



Textbook Survey 2016

Prepared by:
Office of Institutional Research and Planning
April 2016

SDCCD Textbook Survey

- The majority of students who responded to the survey had been at one of the SDCCD colleges for three or more semesters. Approximately 44% of these students were day only students, 15% were evening, 29% were both day/evening and 11% were online. Most of the survey respondents were pursuing either transfer to a four year university (58%), or a degree (25%).
- When asked where the students usually get their textbooks, the most common responses were the College Bookstore, and Amazon. Chegg, and pdf download were the second most popular places students get their textbooks. Other locations included Barnes & Noble, Craigslist, and online sites selling college textbooks such as Slugbooks. About half of the students never or rarely rent their textbooks, and the majority never or rarely use textbooks on loan from the library, or share with other students.
- Approximately 61% indicated they frequently purchase used textbooks, but only about 16% indicated they frequently buy older editions of textbooks.
- The most preferred format of textbook was used (40%), with rented and new textbooks second (26% and 24%).
- Students were asked how much the cost of textbooks influences their decision to enroll. Just over a third indicated not at all, and another 39% indicated somewhat, while 24% indicated that the cost of textbooks influences their decision to enroll a lot.
- Although the majority of students (68%) had never dropped a class because they could not afford the textbooks, about one quarter have dropped once or twice because they could not afford the textbooks. Moreover, half of the students have completed a class without the textbook at least once because they could not afford it.
- When asked how many times they have bought a textbook only to have the professor never use it, 80% of the students responded that this has happened to them at least once, and as much as five times. About half reported having purchased instructional materials directly from their professor at least once and as much as five times.
- Students were asked what would make them more inclined to purchase their textbooks from the campus bookstore. The top items were: lower textbook costs, more used textbooks, more and lower rental options, more buy-back options, and longer buy-back period. Other items mentioned were digital options.
- The majority of students get their textbooks either one week before, or during the first week of class. About half pay for the costs on their own, while approximately 38% receive financial aid to help pay for textbooks. Others receive funds from their parents, scholarships, or veteran

SDCCD Textbook Survey

benefits. Most spent between \$100-\$400 on textbooks and other instructional materials in Spring 2016.

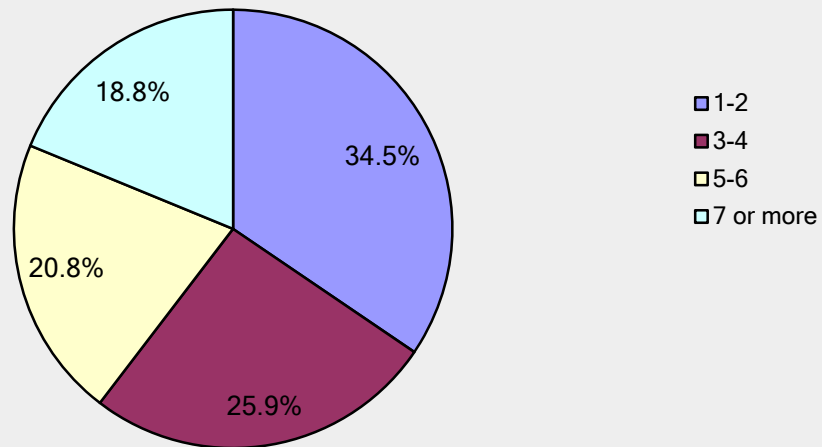
- About half of the students never sell back their textbooks, while about one-quarter usually do, although less so for textbooks for major courses.
- Approximately half of the students indicated that one or two of their classes offered digital textbook options, while nearly one-third indicated that none of their classes have this option. However, 61% of the students would consider using an electronic textbook for all or some of their classes.
- Additionally, when asked to select the resources that they have used to buy digital textbooks, or free educational supplements, about one third selected electronic library databases, approximately 20% selected Coursmart, and others wrote in: Amazon, My math lab, Chegg, Pearson, and Webassign.
- The majority of students indicated they were comfortable or very comfortable (81%) accessing open source alternatives to textbooks such as course specific website that allow professors to modify the content.

SDCCD Textbook Survey

How many semesters have you attended San Diego City, Mesa or Miramar College?

Answer Options	Response Percent	Response Count
1-2	34.5%	345
3-4	25.9%	259
5-6	20.8%	208
7 or more	18.8%	188
<i>answered question</i>		1000
<i>skipped question</i>		1

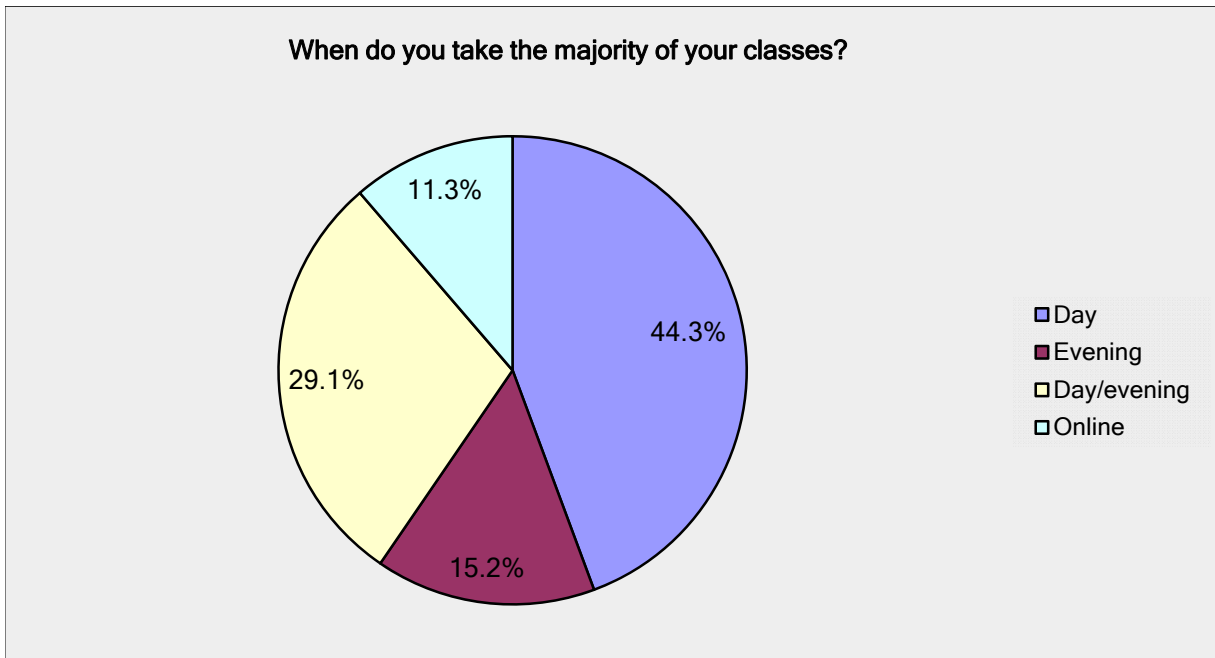
How many semesters have you attended San Diego City, Mesa or Miramar College?



SDCCD Textbook Survey

When do you take the majority of your classes?

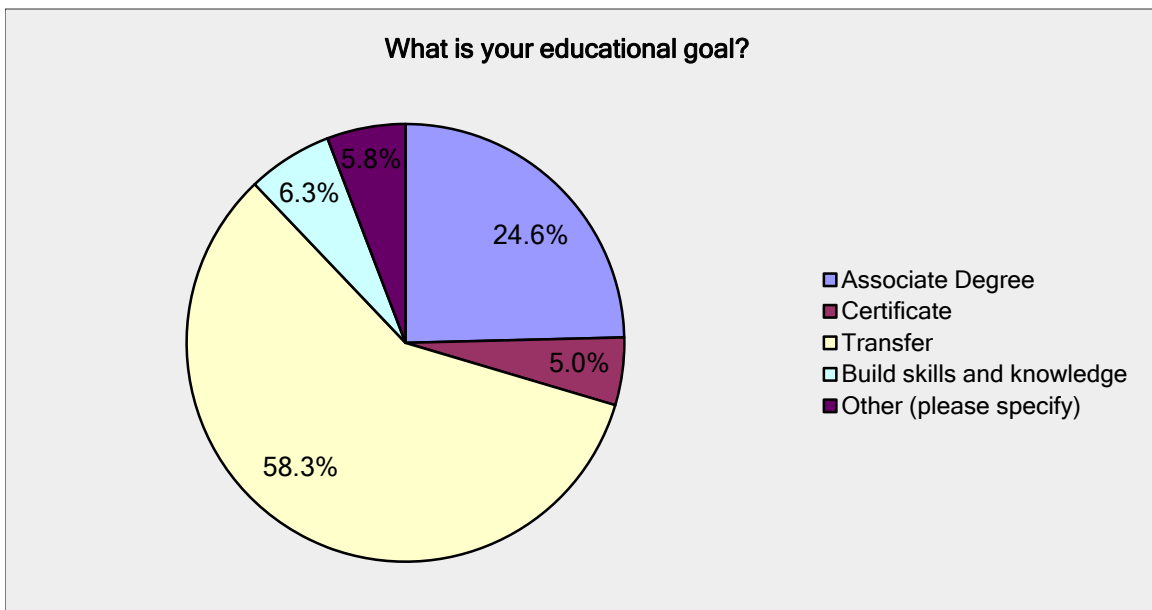
Answer Options	Response Percent	Response Count
Day	44.3%	443
Evening	15.2%	152
Day/evening	29.1%	291
Online	11.3%	113
<i>answered question</i>		999
<i>skipped question</i>		2



SDCCD Textbook Survey

What is your educational goal?

