN DIEGO PROMISE PROGRAM WAS EXPANDED TO INCLUDE MORE THAN 660 STUDENTS, AND IT WILL FURTHER EXPAND THIS YEAR TO INCLUDE TWO YEARS OF TUITION-FREE EDUCATION FOR ALL FIRST-TIME, FULL-TIME STUDENTS.



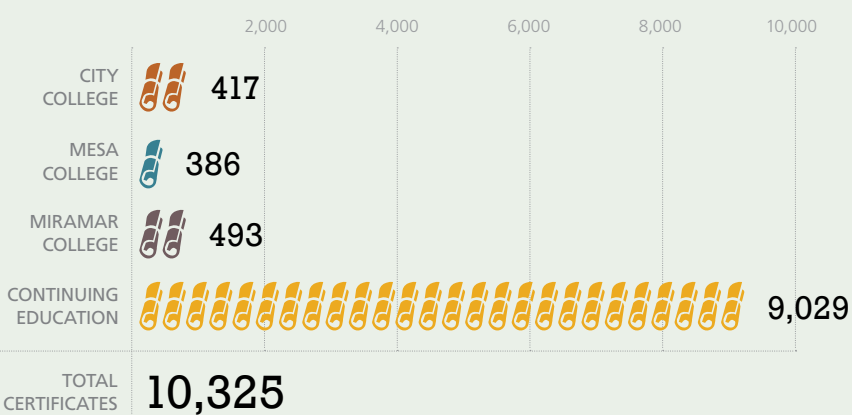
## Among the Highlights this Past Year:

- The San Diego Community College District awarded 13,796 degrees and certificates to students graduating from San Diego City, Mesa, and Miramar colleges, and San Diego Continuing Education.
- The District awarded 3,456 associate degrees, an increase of 6 percent from 2016-17. That includes a decrease of 7 percent at City College, an increase of 2 percent at Mesa College, and an increase of 30 percent at Miramar College.
- The first cohort of 15 San Diego Mesa College students earned their Bachelor of Science degrees in health information management thanks to the state's Baccalaureate Pilot Program. They are among the first students to complete a baccalaureate program at a California community college.
- The number of high school students taking San Diego Community College District courses continued to skyrocket, with concurrent enrollment rates increasing almost 74 percent to 3,402 students in the spring of 2018 compared to last year.
- 90 percent of San Diego Promise students who completed the 2016-17 academic year reported that the program positively influenced their academic success. Promise students had significantly higher GPAs than other first-time, full-time freshmen, 2.80 compared to 2.59.

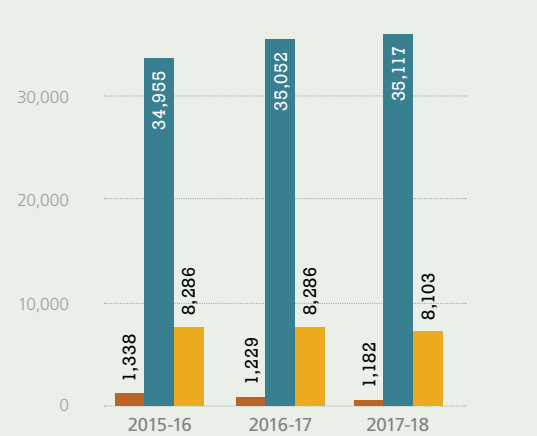
### AA/AS/BS Degrees Awarded 2017-2018



### Certificates Awarded 2017-2018



### College Resident and Non-Resident Full-Time-Equivalent Students (FTES)



■ COLLEGE NON-RESIDENT  
■ COLLEGE RESIDENT  
■ CONTINUING EDUCATION

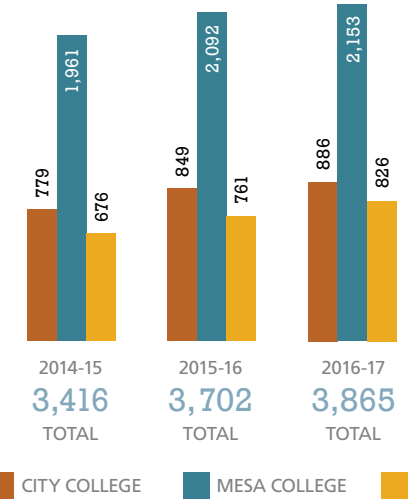
*Note: F-factor (FTES accumulated from professional development/flex time) is included.*

