



# SAN DIEGO COMMUNITY COLLEGE DISTRICT

CITY COLLEGE • MESA COLLEGE • MIRAMAR COLLEGE • COLLEGE OF CONTINUING EDUCATION

## District Strategic Planning Committee

April 13, 2022

9:30 a.m. – 11:00 a.m.

Zoom

## Meeting Minutes

### Present:

City: Susan Murray

Mesa: John Crocitti, Bridget Herrin,

Miramar: Laura Murphy, Judy Patacsil

Continuing Education: John Bromma, Neill Kovrig, Jessica Luedtke, Charlie Lieu

District: Bonnie Ann Dowd, Susan Topham (chair), Carol Hilliard

Guests: MIG (District Strategic Plan Consultants), Daniel Iacofano, Andy Pendoley, Mark Sillings

### 1. Welcome and Agenda Overview

- a) Vice Chancellor Susan Topham welcomed the attendees to the meeting.

### 2. Approval of Meeting Minutes.

- a) April 15, 2021, February 10, 2022, March 8, 2022
- b) A motion to approve all three sets of meeting minutes was made by Kovig, seconded by Crocitti. The minutes stand approved with no requested changes.

### 3. Review Preliminary Strategies and Metrics of Strategic Plan Goal Areas

- a) MIG (Iacofano) shared the district is on schedule, and is beginning Phase III which will involve obtaining further feedback of the goal areas.
- b) The five goals and key objectives formed through feedback from all SDCCD constituents during each of the districtwide charrettes.
- c) The committee provided MIG with general feedback:

#### Goal A - Financial Health

- Would like to ensure each of the objectives under each goal are reviewed to combine and/or remove any redundancy
- A1 - Include language to include “strategically” expand student enrollment

- A2 –update language to development and implementation of a district enrollment management plan to maximize the student-centered success funding formula. Would like to be inclusive of non-credit as well
- Combine A1 and A2
- A3 - include the word ongoing after operating

#### Goal B - Whole Student Needs

- B2 may be too vague. Include language to clarify whether SDCCD looking to explore, partner, build SDCCD housing
- B3 – add streamline applications language. There was concern about leaving out non-credit colleges. Would like to list B3 as goal one so that it shows more priority
- B4 – suggestion to proactively providing the support rather than passively waiting for "the ask" by the student. Comments included: it's on us to change our processes to minimize the need to ask, vs. framing this as a change in student behavior. So many students are not only afraid to ask, but don't know even how to ask
- Patacsil – financial viability for mental health. Needs to be across the district, some level of consistency of mental health delivery so that those who need it, can get it
- Suggestions that B1, B2 and B4 could be combined into one goal

#### Goal C - Workforce Development

- C1 - include partnerships with local unions to develop industrial apprenticeships
- C2 – add “encourage the faculty to develop...” or “encourage the administration and faculty to work together to develop a program”
- C3 and C8 could be combined

#### Goal D - Academic Excellence

- D1 – recommended removing the word rigorous, which may imply SDCCD is not already doing this. Another suggestion was to remove D1 completed.
- D2 – recommend the removal of limited language of baccalaureate. Wordsmith language to educational objectives including transfer or obtain their educational goals. Include equity language.
- List D3 first (becomes the new D1). Consider replacing the broad term, mechanisms, or define better

#### Goal E - Institutional Adaptability and Resilience

- E3 – what does “adjust workload to match available staff capacity” mean? Suggests apply process redesign to match available staff capacity...

- E10 – Continuing Education does not have a set list of metrics. Topham will be meeting with Boger and Fischtell to discuss this item
- E1-5 – combine / remove redundancy
- E3, E5, E6, and E7 seem to have a comment theme
- Miramar’s growth during a time where no state money was available. How can we grow all institutions with the current budget?

#### **4. Next Steps**

- a) MIG will circulate the edited goals and share out to the committee

There being no additional business, the meeting adjourned at 11:05 a.m.