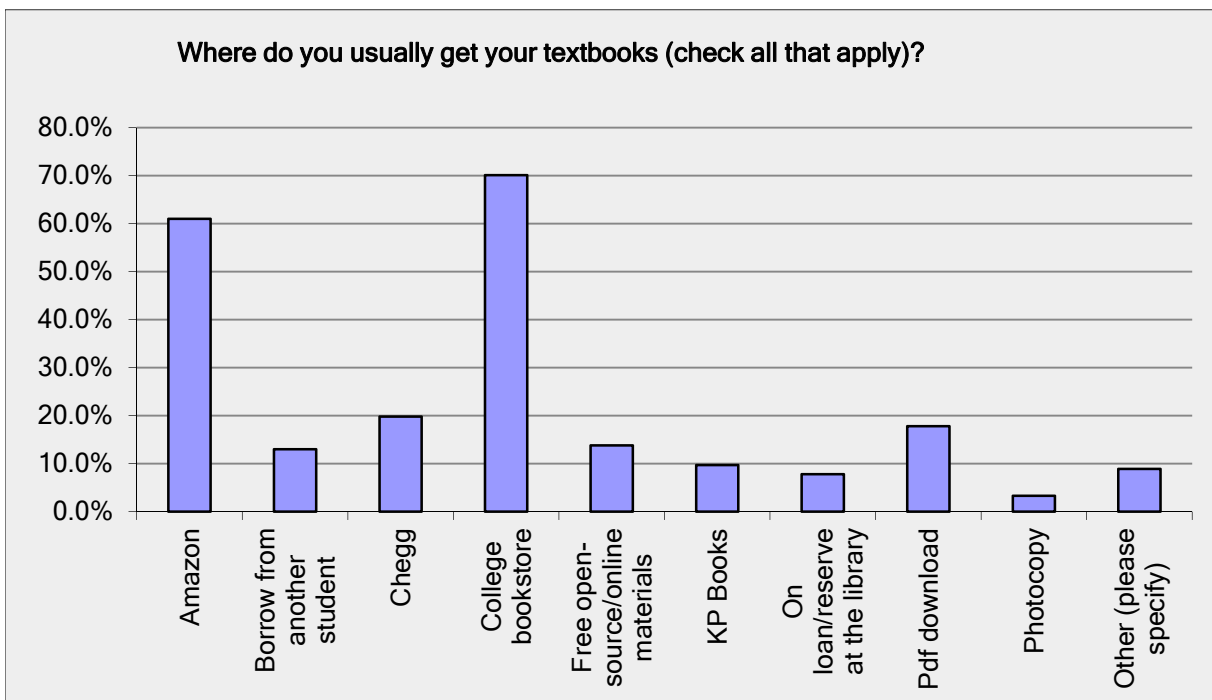
Answer Options	Response Percent	Response Count
Associate Degree	24.6%	246
Certificate	5.0%	50
Transfer	58.3%	582
Build skills and knowledge	6.3%	63
Other (please specify)	5.8%	58
<i>answered question</i>		999
<i>skipped question</i>		2



SDCCD Textbook Survey

Where do you usually get your textbooks (check all that apply)?

Answer Options	Response Percent	Response Count
Amazon	61.0%	591
Borrow from another student	13.0%	126
Chegg	19.8%	192
College bookstore	70.1%	679
Free open-source/online materials	13.8%	134
KP Books	9.7%	94
On loan/reserve at the library	7.8%	76
Pdf download	17.8%	172
Photocopy	3.3%	32
Other (please specify)	8.9%	86
<i>answered question</i>		969
<i>skipped question</i>		32

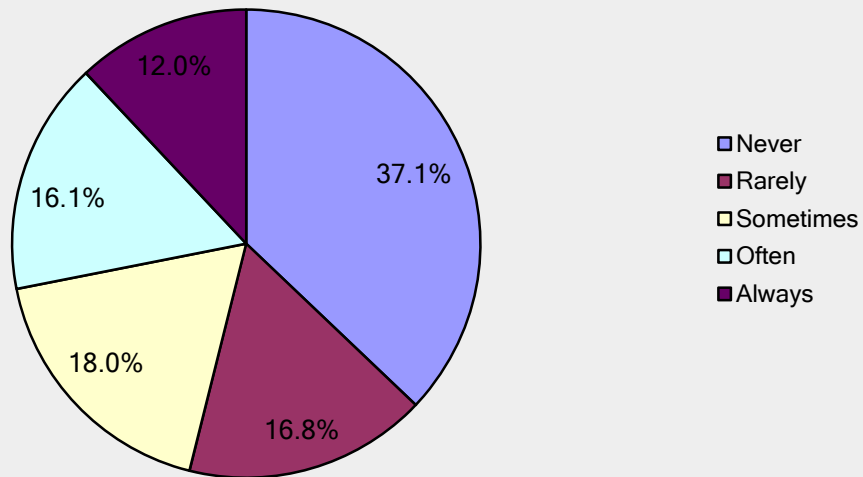


SDCCD Textbook Survey

How often do you rent textbooks each semester?

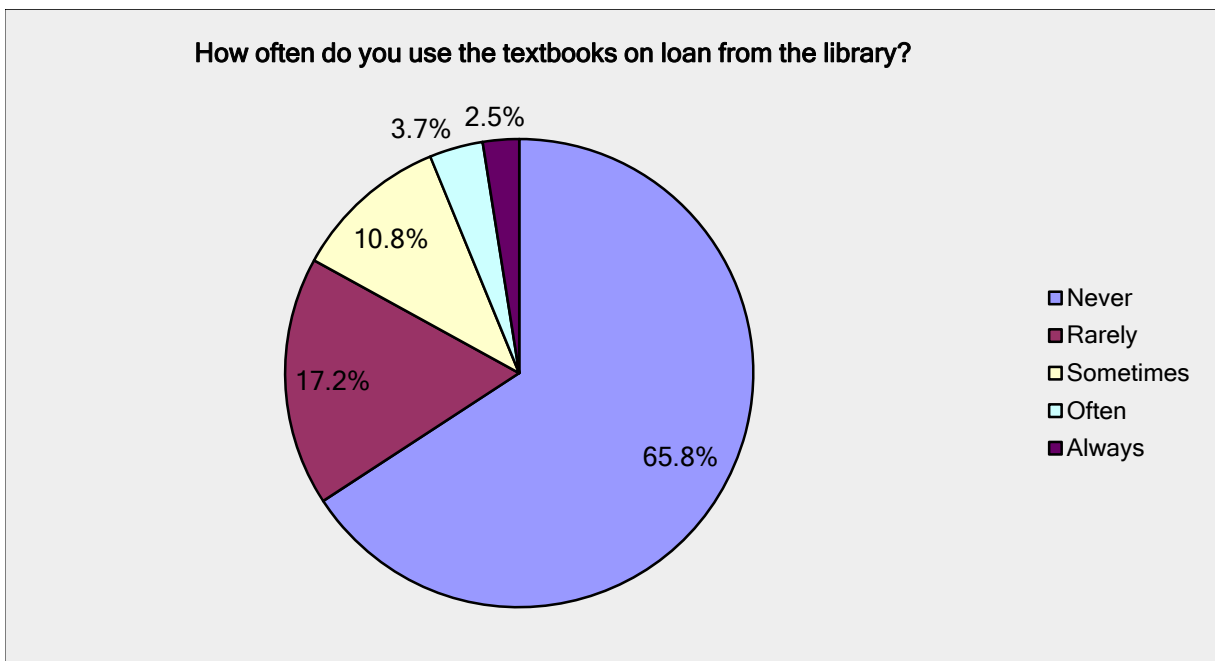
Answer Options	Response Percent	Response Count
Never	37.1%	358
Rarely	16.8%	162
Sometimes	18.0%	174
Often	16.1%	156
Always	12.0%	116
<i>answered question</i>		966
<i>skipped question</i>		35

How often do you rent textbooks each semester?



SDCCD Textbook Survey

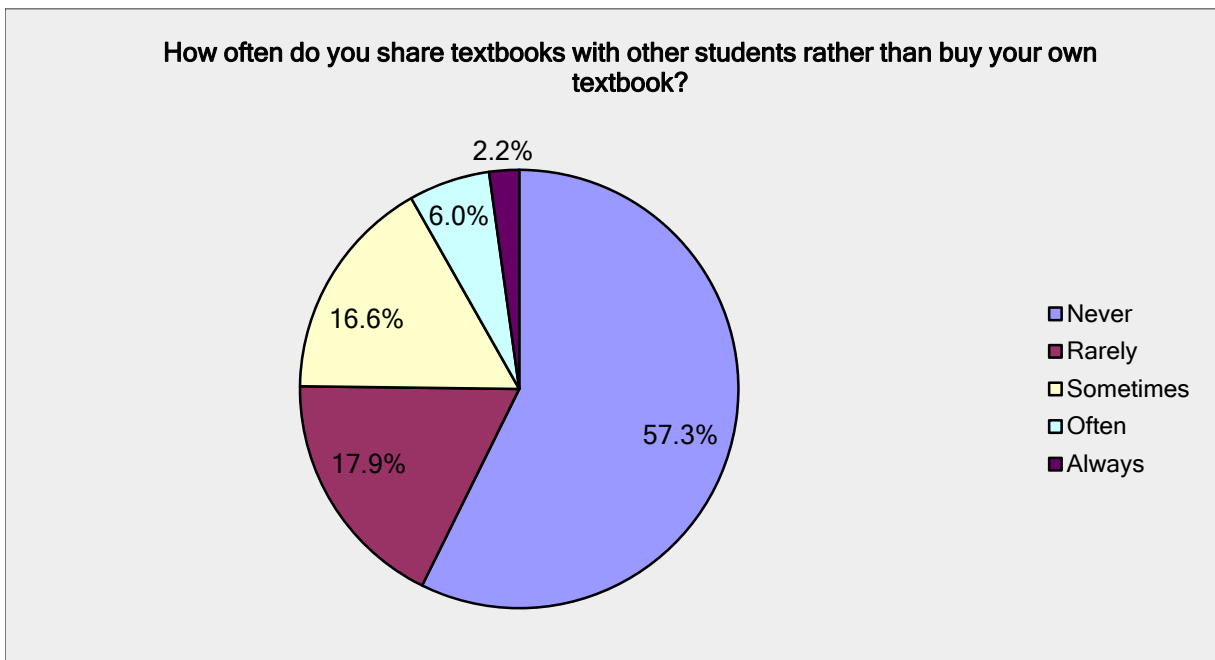
How often do you use the textbooks on loan from the library?		
Answer Options	Response Percent	Response Count
Never	65.8%	636
Rarely	17.2%	166
Sometimes	10.8%	104
Often	3.7%	36
Always	2.5%	24
<i>answered question</i>		966
<i>skipped question</i>		35



SDCCD Textbook Survey

How often do you share textbooks with other students rather than buy your own textbook?

Answer Options	Response Percent	Response Count
Never	57.3%	554
Rarely	17.9%	173
Sometimes	16.6%	160
Often	6.0%	58
Always	2.2%	21
<i>answered question</i>		966
<i>skipped question</i>		35

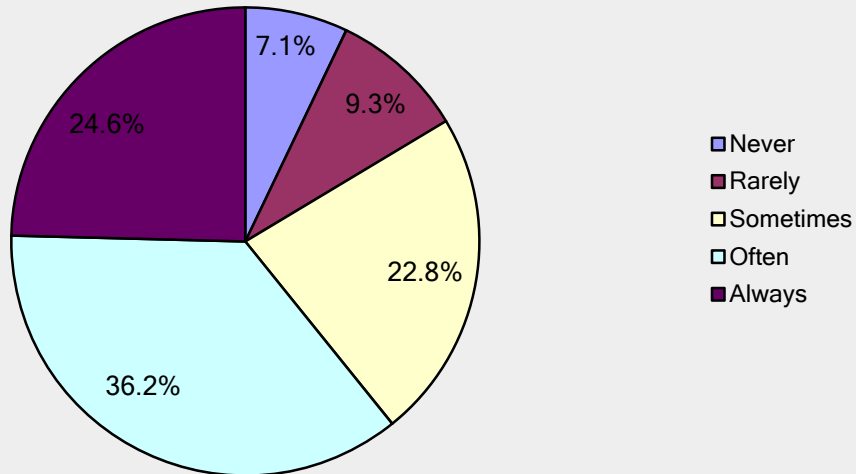


SDCCD Textbook Survey

How often do you purchase used textbooks?