# Student Transfers

## Importance of Student Transfers

The top four-year transfer institutions were San Diego State University, UC San Diego, and National University. Transfer volume overall showed positive gains in a year-over-year comparison, with an increase of 4 percent from 3,702 in 2015-16 to 3,865 in 2016-17. Latino students displayed the greatest increase in transfer volume (49 percent) over the last five years, from 777 in 2012-13 to 1,160 in 2016-17,

while white students displayed the highest average percent of total transfers over five years (40 percent of all transfers). In a year-over-year comparison, transfer volume decreased slightly for African American students (4 percent), and increased for Latino and Asian/Pacific Islander students (12 percent and 14 percent, respectively) between 2015-16 and 2016-17.

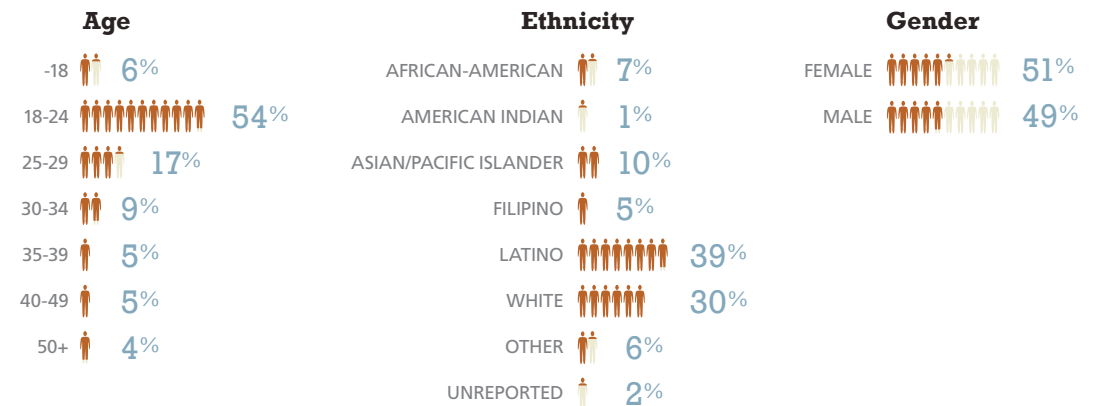


*Note: 2017-18 figures available in November 2017.*

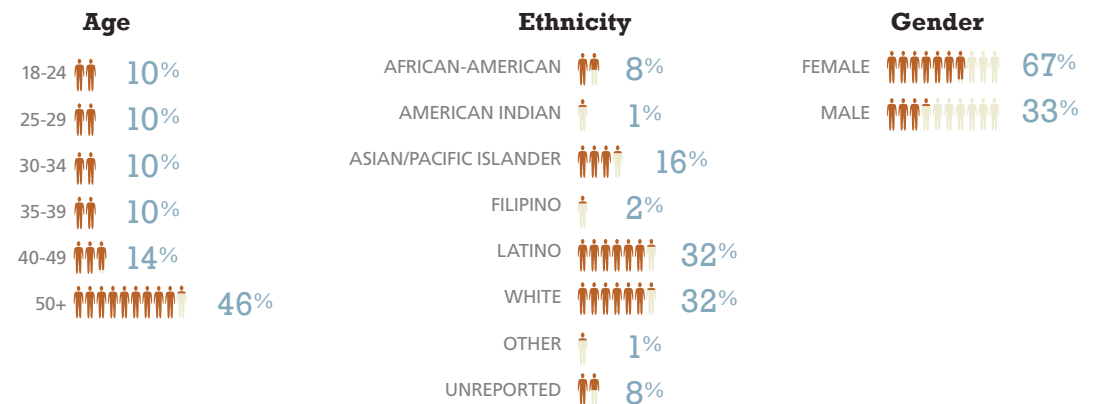
# Student Demographics



## COLLEGE PROFILES



## CONTINUING EDUCATION PROFILES





# Our Community Engagement

Mesa College Political Science Professor Carl Luna embodies the San Diego Community College District's engagement with the region it serves. As director of the Institute for Civil Civic Engagement – a partnership with City, Mesa, and Miramar colleges, and the University of San Diego – Luna works with schools, community groups, and political leaders in advancing civility in the public sphere and has made scores of presentations on the subject. As a professor with and the former director of the Mesa College's Accelerated College Program, Luna plays a pivotal role in bringing college courses taught by college professors to area high schools, enabling students to earn transferable college credits without having to leave their campus. As a popular political analyst



and how it collaborates with business and industry in developing its nationally renowned career education programs.

## Getting Started

A graduate of Mira Mesa High School, Luna returned to San Diego after earning his doctorate in political science from American University in Washington, D.C., and quickly landed a job heading the Mesa College-based High School Honors Program, now called the Accelerated College Program. Meanwhile, Luna's political expertise and his knack for explaining complex ideas with sound bites endeared him to radio and television reporters seeking expert commentary during the successful recall of Governor Gray Davis.

**CARL LUNA, PH.D.**  
PROFESSOR,  
SAN DIEGO MESA COLLEGE

