Joint Partnership Committee Meeting

May 17, 2021

SAN DIEGO COMMUNITY COLLEGE DISTRICT

City College • Mesa College • Miramar College
College of Continuing Education

San Diego Workforce Partnership

Welcome!

Agenda Overview

1. Reminders and Activity Updates
2. Presentation
3. Discussion
4. Meeting Planning
5. Round Table

Joint Commitment to Student Success

Joint Priority Focus Areas

1. Referrals & Recruitment
2. Program & Process Awareness
3. Job Placement & Employability

5 primary areas of activity

Activity Updates

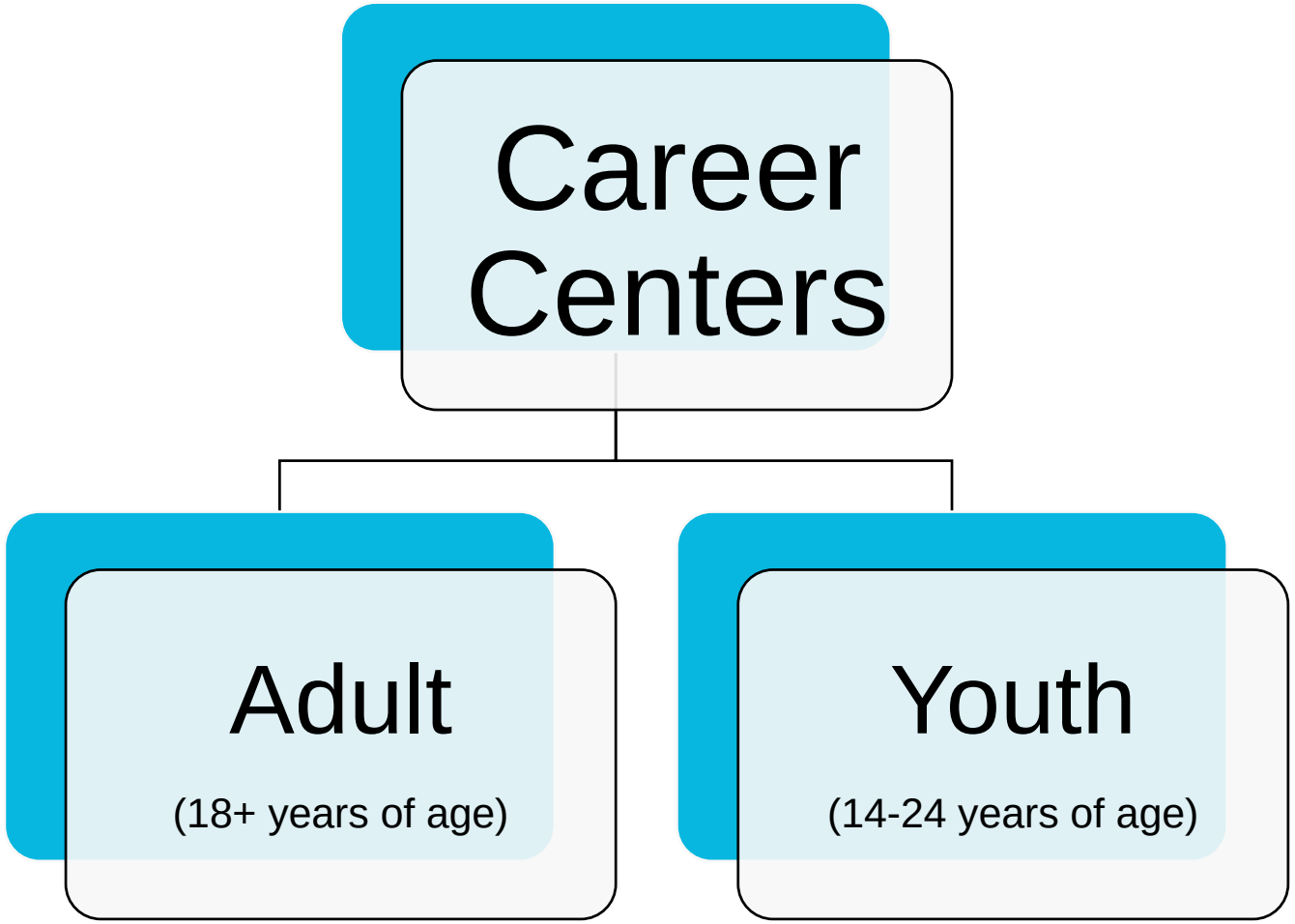
- Joint Partnership Resource Page
  - Contacts List
  - Past Presentation(s)
  - Official Documents

- Our First Meeting Sparked Activity!