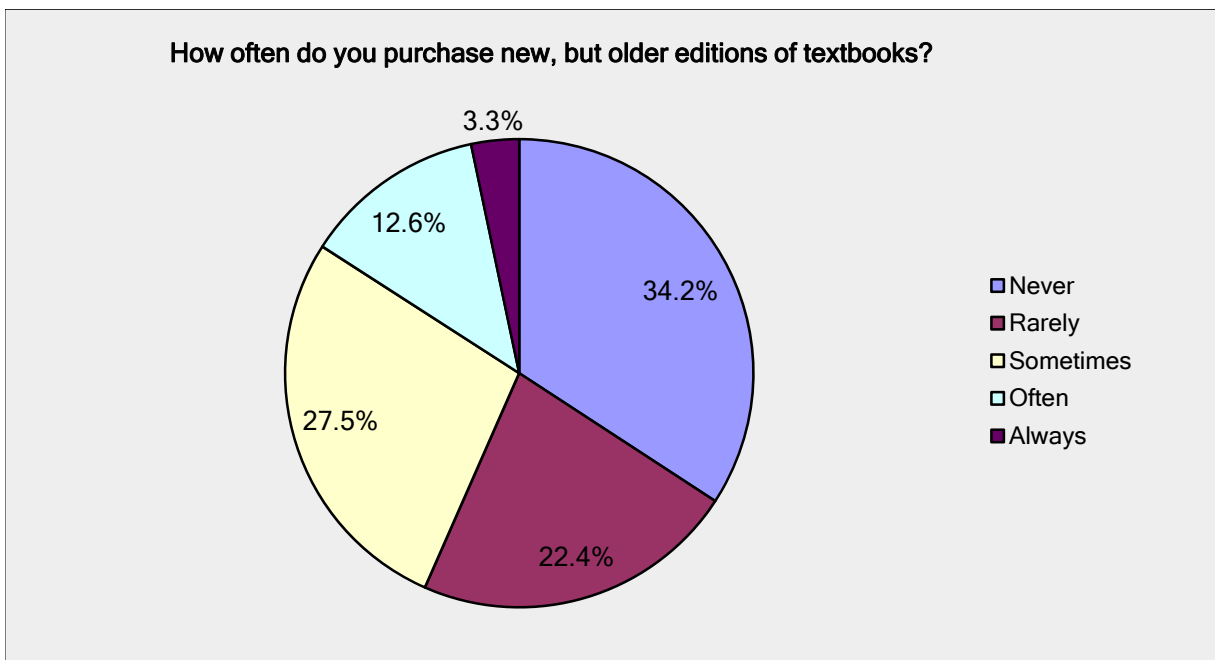
Answer Options	Response Percent	Response Count
Never	7.1%	69
Rarely	9.3%	90
Sometimes	22.8%	221
Often	36.2%	350
Always	24.6%	238
<i>answered question</i>		968
<i>skipped question</i>		33

How often do you purchase used textbooks?



SDCCD Textbook Survey

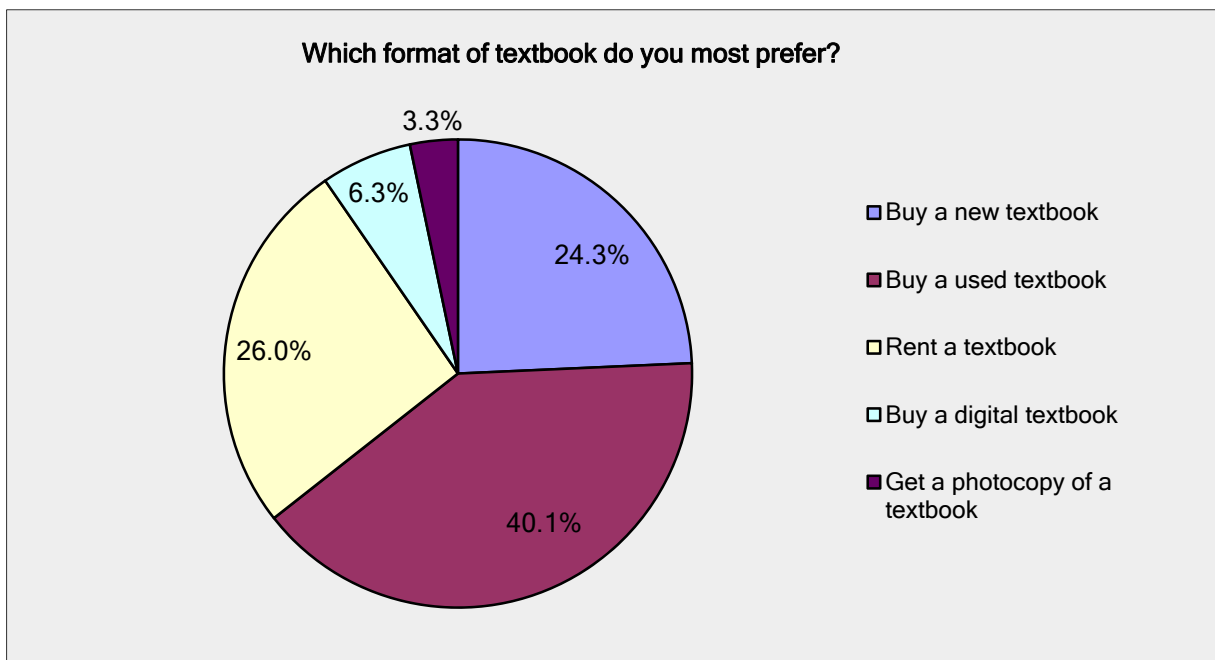
How often do you purchase new, but older editions of textbooks?		
Answer Options	Response Percent	Response Count
Never	34.2%	331
Rarely	22.4%	217
Sometimes	27.5%	266
Often	12.6%	122
Always	3.3%	32
<i>answered question</i>		968
<i>skipped question</i>		33



SDCCD Textbook Survey

Which format of textbook do you most prefer?

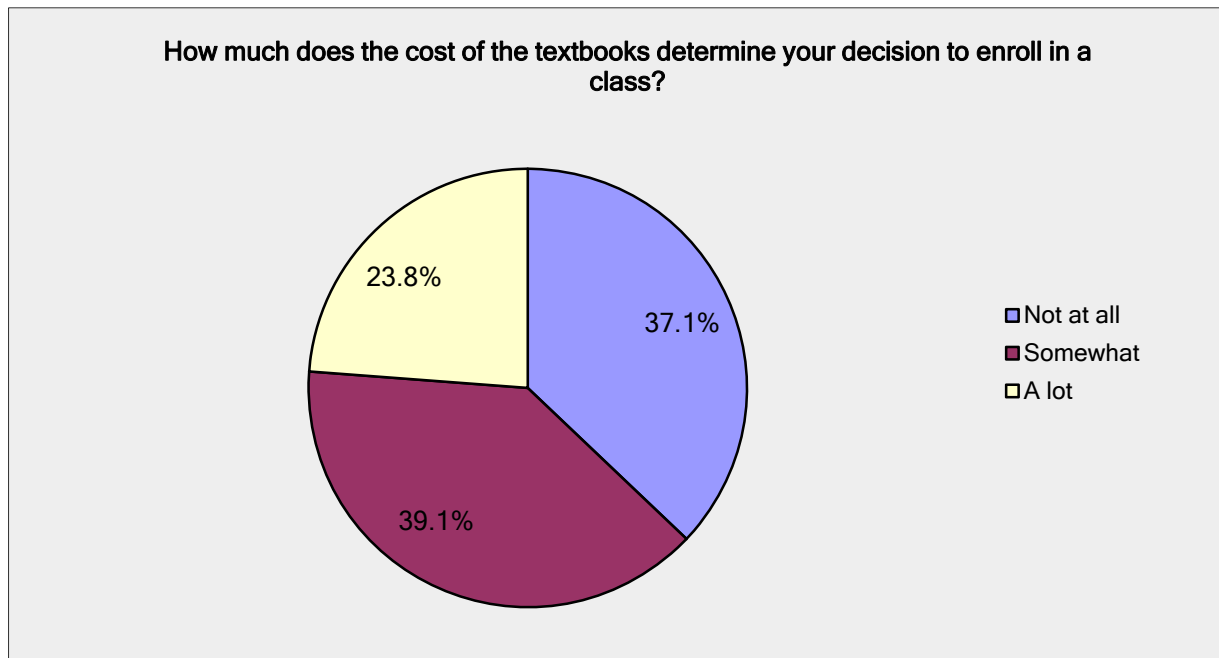
Answer Options	Response Percent	Response Count
Buy a new textbook	24.3%	231
Buy a used textbook	40.1%	381
Rent a textbook	26.0%	247
Buy a digital textbook	6.3%	60
Get a photocopy of a textbook	3.3%	31
<i>answered question</i>		950
<i>skipped question</i>		51



SDCCD Textbook Survey

How much does the cost of the textbooks determine your decision to enroll in a class?

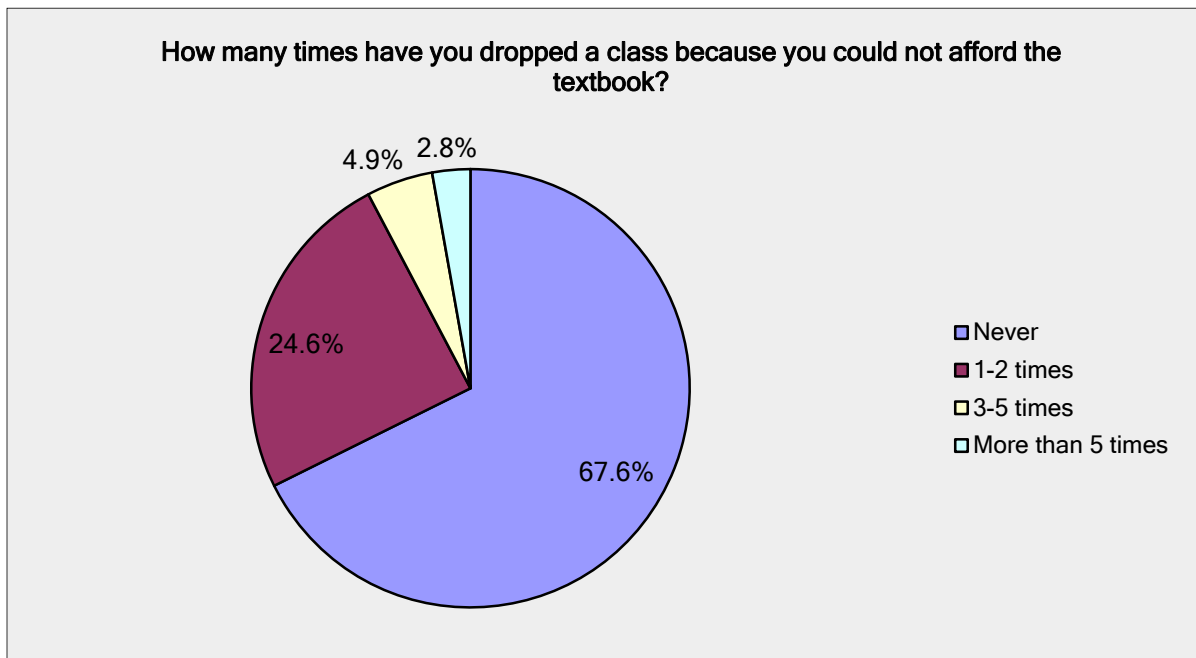
Answer Options	Response Percent	Response Count
Not at all	37.1%	353
Somewhat	39.1%	372
A lot	23.8%	227
<i>answered question</i>		952
<i>skipped question</i>		49



SDCCD Textbook Survey

How many times have you dropped a class because you could not afford the textbook?