“The San Diego Community College District and Chancellor Carroll are committed to engaging with the community.”



Top: Students at Lincoln High School participate in English 47A, a community college course part of the SDCCD's dual enrollment initiative. Left: City College administration, faculty, staff, and students at the 2018 Martin Luther King Jr. Parade. Right: The SDCCD information kiosk at Westfield Mission Valley shopping mall.

and pundit, Luna has been a frequent commentator on radio and television and has written numerous opinion pieces for *The San Diego Union-Tribune* and other publications.

## Teamwork

The San Diego Community College District's commitment to the community can be measured by its collaboration with the San Diego Unified School District in its co-sponsorship of the Institute for Civil Civic Engagement's annual Conference on Restoring Civility to Civic Dialogue, and in its participation in the Martin Luther King Jr. and the San Diego Pride parades, along with the array of activities it organizes in support of Women's History Month, Black History Month, Hispanic Heritage Month, and other cultural celebrations. The District's commitment to the community can also be seen in how it works with area nonprofits to serve its homeless and hungry students,

It also made him a sought-after guest speaker, and Luna would later team with the Rev. George Walker Smith, the Catfish Club, the SDCCD, and others in organizing the annual Conference on Restoring Civility to Civic Dialogue.

## Having an Impact

Beyond his work with the annual Conference on Restoring Civility to Civic Dialogue and his numerous appearances in local and national media, Luna's biggest impact may be in building partnerships with high schools and providing high school students with as much access to college as possible.

“I have tremendously enjoyed working with the District for the past 29 years and it has been wonderful seeing the District's footprints grow in the community.”

**Expanding our reach  
in the community.**

# The Chancellor's Milestone



Chancellor Constance M. Carroll is making history. Again.

Carroll will celebrate her record-breaking 15th year as chancellor of California's second-largest community college district in 2018-19. Including her 11 years as president of San Diego Mesa College, Chancellor Carroll also is by far the longest-serving CEO of a higher education institution in San Diego. Factoring in previous presidencies at Indian Valley, College of Marin, and Saddleback College, Chancellor Carroll holds the distinction of serving the longest in leadership roles in the California community college system.

