

# SAN DIEGO MIRAMAR COLLEGE EMPLOYER ENGAGEMENT

Alex Ortega Jr., Job Placement Coordinator  
Lance Grob, Employer Relations Liaison



# JOB PLACEMENT

Our Job Placement Coordinator can assist students in one-on-one case management style to act as an additional resource in finding employment in their field of study. Whether a student is actively seeking a job or internship now or at a later time, students can meet and plan and prepare.

Appointments for job placement services are available for students enrolled at San Diego Miramar College.





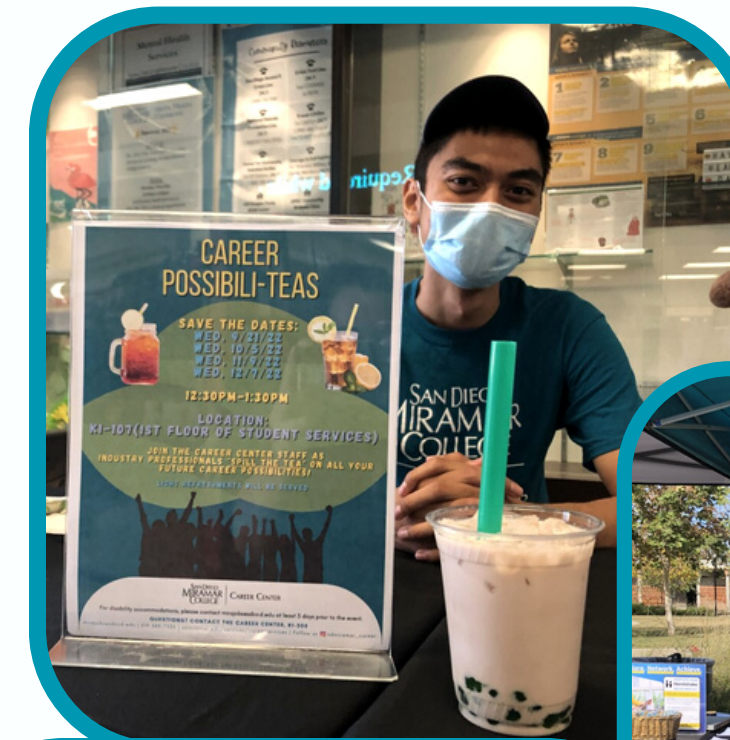
# EVENTS AND WORKSHOPS

The Career Center plans events and activities to engage students and alumni in career-related workshops, career preparation, and networking opportunities with employers.

Career Center events include but are not limited to the following:

- Career Workshops
- Employer Networking Events
- Job Fairs and On-Campus Jobs Hiring Expos
- Collaborative events with student services and ACPs

Through the planning process of campus events and activities, the Career Center staff and counselors build and maintain professional relationships with departments, staff, and faculty across all disciplines. In addition, the Career Center develops and manages partnerships with employers in the community on an ongoing basis.





# EMPLOYER RELATIONS

*"Transforming the way educators, industry and community partners equitably advance economic mobility."*

Our ***Employer Relations Liaison, Lance Grob*** is solely dedicated to supporting San Diego Miramar College and is responsible for increasing and improving employer engagement with the goal of increasing student access to high-wage, high-demand careers.





# ACADEMIC CAREER PATHWAYS



Humanities, Arts, Languages,  
Communications



Business &  
Entrepreneurship



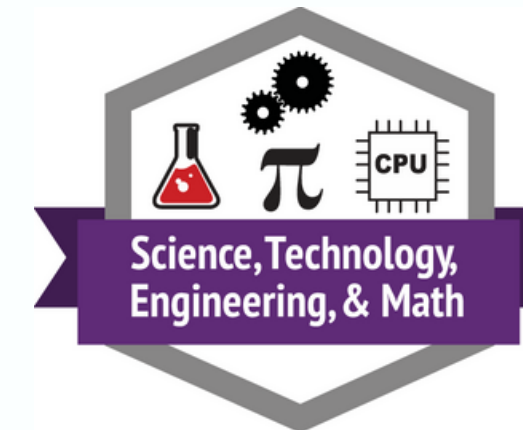
Social and Behavioral  
Science & Education