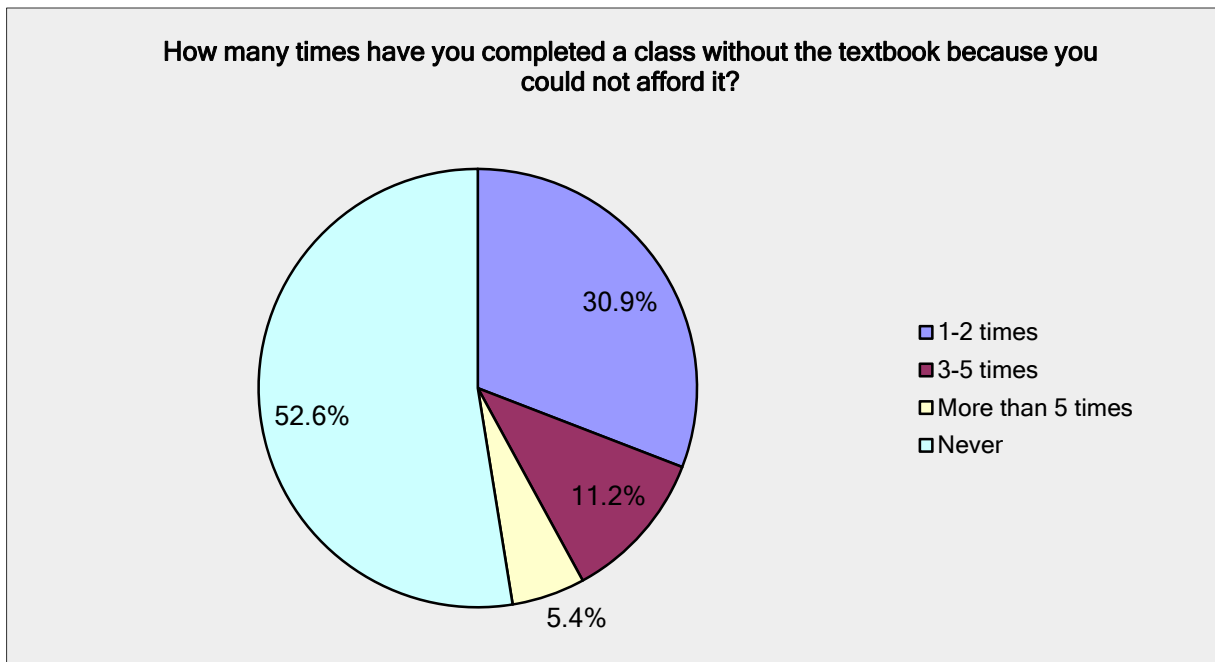
Answer Options	Response Percent	Response Count
Never	67.6%	642
1-2 times	24.6%	234
3-5 times	4.9%	47
More than 5 times	2.8%	27
<i>answered question</i>		950
<i>skipped question</i>		51



SDCCD Textbook Survey

How many times have you completed a class without the textbook because you could not afford it?

Answer Options	Response Percent	Response Count
1-2 times	30.9%	293
3-5 times	11.2%	106
More than 5 times	5.4%	51
Never	52.6%	499
<i>answered question</i>		949
<i>skipped question</i>		52

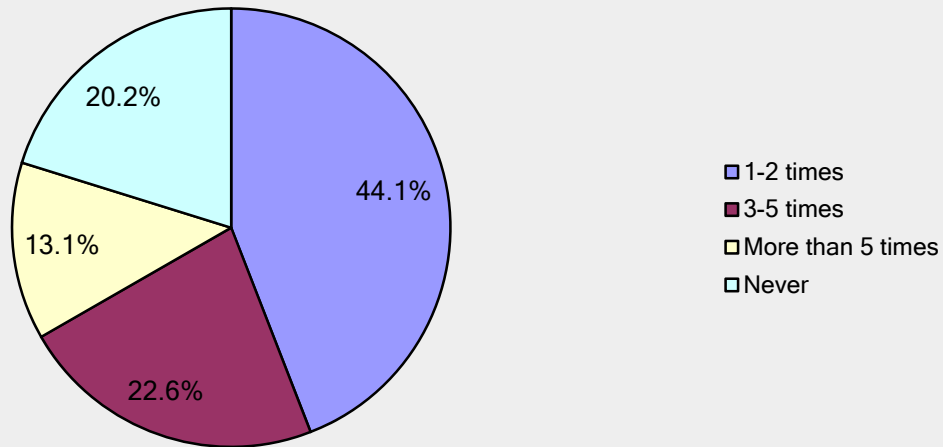


SDCCD Textbook Survey

How many times have you bought a required textbook for a class, but the professor never used it?

Answer Options	Response Percent	Response Count
1-2 times	44.1%	419
3-5 times	22.6%	215
More than 5 times	13.1%	124
Never	20.2%	192
<i>answered question</i>		950
<i>skipped question</i>		51

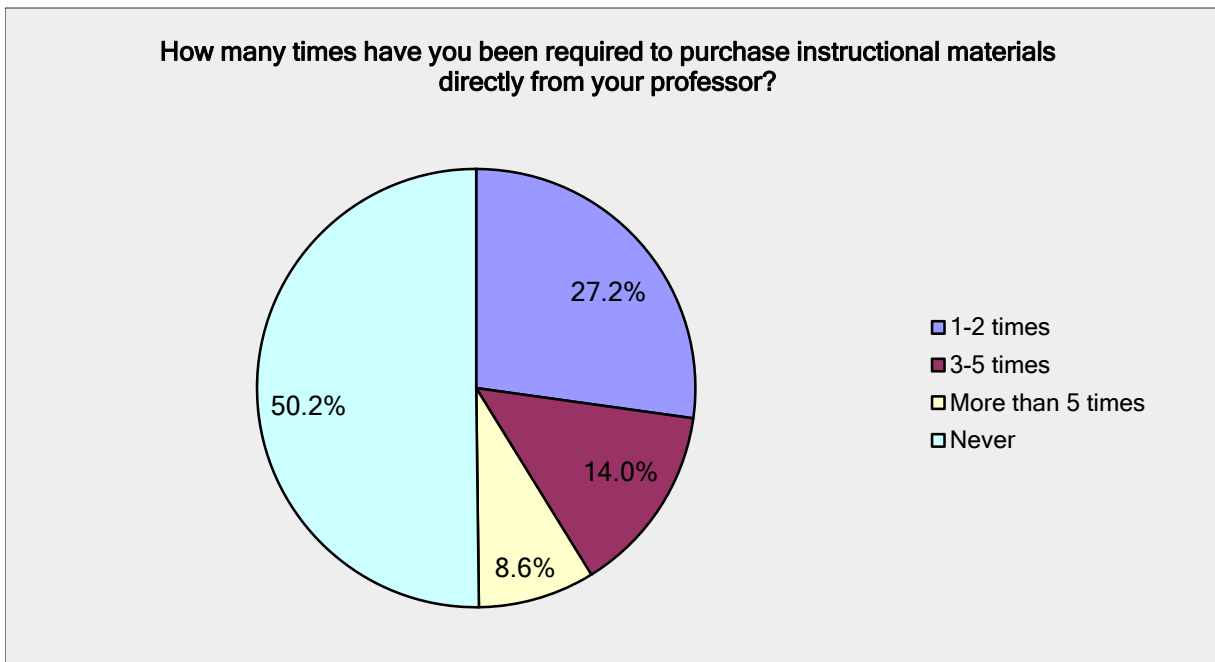
How many times have you bought a required textbook for a class, but the professor never used it?



SDCCD Textbook Survey

How many times have you been required to purchase instructional materials directly from your professor?

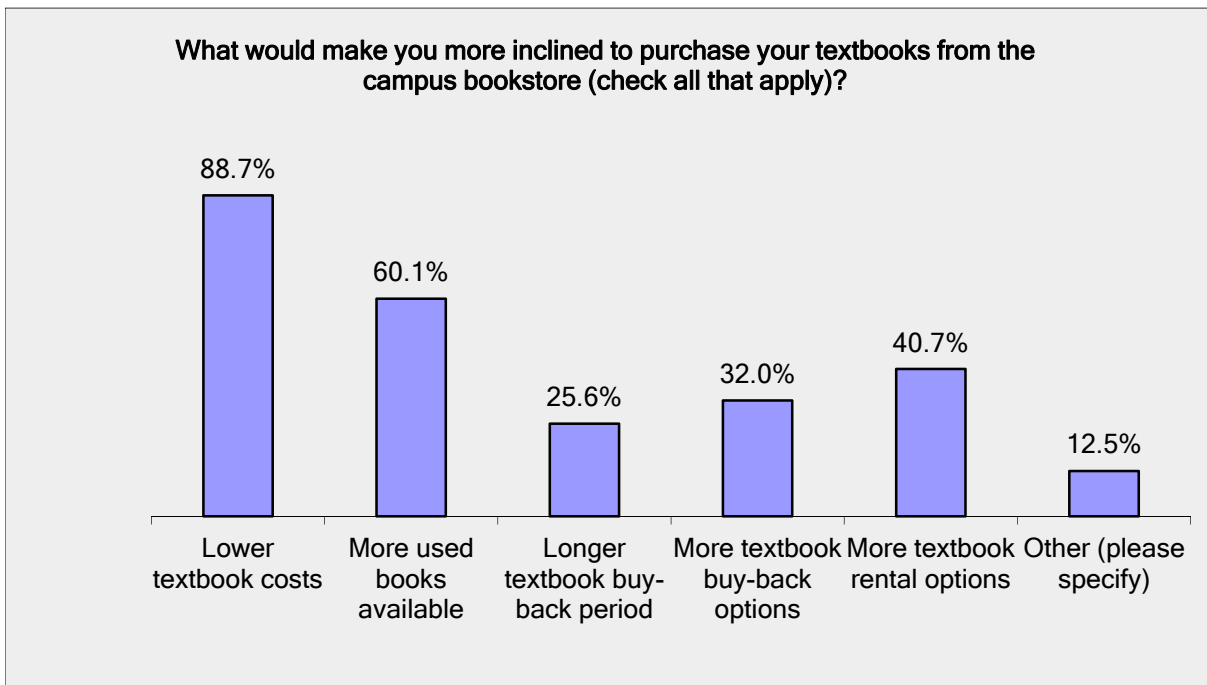
Answer Options	Response Percent	Response Count
1-2 times	27.2%	259
3-5 times	14.0%	133
More than 5 times	8.6%	82
Never	50.2%	477
<i>answered question</i>		951
<i>skipped question</i>		50



SDCCD Textbook Survey

What would make you more inclined to purchase your textbooks from the campus bookstore (check all that apply)?