More notable than the Chancellor's leadership longevity are her accomplishments and impact on student success. The numerous highlights of her chancellorship include Proposition N, an \$870 million bond measure that voters approved in November 2006, and the implementation of both the Proposition N and Proposition S construction bond programs that have transformed City, Mesa, and Miramar colleges, and San Diego Continuing Education. Chancellor Carroll also was at the forefront

in successfully advocating for Senate Bill 850, which created the Baccalaureate Pilot Program in the California Community Colleges system and enabled Mesa College to be among the first community colleges in California to offer a four-year degree. In addition, Chancellor Carroll co-chaired a successful two-year equalization campaign, which ended disparities in community college funding across the state, and led the charge in establishing the tuition-free San Diego Promise program.

Her achievements have earned her the respected moniker, "The People's Chancellor."

Chancellor Carroll's leadership extends far beyond the San Diego Community College District. In 2011, the Chancellor was nominated by President Barack Obama and confirmed by the U.S. Senate to serve a six-year term on the National Council on the Humanities. She also serves on the boards of the University of San Diego, San Diego Youth Services, the League for Innovation, and the Community College Humanities Association. She also chairs The San Diego Foundation's Board of Governors.



# A Growing Promise

The San Diego Promise hit its stride in 2017-18 with the number of participating students increasing more than threefold, record-breaking fundraising, and improved academic achievement.

The San Diego Community College District launched the San Diego Promise in 2016 to ensure that no deserving student is denied the opportunity to go to college due to lack of resources. Besides paying for enrollment fees at San Diego City, San Diego Mesa, and San Diego Miramar colleges, the San Diego Promise provides comprehensive counseling and other support services to help students secure a certificate or degree or transfer to a four-year college or university.

Some 186 students took part in the San Diego Promise during the program's first year; in 2017-18, that number rose to 661. What's more, the average GPA for African American students in the San Diego Promise last year was 3.33, nearly a full point above the 2.37 average GPA for other first-time, full-time

African American students. The average GPA for Latino students enrolled in the San Diego Promise student was 2.82, compared to an average GPA of 2.58 for other first-time, full-time students who are Latino. Nearly one in five San Diego Promise students had a 4.0 GPA this past year, whereas 12 percent of other first-time, full-time students had a 4.0 GPA.

Nearly \$700,000 was raised to support the program, which is expanding this year to include all first-time, full-time students in large part because of Assembly Bill 19, legislation that was passed and signed into law with the support of the San Diego Community College District.



## Propositions S and N Citizens' Oversight Committee



2017-18 members, from left, front row: Shandon Harbour, Ed Oremen, Yen Tu; from left, back row: Dr. Thomas Kaye, Leslie Bruce, Mike Frattali; not pictured: Dr. Jane Gawronski, Bob Kiesling, Linda Zintz

The District's capital improvement program is overseen by an independent Citizens' Oversight Committee (COC), whose members represent various organizations, community groups, and students. These community leaders are appointed by the SDCCD Board of Trustees and are charged with monitoring the \$1.555 billion in voter-approved bond measures.

## Trustee Advisory Council



2017-18 members, from left, front row: Martha Rañón, Luis Barrios, Evonne Seron Schulze, Dr. Nola Butler Byrd, Rabbi Laurie Coskey, Jeff Marston; from left, back row: Dr. David Valladolid, Mark Tran, Dr. Alan Mobley, Cecil Steppe, Clint Carney; not pictured: Phil Blair, Dr. Willie Blair, Dwayne Crenshaw, Ricardo Flores, Carol Kim, Fayaz Nawabi, Dr. Alberto Ochoa, Olivia Puentes-Reynolds, Jared Quient, Gary Rotto, Sid Voorakkara

Members of the Trustee Advisory Council (TAC) assist in improving communications between the Board of Trustees and the community, and advise the Board on community attitudes, perceptions, and opportunities. They serve as advocates to the community and decision-makers, to ensure that the District's educational programs and services meet the needs of area residents.