Advanced  
Transportation &  
Applied Technology



Health Sciences



Science, Technology,  
Engineering & Math



Public Safety



# WORK-BASED LEARNING

The Career Center offers our Employer Partners many different ways to connect with and collaborate with our faculty, students, and community partners such as the following:

- Classroom Presentations
- Industry Site Visits
- Employer Meet & Greets
- Industry Panels
- Hiring Events
- Job & Internship Preparation Workshops
- Alumni Connections and Support
- Advisory Councils





# TESTIMONIALS

- *Faculty*

*"I wanted to thank you all for organizing the first Diesel Career Fair...the most important part is the feedback from students. Several students have already commented to me that on Friday morning, they had woken up to several job offers in their email."* – Gene Choe

- *Student Success*

*"I'm also indebted to Alex Ortega Jr., the Job Placement Coordinator, who aided me to build my LinkedIn profile, to put together a decent resume, and who, with patience, helped me to navigate through the job-searching universe."* – Gabriela Sil, Paralegal Graduate

*"Without a doubt, the service that was most responsible for me landing the job was Miramar's Career Center and my Job Placement Coordinator Alex Ortega."* Gabriel Concepcion, Biotechnology Graduate





SAN DIEGO MIRAMAR COLLEGE  
CAREER CENTER

**THANK YOU FOR  
YOUR SUPPORT!**

**QUESTIONS?**

Alex Ortega Jr, Job Placement Coordinator  
Aortega001@sdccd.edu  
(619) 388-7147