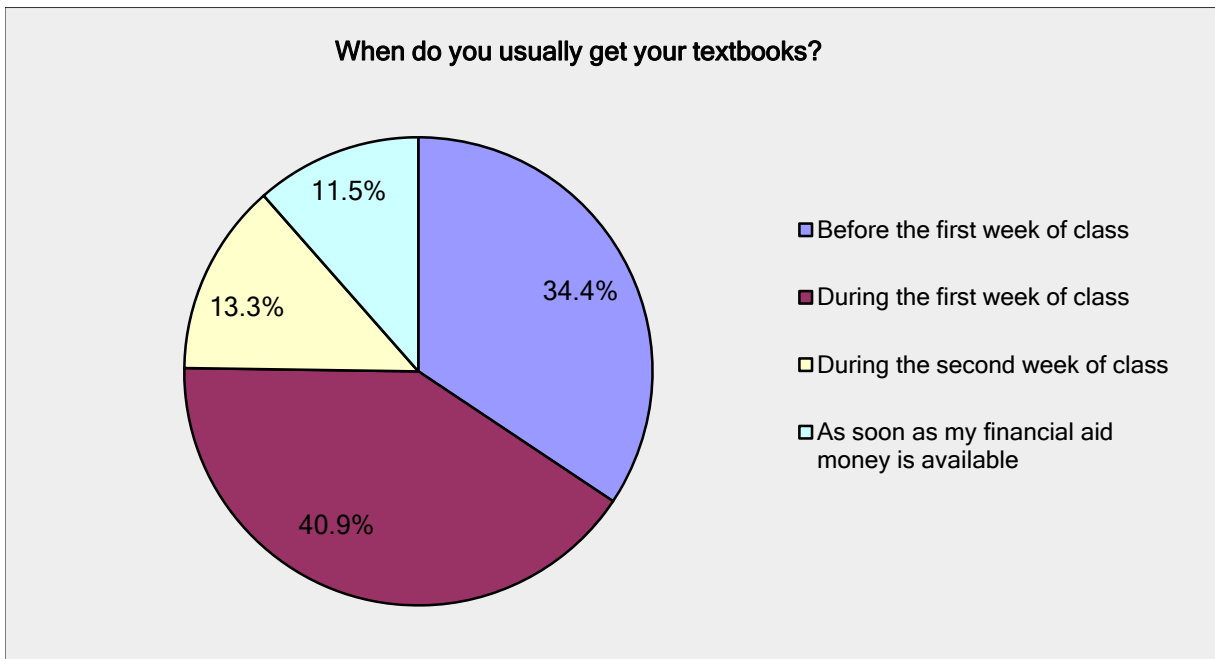
Answer Options	Response Percent	Response Count
Lower textbook costs	88.7%	832
More used books available	60.1%	564
Longer textbook buy-back period	25.6%	240
More textbook buy-back options	32.0%	300
More textbook rental options	40.7%	382
Other (please specify)	12.5%	117
<i>answered question</i>		938
<i>skipped question</i>		63



SDCCD Textbook Survey

When do you usually get your textbooks?

Answer Options	Response Percent	Response Count
Before the first week of class	34.4%	323
During the first week of class	40.9%	384
During the second week of class	13.3%	125
As soon as my financial aid money is available	11.5%	108
<i>answered question</i>		940
<i>skipped question</i>		61

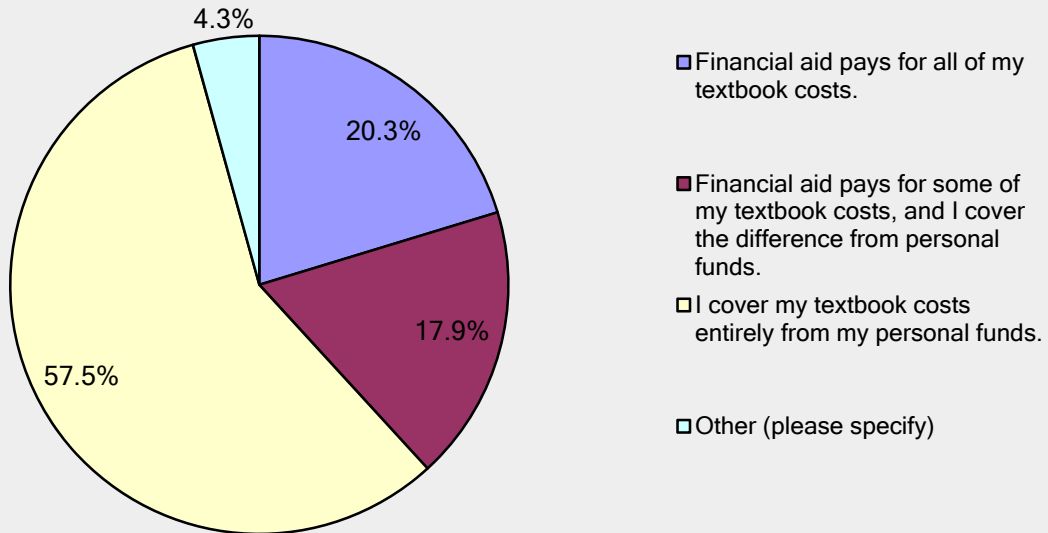


SDCCD Textbook Survey

Which best describes how you cover the cost of your textbooks.

Answer Options	Response Percent	Response Count
Financial aid pays for all of my textbook costs.	20.3%	190
Financial aid pays for some of my textbook costs, and I cover the difference from personal funds.	17.9%	167
I cover my textbook costs entirely from my personal	57.5%	538
Other (please specify)	4.3%	40
<i>answered question</i>		935
<i>skipped question</i>		66

Which best describes how you cover the cost of your textbooks.

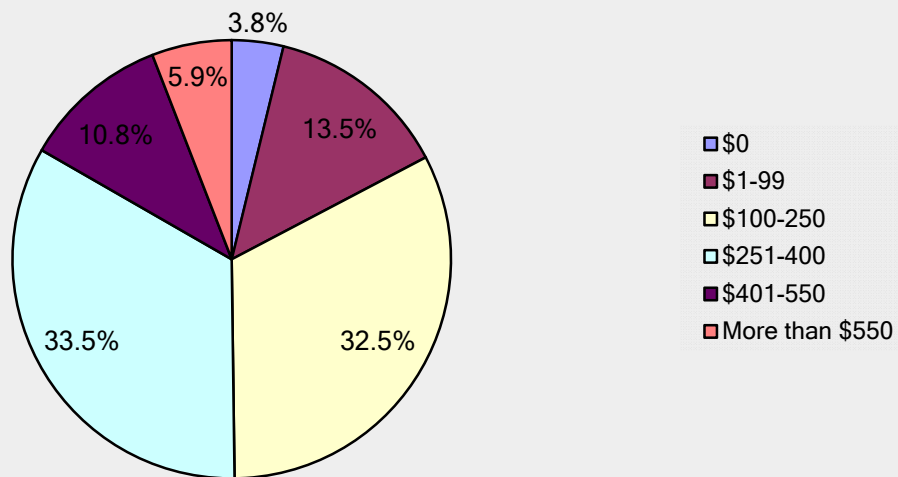


SDCCD Textbook Survey

Approximately how much did you spend on textbooks for the Spring 2016 semester?

Answer Options	Response Percent	Response Count
\$0	3.8%	36
\$1-99	13.5%	126
\$100-250	32.5%	304
\$251-400	33.5%	314
\$401-550	10.8%	101
More than \$550	5.9%	55
<i>answered question</i>		936
<i>skipped question</i>		65

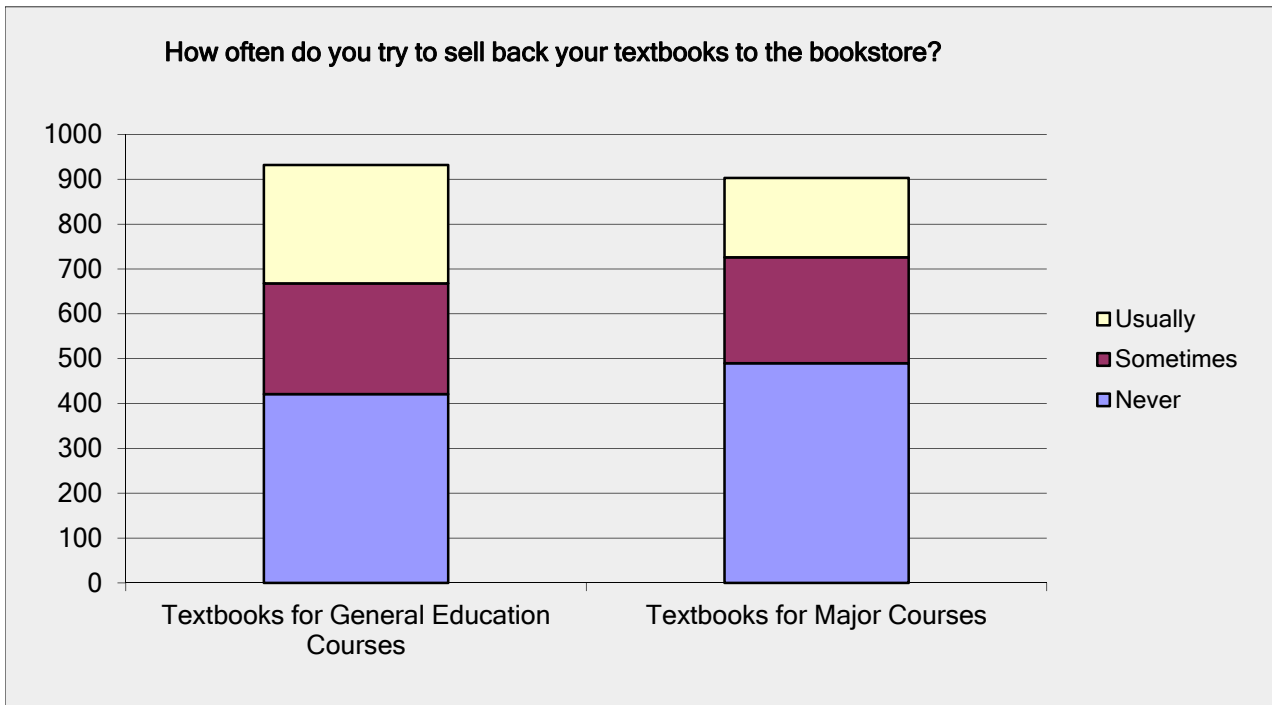
Approximately how much did you spend on textbooks for the Spring 2016 semester?



SDCCD Textbook Survey

How often do you try to sell back your textbooks to the bookstore?