# Community Engagement

## Corporate Council

The Corporate Council continues to emerge as an integral adviser to the SDCCD regarding workforce education and training. Composed of business representatives from industry clusters that drive San Diego's economy, the Corporate Council provides a means to ensure good relations between SDCCD and its business partners throughout the region.

The District looks to the Corporate Council to identify strategies for meeting business and employer needs. Throughout the year, the Council was kept well-informed on District matters, including workforce partnerships and their role in advocacy regarding legislative issues.





# Workforce Development

**MINOU SPRADLEY, PH.D.**  
ACTING VICE PRESIDENT  
OF INSTRUCTION,  
SAN DIEGO CITY COLLEGE

“I went into education because I wanted to make a difference.”

**Providing access to workforce training and a high-quality education.**

When Minou Spradley recently toured an aerospace manufacturing firm in El Cajon, it was almost as though she had never left her downtown San Diego campus. “It seemed like everybody who was working there was a former City College student,” said Spradley, City College’s dean of Engineering Technologies, Mathematics, Sciences, and Nursing who also serves as acting vice president of Instruction. “I had to stop and say hello to everyone. It really underscores the impact we are having in putting people to work.”

“The faculty and staff at City College are passionate about the work they do every day,” Spradley said. “This is a place of innovation that is making a difference in our community.”

### Working for You

City College is emblematic of the San Diego Community College District, which contributes approximately \$4.4 billion in net spending annually. At Mesa College, students in the physical therapy assistant program are boosting their earnings by 125 percent, and students in the radiologic technology



In fact, the San Diego Community College District is the leading workforce training provider in the region. The economic impact of former students who are employed in the San Diego County workforce amounts to \$4.4 billion in added income to the regional economy, enough to support nearly 46,000 jobs.

People such as Minou Spradley are a big reason why.

### Working with Industry

Spradley’s workforce development responsibilities run the gamut. Among them is collaborating with business and industry in developing award-winning career education programs – including 17 City College programs that last year earned a Strong Workforce Stars recognition from the California Community Colleges Chancellor’s Office. From cybersecurity to graphic design to the only for-credit machining program in the county, City College has earned a reputation for putting people to work.

program are boosting their earnings by nearly 300 percent – with virtually all now working in a job closely related to their field of study. Miramar College is home to the Southern California Biotechnology Center that is contributing greatly to the region’s booming life sciences sector, and the San Diego Continuing Education’s Gateway to College and Career offers free classes and career training to adults 18 to 24 who did not finish school and cannot find a job.

### Education = Social Mobility

Spradley sees her job as a calling, and for good reason. “Education to me is not a privilege; it’s a right, especially when education is so vital to finding a good job in today’s economy,” she said. “We’re here to provide access to a solid education and we’re here to provide access to critical workforce training for people who might not otherwise have that access.”

THE DISTRICT CONTRIBUTES

**\$4.4 BILLION**

TO THE REGIONAL ECONOMY

# Driving the Economy



The San Diego Community College District is not only the region's largest higher education system with some 100,000 students, it also is an economic engine that is putting people to work and fueling the growth of local businesses. Career education programs at San Diego City, Mesa, and Miramar colleges, and San Diego Continuing Education are thriving, thanks to a close collaboration with both industry and labor. Examples include the cybersecurity program at City College, the Health Information Management baccalaureate program at Mesa College, the Southern California Biotechnology Center at Miramar College, and the San Diego Gateway to College and Career program at San Diego Continuing Education, all of which are among the hundreds of career education efforts that are building the region's economy.

Meanwhile, the District works closely with its Corporate Council, which includes representatives from AT&T, Chase, NASSCO, Qualcomm, SDG&E, California Coast Credit Union, and more.

The District generates \$4.4 billion in added income countywide, an amount equal to nearly 2 percent of the gross regional product. That \$4.4 billion in added income also is equivalent to supporting more than 46,000 jobs.