Workforce Partnership Presentation

San Diego Workforce Partnership
Career Centers
Population-specific programming
Sector Initiatives

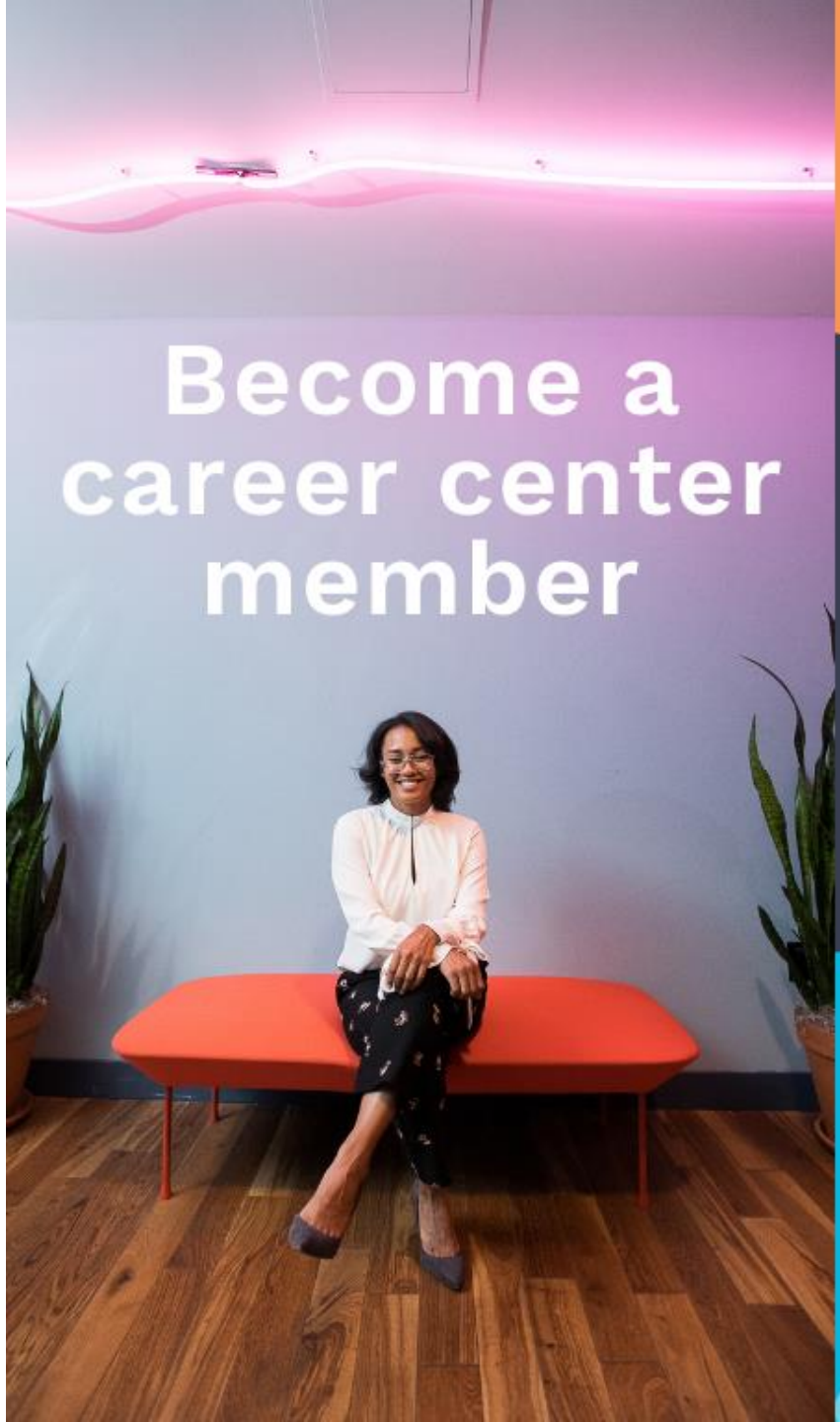
Career Centers


Career Centers
Adult
(18+ years of age)
Youth
(14-24 years of age)

Who We Are

The career centers offer job search and career development resources to all San Diego County job seekers, regardless of income or background—at no cost to you.

The Workforce Partnership career centers are proud partners of the America's Job Center of California (AJCC) network



Become a career center member