Answer Options	Usually	Sometimes	Never	Response Count
Textbooks for General Education Courses	264	247	421	932
Textbooks for Major Courses	177	236	490	903
			<i>answered question</i>	937
			<i>skipped question</i>	64

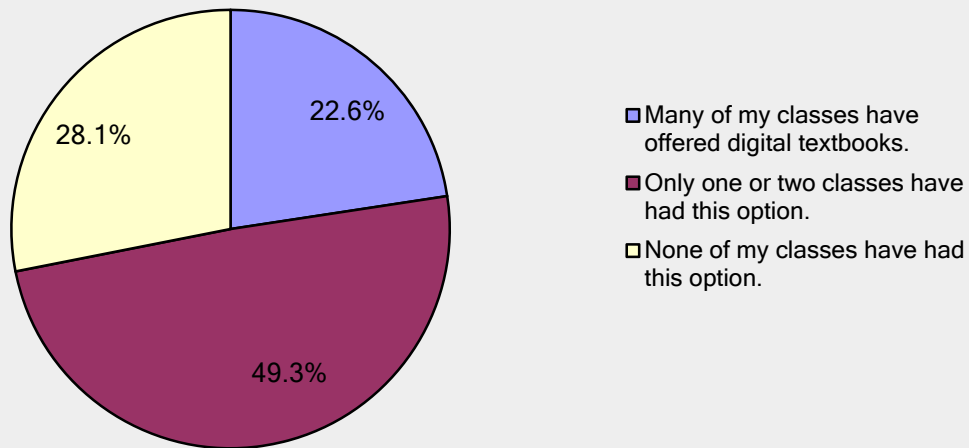


SDCCD Textbook Survey

Have any of your classes offered digital versions of textbooks as an option?

Answer Options	Response Percent	Response Count
Many of my classes have offered digital textbooks.	22.6%	207
Only one or two classes have had this option.	49.3%	451
None of my classes have had this option.	28.1%	257
<i>answered question</i>		915
<i>skipped question</i>		86

Have any of your classes offered digital versions of textbooks as an option?

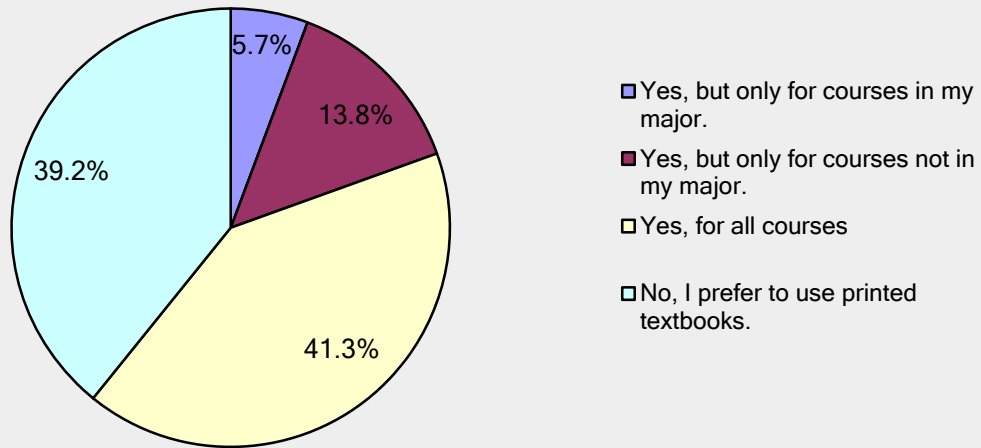


SDCCD Textbook Survey

Would you consider using an electronic textbook at a significantly reduced price to the printed textbook?

Answer Options	Response Percent	Response Count
Yes, but only for courses in my major.	5.7%	52
Yes, but only for courses not in my major.	13.8%	126
Yes, for all courses	41.3%	378
No, I prefer to use printed textbooks.	39.2%	359
<i>answered question</i>		915
<i>skipped question</i>		86

Would you consider using an electronic textbook at a significantly reduced price to the printed textbook?

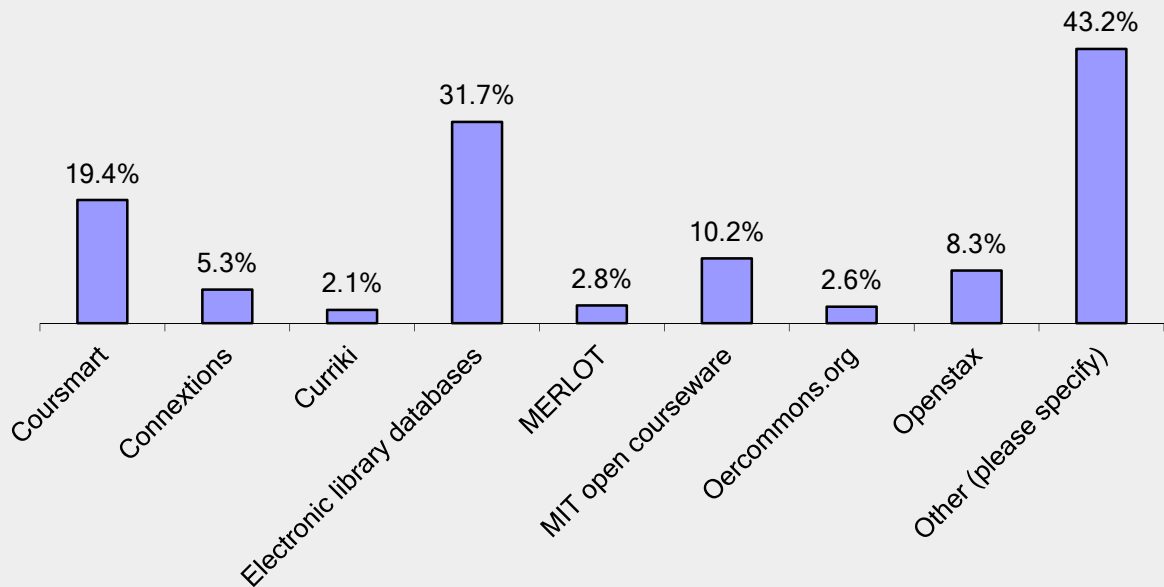


SDCCD Textbook Survey

Mark all of the resources which you have used to buy digital textbooks, or as a free educational supplement to coursework. (check all that apply).

Answer Options	Response Percent	Response Count
Coursmart	19.4%	113
Connexions	5.3%	31
Curriki	2.1%	12
Electronic library databases	31.7%	184
MERLOT	2.8%	16
MIT open courseware	10.2%	59
Oercommons.org	2.6%	15
Openstax	8.3%	48
Other (please specify)	43.2%	251
<i>answered question</i>		581
<i>skipped question</i>		420

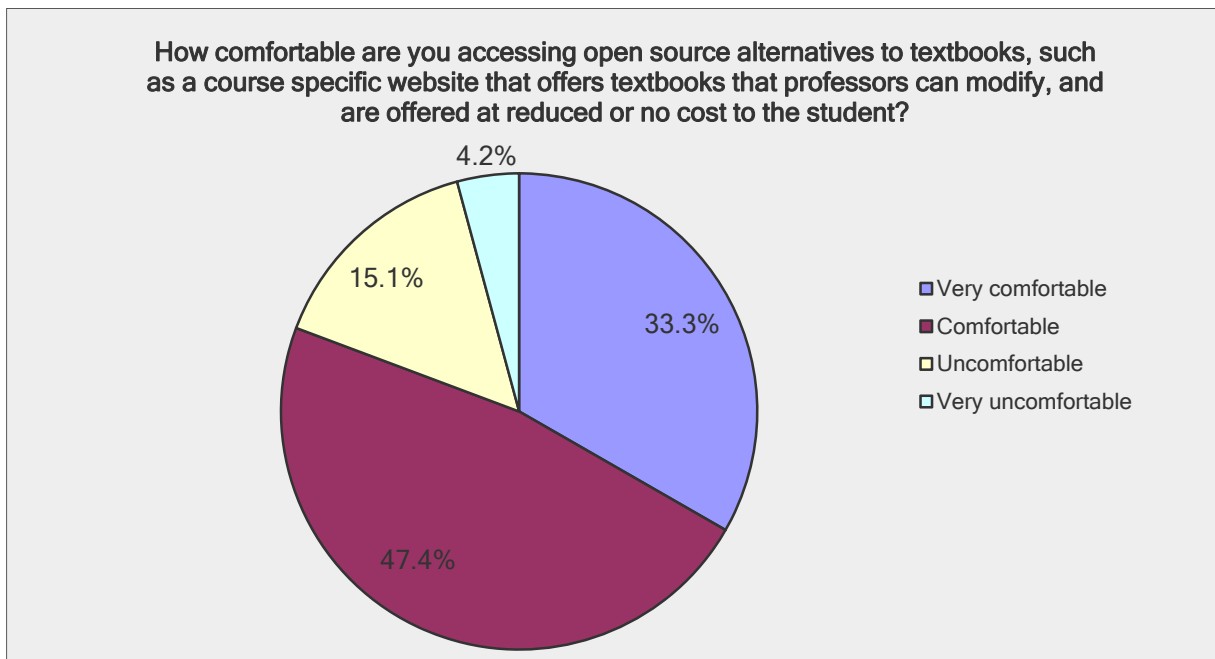
Mark all of the resources which you have used to buy digital textbooks, or as a free educational supplement to coursework. (check all that apply).



SDCCD Textbook Survey

How comfortable are you accessing open source alternatives to textbooks, such as a course specific website that offers textbooks that professors can modify, and are offered at reduced or no cost to the student?

Answer Options	Response Percent	Response Count
Very comfortable	33.3%	305
Comfortable	47.4%	434
Uncomfortable	15.1%	138
Very uncomfortable	4.2%	38
<i>answered question</i>		915
<i>skipped question</i>		86



Q2. What is your education goal?

Other

1. Personal interest
2. AA Degree and transfer
3. Esthetics License
4. start my own business
5. Ore reqs for nursing
6. Associates and Transfer
7. Build skills and knowledge. Possibly pursue a degree.
8. Associates for Transfer
9. Masters in social work
10. Associates & Transfer
11. continuing education
12. Child Development Teacher's Degree
13. 2nd bachelor's/master's degree
14. Have obtained certificate, now looking to transfer
15. Associates and transfer
16. four years degree
17. Just for my information
18. Associates Degree/Transfer
19. College credit in HS
20. Ph D
21. BA
22. SDSU
23. public license exams
24. Another Associate's Radiology Tech Cert
25. Haven't decided yet
26. Associate Degree / Certificate / Transfer
27. All of the above.
28. Associate degree and transfer
29. finishing ge for my bachelors and getting certificate.
30. Doctorate (taking prerequisites to apply)
31. PHD
32. More units
33. Personal knowledge
34. i want to complete my education in American Sigh Language and become a translator with the county.
35. Nursing School
36. Graduate School
37. Updating science courses for Med
38. Military
39. A.D. and transfer
40. Bachelors
41. Associate Degree and Transfer
42. Adt
43. Associate and transfer
44. fishish my pre- requisite classes in order to start my surgical tech career
45. UCSD
46. Masters
47. Transfer and associate degree
48. Both Associate Degree and transfer
49. High school requirements
50. Need some classes to transfer to USC
51. Associate degree for transfer
52. Both assoc and transfer
53. Bachelors

54. PhD
55. Associate Degree, Certificate, and Transfer
56. Associate degree and transfer
57. Radiologic Technologist
58. Pre-requisites for healthcare program

Q 4. Where do you usually get your textbooks (check all that apply)

Other

1. ebay
2. Ebay
3. Rental
4. Half.com
5. Barnes and noble
6. My mathlab
7. Library on camp[us.
8. Online websites like slugbooks.com
9. ebay or half.com
10. Barnes & Noble
11. Make an ebook from a friends copy
12. bookrenter.com
13. Barnes And Noble Rental
14. Valore books
15. other online sources
16. Ebay, AbeBooks
17. TextbookRush, ValoreBooks
18. Craigslist, Offerup
19. Bookbyte
20. craigslist
21. Purchase on Craigslist
22. facebook book trading groups
23. Online
24. rent
25. Half.com
26. CengageBrain.com
27. rent them online
28. Thriftbooks, Alibris, Valore
29. Private seller
30. better world books
31. Barnes and Noble
32. KB books
33. Wherever I can get the best price.
34. Barnes & Nobel
35. Online
36. Ebay
37. The only time I purchase from that ridiculously over priced college bookstore is when there's a mandatory class package.
38. teacher provides reading materials
39. I used to get them at the bookstore, but I paid 325. and my books did not get bought back.
40. Online sites selling College Text Books
41. rent them online, used. For math, I don't purchase actual book, use e-text on MyMathLab.
42. Slugbooks
43. Use same book as classmate, share same book.