Lance Grob, Employer Relations Liaison  
L.grob@sdccd.edu  
(619) 608-0184





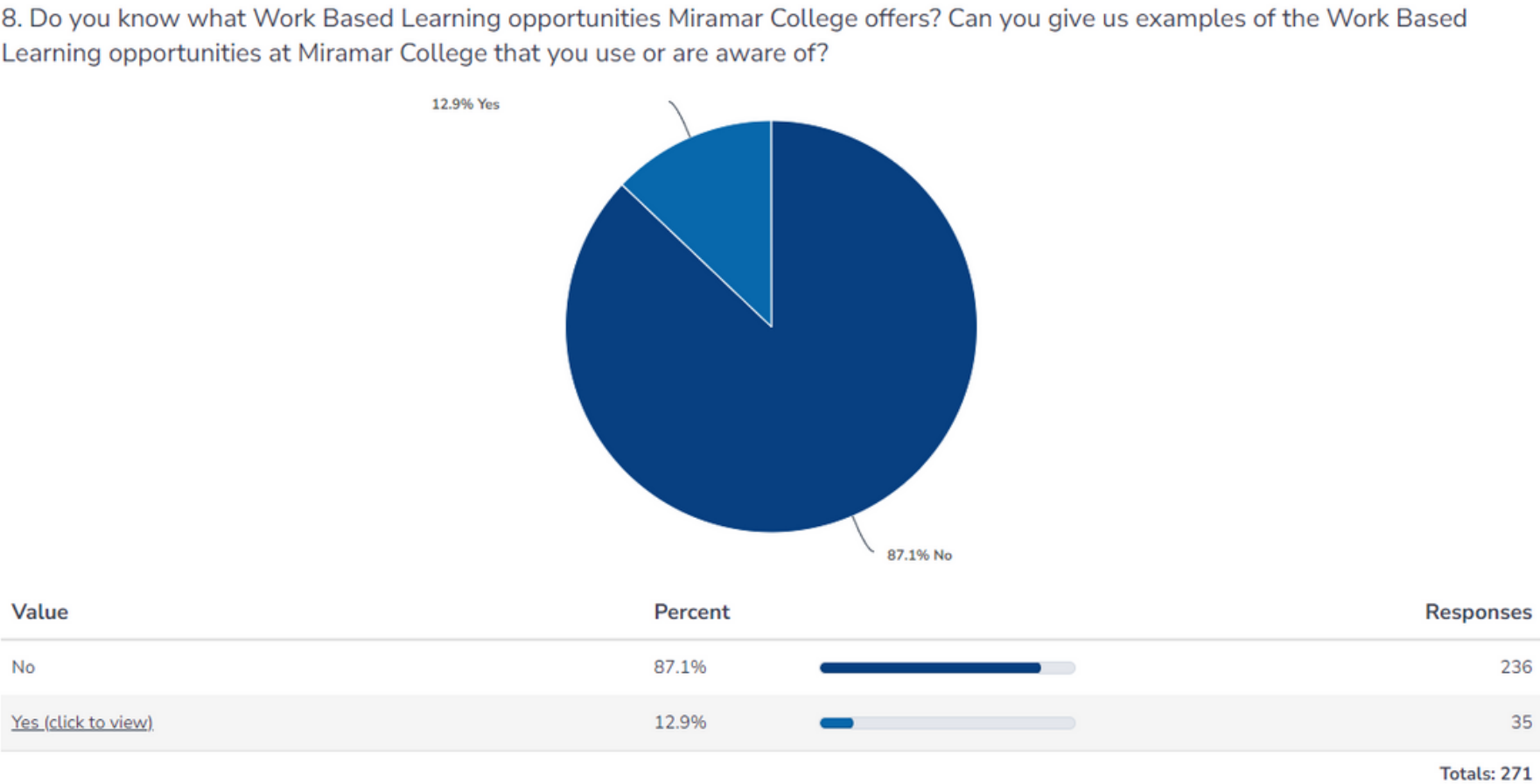
# Work-Based Learning Survey

## Results

### Student Responses:

Common responses ffor finding a job in your field of study included:

- Not having enough experience
- Finding opportunities in the area
- Competitive industries





# Handshake

Location Interests ▾

Profile Completion ▾

Education Level ▾

School Year ▾

Labels ▾

Visa Status ▾

Assigned To ▾

Personal Goals ▾

Post Graduation Goals ▾

Graduate ▾

Region Interests ▾

Ranges ▾

Other ▾


Followed Only

San Diego Miramar College (1037) ✕

San Diego Miramar College (1037) ✕






Is Activated ✕

<input type="checkbox"/>	First ▾	Last ▾	Majors ▾
<input type="checkbox"/>	Aada	Heikkila	Communication & Media Studies, Soci



SAN DIEGO  
COMMUNITY COLLEGE  
DISTRICT

CLASS SCHEDULE | EMPLOYEE EMAIL | DIRECTORIES | BOARD MEETING AGENDA | QUICKLINKS



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STUDENTS

NEWS AND INFORMATION

• **Zero Cost Digital Materials**




Some courses exclusively use digital materials that are available for free to students. Digital materials include, but are not limited to: course materials, modules, textbooks, streaming videos, tests, software and any other tools, materials, or techniques used to support access to knowledge. Students may find low-cost options for printed versions of digital materials.

**REMINDER:** Purchase your books early for the best options and lowest cost, including used books and book rentals. *Note: If the textbook information is not provided on the class schedule, contact the instructor.*


• **Non-Discrimination Statement**

The San Diego Community College District is committed to equity, diversity, inclusion and an educational environment that is free of discrimination. Lack of English speaking skills and/or visual or hearing impairment will not be a barrier to admission, or participation in college programs.




**New Class Search**

Check out our new online class search. You can click on the link below or visit <http://classsearch.mysdccd.info>



**VOTE CALIFORNIA**

Stay involved, let your voice be heard! Register to vote in California!



**Join Handshake**

Handshake is the #1 way college students find jobs. Join today to explore career options, find jobs and internships for students, and connect with employers



## Why is Employer Engagement Important?



California Community Colleges along with the San Diego and Imperial County Consortium have a strong investment in Work-Based Learning

Region allocated \$200,000 per college over three years to develop and institutionalize WBL at each college

California Community Colleges Chancellor's Office has added Data Element SG21 into the Management Information System (MIS) that will capture the number of students participating in WBL activities at each college

Work-Based Learning Coordinators staffed at each college to assist with matching industry with faculty and curriculum (Miramar currently does not have one)