



SAN DIEGO
COMMUNITY COLLEGE
DISTRICT

CHANCELLOR'S CABINET UPDATE

NOVEMBER 2019



SAN DIEGO PROMISE UPDATE

"Keeping the Promise," the San Diego Community College District's (SDCCD) first ever giving day in support of the San Diego Promise was a resounding success. Held October 22, Keeping the Promise raised more than \$38,650 to support San Diego Promise students.

This is well above the campaign's modest \$20,000 goal and much more than was raised during two previous Giving Tuesday campaigns. Approximately 97 District employees donated to Keeping the Promise along with 32 donors from the community. Gifts ranged from \$5 to \$10,000. Meanwhile, a new report from the SDCCD Office of Institutional Research and Planning shows that the San Diego Promise is both increasing access to higher education and delivering successful student outcomes for program participants, especially among populations that have been traditionally underserved. The report was recently reviewed by the Chancellor's Cabinet and will be presented to the Board of Trustees in January. The comprehensive evaluation explores the history and evolution of the program, student perceptions and outcomes, and the future of the SDCCD's promise to support the community through the delivery of high quality educational experiences and holistic student services.

ENROLLMENT UPDATE

The Chancellor's Cabinet continues to closely monitor enrollment at the colleges and Continuing Education. Fall 2019 enrollment for the colleges has increased to 95% of the 14,200 Full-Time Equivalent Student (FTES) target. Eight-week classes recently started and promotional efforts have begun in support of the January Intersession and spring 2020 semester. The District will continue to pursue a closely coordinated enrollment management strategy, including offering workshops like the one held September 6, to better align efforts across the institutions.



MEMBERS

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Chancellor

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REFUNDING OF PROPOSITIONS S AND N BONDS

San Diego taxpayers will save an estimated \$158.4 million thanks to a September 17 action by the District to retire \$693 million in outstanding bonds from Propositions S and N and issue new bonds in their place at a lower interest rate. The move to refund – or refinance – the bonds that funded a transformation of SDCCD campuses came just weeks after the nation's benchmark bond-rating services again assigned the District their highest score possible: S&P Global assigned a rating of AAA to SDCCD's bonds; Moody's Investors Service assigned an Aaa rating. Both agencies lauded the SDCCD's financial management practices and policies, reserves, and low debt burden, in addition to the strength of the regional economy. Both judged the District's financial outlook as "stable." The ratings not only allowed the SDCCD to re-fund bonds at a lower interest rate, but also eliminated 70% of previously issued capital appreciation bonds. Capital appreciation bonds enable school and college districts to borrow money for construction projects and pay it back with compounded interest decades later. While the SDCCD did not issue many capital appreciation bonds, the elimination of 70% of those previously issued significantly contributed to taxpayer savings

TRANSFER REPORT

More City, Mesa, and Miramar college students are transferring to four-year institutions, including prestigious destinations such as UC Berkeley and UCLA among the top choices, according to a recent report prepared by the SDCCD Office of Institutional Research and Planning. San Diego State University continues to be the No. 1 destination, with 30% of the District's transfer students ending up there in 2017-18, the latest year for which data is available. UC San Diego was next with more than 9% of SDCCD transfers, followed by National University at 4.5%, Cal State San Marcos at 3.7%, and Arizona State University and the University of San Diego at 2.5% each. Rounding out the top 10 were UC Berkeley, Point Loma Nazarene University, San Francisco State University, and UCLA. In all, 4,212 students at San Diego City, Mesa, and Miramar colleges transferred to a four-year institution in 2017-18. That's 319 more students than who transferred the previous year, and 854 more than 2013-14.



LARGEST ACADEMIC PROGRAMS

The Chancellor's Cabinet recently reviewed a report of the largest academic programs across the District. These reports provide insights into important trends across the District and help in the analysis of important initiatives such as the expansion of Associate Degrees for Transfer (ADT). For fall 2018, the four largest programs at the colleges were biology (17%), transfer program – not including ADTs (15%), business (14%), and intersegmental general education transfer curriculum, or IGETC (12%). The report also demonstrated the increasing popularity of ADT programs that represented 26% of the enrollment in the top academic programs. Business accounted for 35% of students indicating they are pursuing an ADT. Psychology was second with 14% of the share of ADT students. A remarkable 80% of students with a comprehensive educational plan selected a major in the top 20 programs and 86% of those students have as their educational goal the attainment of a bachelor's degree.

CHANCELLOR'S OPEN OFFICE HOURS

FALL SEMESTER 2019

As in the past, Chancellor Carroll wants to afford an opportunity for input throughout the District. In order to do this, Chancellor's Open Office Hours have been scheduled at various locations in the District. Please call in advance for a short appointment (this will prevent people from having to wait) by contacting the Chancellor's Office (ext 6957). The remaining open office hours are as follows:

December 5 (Thursday) 3-4 p.m.

Mesa College – President's Office, Room A104

January 14 (Tuesday) 3-4 p.m.

District Office – Chancellor's Office, Room 300