44. by shopping third party and resales
45. Webassign
46. Often don't buy them because they're too expensive :(
47. Craigslist
48. Rent books on line
49. KB books
50. Rent online
51. Craigslist and Facebook
52. Craigslist
53. craigslist
54. used bookstores
55. Barnes and noble
56. The
57. Blick and Artist and Craftsman for art class supplies/books
58. Barnes and Nobles
59. Vitalsource
60. SlugBooks
61. Online codes
62. ebay, barnes and nobles
63. Textbooks.com
64. Abe Books
65. Direct from printer
66. Ebay
67. on-line rentals
68. Ebay
69. Half.com
70. Bookrenter.com slugbooks.com
71. kb books
72. Craigslist
73. google play
74. Valoire textbooks
75. Barnes and Noble Rentals
76. through online textbook websites (ex: Pearson or Red Shelf)
77. KB Books
78. Ebay
79. Bookrenter
80. All of the above
81. Barnes and Noble textbook rentals
82. half.com
83. eBay
84. Rent
85. Online bookstore
86. Abebooks

Q16. What would make you more inclined to purchase your textbooks from the campus bookstore (check all that apply)?

Other

1. Lower book rental cost
2. Not more expensive
3. Digital options
4. The campus bookstore is a joke. You can purchase a textbook almost anywhere else & have it be less expensive. Also the campus bookstore should offer better pricing for renting a textbook. And offer more of a selection for the textbooks you can rent. If its a basic class, then it should be available to rent.

5. please just sell a .txt or .rtf (i would pay the actual full price of the book for a digital copy if I had control of how I get to use the 0s and 1s) Anything pearson is terrible because you can not interact with the text if I am going to "rent" a digital copy i don't want it to dissapear and i dont want to not be able to interact with the text so all pearsons online textbooks and anything in PDF is essentially useless.
6. stop requiring teachers to use the most current versions of text books I know the text book companies make bank from this deal with the universities. but this deal only hurts poor college students and teachers. it is also completely useless because the minor changes year to year are mostly formatting ones not changing the content of said text book, it's a rip off game and everyone knows it and, ending that above all else will cause students to use the bookstore more. stop trying to squeeze every penny out of students and maybe the bookstore will have more customers.
7. All of the above are great ways but if you want to make money you have to spend money. I think the schools bookstore should take a page or two out of PSYC 101 somewhere around Persuasion and add in a little Classic Conditioning=Possibilities for raising sales for the bookstore. If you cannot compete with Amazon however I would not attempt!
8. I would love audio books or digital that i xan access from my phone.
9. Work with professors more closely for syllabus information each semester.
10. i rarely use textbooks so i usually find a free option when i do need a textbook, why buy textbooks when i dont need them
11. When digital textbook is purchased from bookstore, the access code should be made available online-- not by mailing the code in an envelope. Waste of time, money, paper!!
12. Not find it cheaper or simply not find it elsewhere.
13. If I can return it whenever I want to
14. I, would "Never" purchase books from campus bookstore. They have a 200% increase. I buy them at amazon. Use free at library.
15. Online purchasing and a digital copy with easy online access to purchase. Sometimes I don't even know the book is available through the store because I don't know how to find the book online. I did try once to call the library and the person working there had no idea what they were doing.
16. incentives, such as raffles for prizes.
17. Lower costs for online editions in conjunction with the online practice the professors use (i.e. My Spanish Lab), rather than having textbook in class.
18. the buyback value is laughable. buying back a \$120 book for like \$5 is evil
19. more of the books needed, lower prices. When I needed a class from testout.com, I was told to come back in a couple of days. Days turn to weeks. I'd rather buy all my books and web site codes at city college bookstore, but there are never enough books or no website codes. I usually want to buy my books and everything else at the end of the current semester. I wish the bookstore would be ready. Most students know all classes for the next semester. I don't sell my books to the bookstore because I don't even get 20% back of the books.
20. If schools paid students a fair price for their used textbooks I would be more inclined to purchase from a campus bookstore. I purposely kept over \$1k of brand new, used only by myself textbooks instead of selling them back to my school because they price they were offering to purchase them for was an insult. If you buy a brand new book from the campus bookstore at the beginning of the semester you should get more than \$15-\$30 for that book. I see this an immoral practice and refused to let my former school make a profit off of me. I feel that schools often require updated editions of books in order to ensure they continue to turn a nice profit. We pay so much money in this country for tuition and the cost of textbooks is obscene in my opinion. My experience with using a school book store was at Michigan State University. After that first semester I have always either kept my books or sold on eBay because I was insulted by the small amount the school bookstore was willing to give me for my mint condition book.
21. The class I am currently enrolled in at Mesa is Italian 201. I had the option of buying a brand new book for over \$100 or renting one for not much less. The required book was 3rd edition. I ended purchasing a 2nd edition book on eBay from a goodwill for \$3.99 with free shipping. I also declined purchasing connect plus for \$130. Our Connect Plus homework is only worth 5% of our grade in light of the additional cost. I am confident that I will get an A+ in the course without that 5%. I have a bachelors and a post bachelors. I am currently an at home mom so money is tight, so I had to find a way to take this class for fun without paying much over the cost of tuition. I am non degree seeking at the university. If the professor had been less accommodating re: using an old version of the book and

the connect plus access, I would've more than likely dropped the class and the school would have lost out on the tuition I paid.

22. Help to those that are undocumented since we can't apply for loans or government help!
23. The money you receive for selling back is an insult
24. More cash registers, check out takes too long...
25. Bigger return amount of its brand new
26. to give at least half the cost of the purchased book when doing the buy-back option. I gave some of my books back which costed \$300 in total and only received about less than half back.
27. It is easy to find
28. 1-sell photocopy textbook because a student might only need to use the textbook one time only
29. In order for school bookstore to be profitable is to have competitive prices. What I mean is that it should compete with places like amazon in terms of cost and availability in order for students to feel secure that the book they need is at a reasonable and fair price. Also, bookstore could offer monthly and even weekly payment in intend to not lose costumers and gain even more with affordable payments.
30. Once I dropped a class and returned the textbook within two days of purchase from the Mesa bookstore but had to prove to the store that I had dropped the class. I didn't appreciate the customer service/suspicious nature of the bookstore so decided not to purchase text books from Mesa anymore. All other bookstores and online stores don't need a reason to return a purchase.
31. Used books at lower prices for sale
32. It's ridiculous that there's a "new edition" every semester and te
33. Used books for a low price
34. More convenient
35. Better return policy in case the class is dropped.
36. Making rentals available at the same price as amazon.
37. digital options
38. Lower your prices, they're so high compared to other bookstores.
39. Or lower rental costs, sometimes the rental costs is not much less than buying the textbook itself.
40. Easy renting. Maybe as soon as class is registered there would be an automatic option to rent the books. It gets overwhelming. Atleast if class requirement and bookstore is on the same page, easier to just rent and one wont go wrong.
41. I buy textbooks from bookstore when I'm running out of time, it's too late for me to order a book online.
42. Unable to find them elsewhere.
43. Stop selling books overpriced. 90% of books can be bought on Amazon for more than 50% off and with my prime membership I get free 2 day shipping.
44. If they weren't 14 billion dollars each that would be nice.
45. Please stop using custom made books they are expensive, cannot sell them because only few professors use them, and they are only available at the college bookstore.
46. Easier to purchase. The lines are too long and you run out of books.
47. More onnline E-books available
48. I can't think of anything since that's the only place I've ever bought them.
49. just can buy from there with access code.
50. Increased buy back amount
51. Many of my classes require the textbook code for Pearson Online Lab - a used text book in combination with a new online code would be nice.
52. Digital Downloads or versions that will work off line with an iPad
53. Seriously people, the cheaper the better. We are already downloading books online for free so if changes don't happen bookstores will go out of business.
54. Textbooks are just too expensive, and the buyback prices are a joke.
55. Knowledgeable help. I was instructed to purchase a pre wrapped text book I didn't need. I couldn't return it after it was open and didn't realize it was not needed until class started. It cost me \$250.
56. having the books in stock
57. Rental prices should be much lower than used book prices
58. Not charge student who forget to returned rented textbooks and allow them to return them after the return deadline
59. Higher textbook buy-back cost.
60. Digital rental

61. Etextbooks or digital textbooks should be available through our bookstore!
62. Considering that new editions contain about 10% worth of updates, professors shouldn't make new editions mandatory. Most professor don't assign homework from the textbook unless it is a math or Chem class.
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65. I don't like how you pay \$200 for a book and when you go to sell it back, they by it back for \$3-\$20. What is the point of keeping your books nice if there not worth any money.
66. Receive at least half of the money back from when I payed for the textbook
67. At least buy back the books you sold that may not be used next semester at a lower cost I mean I paid 180. for a used book that wasnt even bought back. For that I no longer buy ANYTHING at the bookstore and rent from amazon or one of the many, many, college bookstore rental places online.
68. The biggest reason why I do not purchase or rent from the campus bookstore is the high costs. I would rather rent my books whenever possible rather than purchase them for almost triple the price.
69. Rentals for lower price
70. MATCH AMAZON
71. More available textbooks to use in the library.
72. The real issue is the cost to buy back ratio. A non-textbook required item for a class that coast the student \$20 is bought back for \$3. That ratio is horrible.
73. Pdf
74. Prefer to buy new.
75. Textbooks are expensive and I hate having to buy a special "campus edition" or leaflet copies of the text because I don't know if the next professor will be using the same book or not. Plus last time the bookstore mixed up the copies and they were not labeled clearly but said "no returns after opening." Please clearly label the leaflets or get professors to agree on the same text for a multi semester course series.
76. The pell only alows purchases from college book store. They pay \$2.00 for the book and charge us \$30.00 used. Actually happened.
77. Being reimbursed in full for the textbook we are selling back to Mesa.
78. Buying back should be more relative to the purchase price. Not i pay \$183 for a book and you offer to buy it back for \$10.
79. More money back when selling the book to the bookstore
80. Online textbooks
81. never thought about this... I just want the book needed, complete the course, and move on...
82. If you were more in line with what I can find at other sites. You are usually the most expensive. Plus, when I'm done with the book I can make more selling my book than you will give me using the buy-back option
83. The possibility of buying the textbook in digital form.
84. Beat Amazon Prime's prices on new and used by 15% and offer free shipping. Textbooks are a scam - they're a way for schools to make extra money from students. If they weren't a scam, teachers wouldn't be required to forcefully use the newest edition. They could easily use an older cheaper version for most classes. Through the use of technology, students are using alternative ways to not get scammed. I assume this survey is in light of the decreased sales. Much like taxis are a thing of the past in light of Uber, so are textbooks now.
85. I had my financial aid available there.
86. More book at the library
87. Idk
88. Even renting is cheaper everywhere else! I only buy textbooks I Mesa is the only place that offers them. Mesa is a last resort.
89. Bookstore is okay as is-- they usually have what each professor tells us to get.
90. Commodity
91. Amazon doesn't have
92. Textbook buyback options that correlate to original cost of the textbook. ie: not a \$5-\$10 back for a \$400+ textbook.