Students are among the biggest contributors to the regional economy, and many would have left the area for other educational opportunities had it not been for the San Diego Community College District. Overall, students spend nearly \$114 million on food, housing, clothing, and other needs. A student who earns an associate degree from the SDCCD can expect to earn on average approximately \$11,000 more annually than someone with just a high school diploma at the midpoint of their working career. Over a working lifetime, that increase in earnings amounts to approximately \$400,000 in added income.

# Managing Our Resources



The San Diego Community College District continues to live up to its well-earned and widespread reputation for its outstanding educational programs and for being one of the best-managed community college districts in the nation. Student success, equity, and educational outcomes are front and center in regard to all operational aspects of the District. Through integrated planning and sound fiscal management, the District continued its commitment to serve students while increasing enrollment access, allowing students to pursue their educational goals.

The Board of Trustees adopted a \$727 million budget for 2017-18, which enabled the District to serve up to 2,000 additional students at City, Mesa, and Miramar colleges, and Continuing Education as compared to the prior year. The adopted budget included \$3.5 million for the state's Strong Workforce Initiative to continue to support career and technical education course offerings at the District. Once again, the SDCCD met all of its internal and external obligations throughout 2017-18 while maintaining a balanced budget and strong reserves.

The District also made great progress in completing all of the construction projects identified in the District's Facilities Master Plan and authorized under its Propositions S and N construction bond program.

The vast majority of construction projects currently in progress or completed are LEED-certified, sustainable buildings, which provide state-of-the-art equipment to allow the District to serve student demand by increasing class offerings, services to support student success, and containment of ever-increasing utility costs.

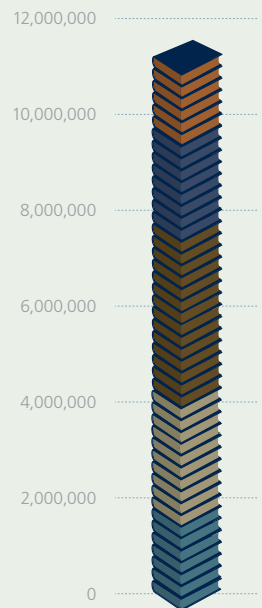
The District was upgraded in 2016-17 by Moody's to their highest bond rating of Aaa, and in 2017-18 Standard and Poors upgraded the District to its highest rating of AAA. Due to the dependence of community colleges on state funding, which is directly impacted by economic conditions, Standard and Poors historically does not go beyond an AA+ rating for community colleges. However, in their decision to upgrade the District, they attributed the change to the District's very strong management, financial profile, and commitment to maintaining a very strong operating budget and reserves, while also addressing unfunded long-term liabilities such as pension and other post-employment employee obligations.

The SDCCD pledges to continue in its efforts to serve the community in a fiscally responsible manner for years to come and appreciates the ongoing support of taxpayers.

## Grant Highlights

FY 2017-18 Grant Awards

TOTAL FUNDING  
**\$11,305,555**



- CITY COLLEGE  
\$1,613,770
- MESA COLLEGE  
\$2,386,606
- MIRAMAR COLLEGE  
\$2,911,472
- CONTINUING EDUCATION  
\$2,561,337
- SDCCD  
\$1,832,170

### City College

**TITLE** *Hispanic Serving Institute Program – Title V*  
**FUNDER** *U.S. Department of Education*  
**AMOUNT** **\$708,841**

**TITLE** *Upward Bound*  
**FUNDER** *U.S. Department of Education*  
**AMOUNT** **\$263,938**

### Miramar College

**TITLE** *California Energy Commission – Alternative and Renewable Fuel & Vehicle Technology Proceedings*  
**FUNDER** *California Community Colleges Chancellor's Office*  
**AMOUNT** **\$2,804,422**

**TITLE** *Amgen Foundation – San Diego Workforce*  
**FUNDER** *San Diego Workforce Partnership*  
**AMOUNT** **\$97,050**