Register and attend the Stepping Stones event (you're here!)

Create a CalJOBS account and complete your profile at caljobs.ca.gov

Send an email to careercenters@workforce.org with a message confirming your CalJOBS registration

REGISTER AT CALJOBS.CA.GOV

A complete set of employment tools for job seekers in California.
Job seekers and employers access jobs, resumes, education,
training, labor market information.

Membership Benefits

Benefit 1

Comprehensive job search and career development resources

Benefit 2

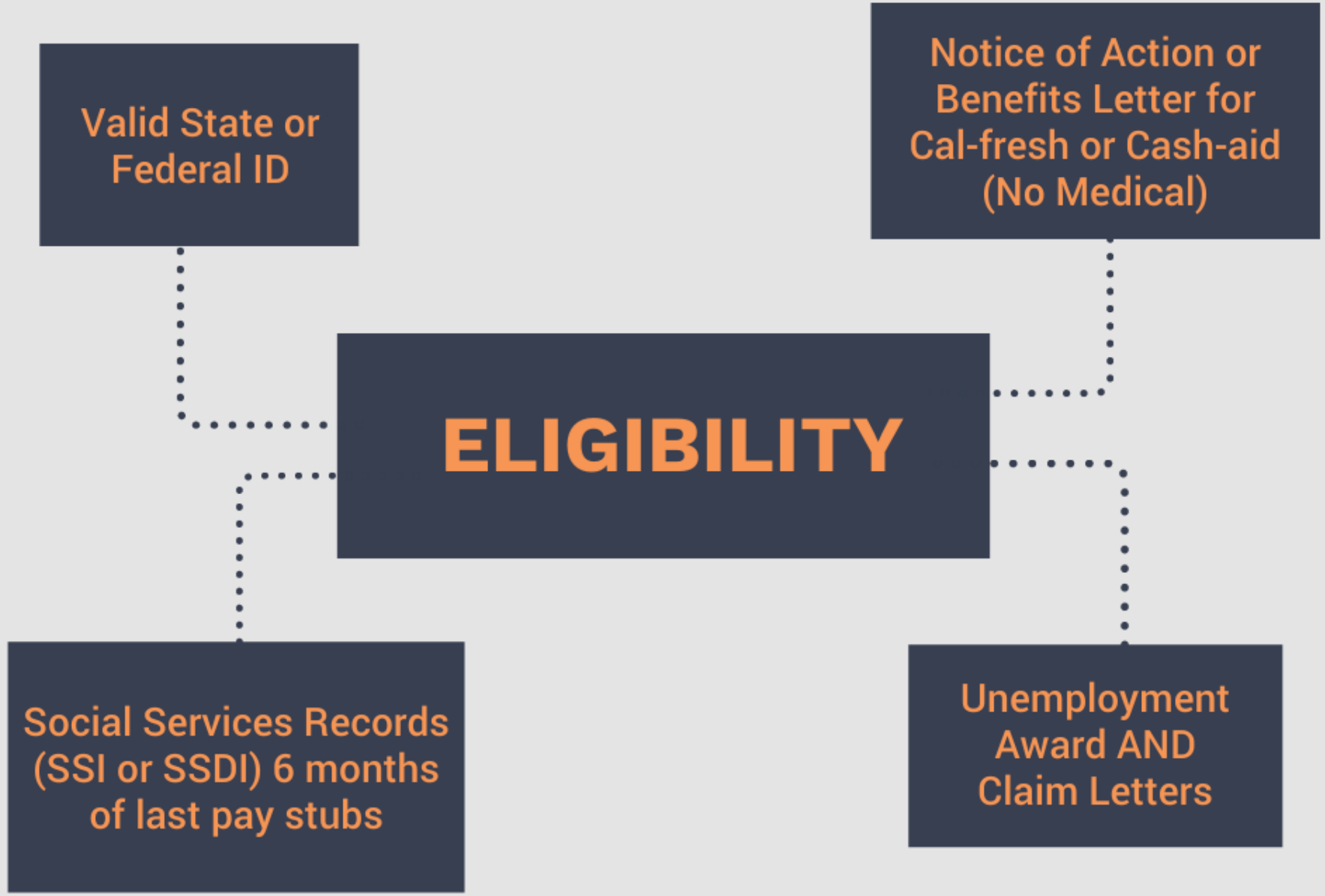
Dedicated staff available through phone, email and online