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96. Better rental pricing. Full books and not edited versions which can't be sold on the secondary market.
97. Allow textbooks to be checked out of the library
98. They need to be comparable to Chegg and Amazon or the campus bookstore is useless unless the school requires a book specific to the course/professor.
99. Stop requiring access codes for each class
100. Give more discounts or lower the price for international students... We are already paying more than the rest in tuition.
101. It's too expensive and buying online is easier and there's less hassle.
102. If the campus would offer better buy back rates for good-excellent conditions
103. My current textbook was around \$50.00+ (used, I believe) from the bookstore. I rented it for the semester from an on-line company for \$18.00.
104. Cheaper rental options. I currently rent all of my textbooks on Amazon because that is typically where I can find them most cheaply.
105. Close alternatives to class textbooks. E.g. textbook without online access card; volume I and II of book only currently available as single large textbook; full textbook of multiple volumes made especially for the college (e.g. chem 200 textbooks at Mesa College).
106. substantially lower costs than the competition, not just .95 instead of .99 cents at the end of a dollar figure.
107. Better customer service. In my experience the permanent personal working the school stores are rude and authoritative. A definite turn off when I can easily purchase elsewhere.
108. Financial aid paid for most of my book because I prefer to borrow my books from my friends. Seen cost nothing to borrow it.
109. Professors
110. Buy/rent online with free or low cost shipping
111. Require and carry older editions. New editions of textbooks rarely include much additional information.
112. How about instill a refund policy and match used textbook prices to best deals on Amazon. Like a price match guarantee option.
113. High textbook costs is the number 1 reason why I would not purchase a textbook at the campus bookstore if I can prevent it.
114. Better buy-back prices

Q18. Which Best describes how you cover the cost of your textbooks.

Other (please specify)

1. financial aid
2. Financial aid and EOPS funds
3. Federal grant (pell)
4. Free usage at library.
5. Borrow money
6. It depends if I've received financial aid by then.
7. photo copy- i cant afford text books and pay for rent and food too.
8. EOPS/DOR
9. Financial aid pays for fall and spring semesters, I pay for summer out of pocket.
10. I'm a CalWorks student so they provide funds for my books.
11. I paid for my books for 2 years, this is the first semester that financial aid helped me.

12. parents
13. Starting Spring 2016 - VOCREHAB
14. if financial aid is not available ill ask for help from my parents until financial aid is available
15. Both financial aid and personal funds depending on if I qualified for financial aid or not.
16. I used to get financial aid but I was cut off for having too many units. Now I really can't afford them.
17. the Va pay for my TextBooks after I purchase them.
18. Love you dad
19. I do try to find my books on Amazon.com the books are good quality. I bought 6 of my 10 book required for spring 2016
20. Only BOGW pays my classes. I have to buy my own books & materials due to no financial aid.
21. Personal funds/ GI Bill
22. Payday loans and credit cards
23. parents provide funds
24. I don't have money or financial aid so I get help from friends or family or do without.
25. If i have money i buy off campus if i have no money i use financial aid money
26. none of the above, my parents and I just pay for the textboooks
27. Personal funds then some of financial aid
28. Cover the cost of textbooks and hope the financial aid money helps cover what I spent.
29. Mom afford
30. I pay for them out of pocket until my financial aid comes in and then reimburse what I lost if it covers everything.
31. My 1st semester back, I had to cover the cost myself the GI Bill came in almost 2 semesters in but we always figure out how to make it work but the stress of not being sure when the next flow of cash to get books is stressful.
32. Financial aid covers my costs AFTER I purchase out of pocket which can be a real challenge depending on the semester because we are a family of four on a single income.
33. some scholarship, mostly personal funds
34. parents
35. I usually have to pay with personal funds until I receive my financial aid check, which has always been enough to reimburse me.
36. Employee reimbursement
37. VOC rehab
38. Calworks covers them
39. GI Bill
40. Never bought a textbook

Q23. Mark all of the resources which you have used to buy digital textbooks, or as a free educational supplement to coursework (check all that apply).

1. iBook
2. None
3. None
4. Did not even know about these resources.
5. I have not use this type of books.
6. None
7. Google Books, Amazon Kindle
8. none
9. Amazon kindle
10. Person Math
11. None
12. I have never bought digital books
13. None
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15. Purchased electronic version through campus book store
16. webassign, pearson
17. N/A
18. Don't remember the name

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21. Amazon
22. I never buy digital textbooks
23. None
24. mymathlab
25. Amazon
26. My mathlab
27. None
28. Connect
29. Free, Free , Free at library!
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33. Pearson online
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40. cengagebrain
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42. Amazon
43. Webassign
44. None
45. Pirate Bay
46. Amazon
47. Abebook
48. Amazon
49. I've used non of these.
50. Pearson
51. Amazon
52. Bookstore
53. Pearson and Vista High Learning
54. None.
55. webassign.com
56. Chegg
57. School book store
58. Webassign
59. Pre-ordered text book bundle
60. Have not had an opportunity to use these services as of yet...
61. Amazon
62. I've never bought an electronic version
63. None
64. Vital source
65. Student sent the pdf
66. Mymathlab.com
67. I don't use these
68. None
69. None
70. Pirated PDF
71. I have never bought a digital textbook using the resources above. If an electronic book has been available for my course, I have usually bought the printed version as a bundle, and a code has been available with the printed textbook to use the electronic version.
72. Never

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74. Pearson
75. Pearson
76. Found available for download but had to download another app to use the digital textbook
77. Amazon
78. WebAssign & McGraw
79. kindle amazon
80. just for my math class i used the mymathlab course.
81. My Math Lab
82. I haven't bought any digital textbooks
83. Never needed to.
84. Pdf
85. Have not used these sites.
86. Pearson stat,Amazon
87. Chegg
88. N/A
89. Pearson
90. Never bought a digital textbook
91. None
92. I prefer printed textbooks. The only electronic text I have used is from Pearson
93. none of the above.
94. never got a digital one
95. amazon
96. none
97. Intel education study
98. pearson mymathlab
99. N/A
100. Youtube
101. Pearson
102. non
103. None
104. RedShelf - (not a fan)
105. none
106. amazon
107. Pearson- Always Learning
108. Cengage
109. Never bought digital
110. Illegal ways.
111. webassign.net
112. I have only used Pearson. Digital is usually expensive too.
113. I prefer printed textbooks when they are affordable.
114. Amazon, Chegg.com
115. Pearson
116. I've never done this.
117. never bought digital
118. None
119. MyMathLab
120. Amazon
121. i have never bought a digital textbook.
122. VHL Central
123. None
124. I did not use any of these.
125. None
126. Chegg
127. Haven't
128. Chegg.com, Vista Higher Learning
129. pearson

130. None
131. none
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133. Don't use them
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135. N/A
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138. I haven't bought any of my textbooks from any of these sources.
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140. None
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147. None
148. Pearson
149. Amazon
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151. Amazon
152. Amazon
153. None
154. none
155. Pearson or Wiley online for homework. I like getting immediate feedback when doing hw problems.
156. Amazon
157. Amazon kindle ebooks
158. Na
159. I have never used any
160. I use what my professors tell me to.
161. None
162. Mindtap

MyMathLab

163. Torrents
164. electronic books is an embarrassment... that's for private rip off college's... just saying....
165. My math lab
166. Instructor
167. none of the above
168. Amazon
169. I do google searches to find additional free help for my classes. I've had some success
170. None
171. free pdf books online
172. Amazon
173. I plead the 5th.
174. Free pdf's via google and Reddit.
175. None
176. Amazon.com, kindle
177. Math
178. Don't remember-- French 101 and 102 online Promenades book.

- 179. Yuzu
- 180. Book store
- 181. None
- 182. none
- 183. Pearson
- 184. I never used a digital textbook.
- 185. Amazon
- 186. None
- 187. Connect, mymathlab
- 188. Amazon/

Any resource I can find to minimize financial burden.

- 189. None
- 190. Jumpbooks
- 191. Have not bought one
- 192. webassign, mybradylab
- 193. Chegg
- 194. I have not
- 195. Pirate Bay
- 196. Public library
- 197. Mymathlab
- 198. Pearson
- 199. non
- 200. Cbt
- 201. Free download sites, WebAssign
- 202. Pearsons Mastering A&P
- 203. Never use them
- 204. supersite
- 205. Online bookstores
- 206. McGraw hill
- 207. Jumpbooks
- 208. Chegg
- 209. Amazon and pearson's math website
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- 211. Amazon
- 212. Cheng offered PDF versions of textbooks and offered online version of books available

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- 213. Amazon Kindle
- 214. Comes with access code
- 215. Pearson's lab
- 216. Never did that before
- 217. none
- 218. Khan Academy
- 219. MyMathLab
- 220. none
- 221. Kindle
- 222. webassign.net
- 223. none
- 224. I've never used any of these websites
- 225. wileyplus.com
- 226. None
- 227. Once a digital textbook was offered through an online lab that was required for Statistics.
- 228. Right now, I'm only taking Weight Lifting, so there's no text book.
- 229. Pearson eText and Redshelf.com
- 230. FAA.gov
- 231. google play
- 232. Pearson

- 233. Chegg, Pearson
- 234. TestOut
- 235. Pearson Publishing, Aleks
- 236. Never used
- 237. I have never bought a textbook online so none if there apply.
- 238. Amazon Kindle
- 239. Cengage
- 240. Khan Academy, The Pirate Bay
- 241. None
- 242. Amazon, the bookstore. But the digital textbooks have been barely less expensive than the printed version.
- 243. Kinetics
- 244. pirate bay, bittorrent
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- 246. Cengage
- 247. Amazon, myitlab
- 248. Pearson
- 249. None
- 250. Google iTunes
- 251. None