### Mesa College

**TITLE** *Bridges to the Future – Baccalaureate*  
**FUNDER** *National Institutes of Health*  
**AMOUNT** **\$328,237**

**TITLE** *Hispanic Serving Institute Program - Title III*  
**FUNDER** *U.S. Department of Education*  
**AMOUNT** **\$999,492**

### Continuing Education

**TITLE** *Adult Education and Family Literacy*  
**FUNDER** *California Department of Education*  
**AMOUNT** **\$1,395,663**

**TITLE** *Zero Textbook Grant Implementation 2017-18*  
**FUNDER** *California Community College Chancellor's Office*  
**AMOUNT** **\$135,200**



2017-2018 Revenue

GENERAL FUND UNRESTRICTED	\$310,563,242	42.72%
GENERAL FUND RESTRICTED	\$124,408,032	17.12%
PROPOSITION S	\$17,714,649	2.44%
PROPOSITION N	\$112,357,688	15.46%
RESERVES & CONTINGENCIES	\$36,342,713	5%
OTHER SOURCES	\$125,413,763	17.26%
<b>TOTAL</b>	<b>\$726,800,087</b>	<b>100%</b>



2017-2018 Expenditures

ACADEMIC SALARIES	\$133,277,152	18.34%
CLASSIFIED SALARIES	\$91,633,143	12.61%
EMPLOYEE BENEFITS	\$80,860,856	11.13%
SUPPLIES & MATERIALS	\$21,907,199	3.01%
OPERATING EXPENSES	\$64,155,567	8.83%
CAPITAL OUTLAY	\$34,746,709	4.78%
FINANCIAL AID	\$68,711,034	9.45%
RESERVES & CONTINGENCIES	\$73,230,621	10.08%
OTHER OUTGOING	\$28,205,469	3.88%
PROPOSITION S	\$17,714,649	2.43%
PROPOSITION N	\$112,357,688	15.46%
<b>TOTAL</b>	<b>\$726,800,087</b>	<b>100%</b>





**Administrative Offices**

3375 Camino del Rio South  
San Diego, CA 92108-3883

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**CONSTANCE M. CARROLL, PH.D.**

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**CARLOS O. TURNER CORTEZ, PH.D.**, *San Diego Continuing Education*

The San Diego Community College District includes San Diego City College, San Diego Mesa College, San Diego Miramar College, and San Diego Continuing Education. The SDCCD is governed by its Board of Trustees. No oral or written agreement is binding on the San Diego Community College District without the express approval of the Board of Trustees.

**www.sdccd.edu**

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**Our Campuses**

**San Diego City College**

1313 Park Boulevard  
San Diego, CA 92101-4787  
www.sdcity.edu 619-388-3400

**San Diego Mesa College**

7250 Mesa College Drive  
San Diego, CA 92111-4998  
www.sdmesa.edu 619-388-2600

**San Diego Miramar College**

10440 Black Mountain Road  
San Diego, CA 92126-2999  
www.sdmiramar.edu 619-388-7800

**San Diego Continuing Education & Educational Cultural Complex**

4343 Ocean View Boulevard  
San Diego, CA 92113-1915  
www.sdce.edu 619-388-4956

**CE AT MESA COLLEGE**

7350 Armstrong Place  
San Diego, CA 92111-4998  
619-388-1950

**CE AT MIRAMAR COLLEGE**

10440 Black Mountain Road  
San Diego, CA 92126-2999  
619-388-1800

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1901 Main Street  
San Diego, CA 92113-2116  
619-388-1910

**MID-CITY CAMPUS**

3792 Fairmount Avenue  
San Diego, CA 92105-2204  
619-388-4500

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8355 Aero Drive  
San Diego, CA 92123-1720  
619-388-1800

**WEST CITY CAMPUS**

3249 Fordham Street  
San Diego, CA 92110-5332  
619-388-1873