Benefit 3

Virtual services such as the Career Portal, on-demand training, events and workshops and 24/7 chatbot assistance

Career Center Services

MEMBERSHIP FEATURES	SELF PACED	STAFF ASSISTED
Resume Assistance	✓	✓
Job Leads	✓	✓
Recruitment Events	✓	✓
Workshops	✓	✓
Community Resources	✓	✓
Career Agent Support	✗	✓
Career Assessments	✗	✓
Individual Employment Plan	✗	✓
Training Services	✗	✓
Supportive Services	✗	✓


Valid State or Federal ID
Notice of Action or Benefits Letter for Cal-fresh or Cash-aid (No Medical)
ELIGIBILITY
Social Services Records (SSI or SSDI) 6 months of last pay stubs
Unemployment Award AND Claim Letters

WORKSHOPS

Stay current with today's hiring trends and improve your job search strategy

"The workshops are incredibly informative, interesting and useful. I used techniques I learned in my job search and it directly resulted in my current employment. "

Go to Workforce.org/events for upcoming workshops.

Funding for training new employees

Resume screenings and referrals to employers

Recruitment fairs and job postings

BUSINESS SERVICES

Connecting job seekers and employers

ON-THE-JOB TRAINING

is a program for you to “earn as you learn” in a hands-on environment. Acquire job and career advancement skills that provide an opportunity for long-term employment.

For more information contact careercenters@workforce.org.

Connect to Community Partners

We collaborate with community organizations across San Diego County.

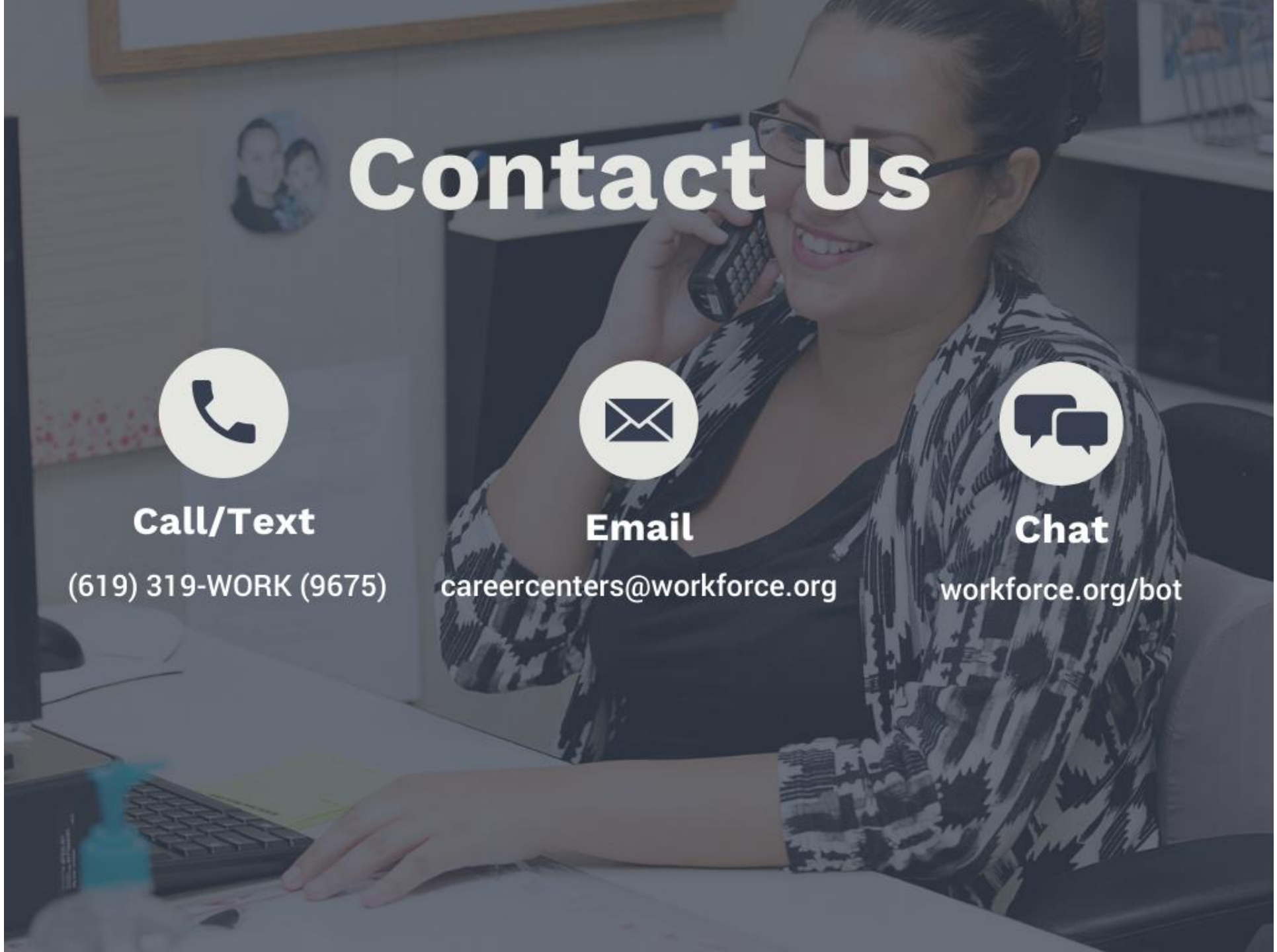
Community partners are nonprofit organizations, public agencies, government offices and schools who provide additional services, resources, and programs.

https://en.wikipedia.org/wiki/Data_science

FOLLOW US

@SDWorkforce

Keep up-to-date with the latest employment trends, job opportunities and a range of useful resources.



Contact Us

Call/Text

(619) 319-WORK (9675)

Email

careercenters@workforce.org

Chat

workforce.org/bot

Thank you!

Let us know if you have questions.

Access Programs and Services

Presenter: Roshawn Brady, Sr. Vice President

Providing Access to Opportunities since 1967.

County Wide Locations

- **Metro Region**
  - 2612 Daniel Ave San Diego, CA 92111 (Headquarters)
  - 4389 Imperial Ave San Diego 92113 (Metro Career Center)
  - 3127 Jefferson Street San Diego, CA 92110 (Urban Corps)
  - 4585 College Ave San Diego, CA 82115
  - 2 N Euclid Ave National City, CA 91950

- **East County**
  - Little House/El Cajon Collaborative: 131 Avocado Ave, El Cajon, CA 92020
  - 9530 Winter Gardens Blvd Lakeside, CA 92040
  - 5111 N. 2nd Street El Cajon, CA 92021
  - 8073 Broadway lemon Grove, CA 91945

- **North County**
  - North Coastal Career Center
  - 931 E. Vista Way Vista, CA 92084
  - 1129 Sycamore Ave Vista, CA 92081 (Conservation Corps)
  - 800 West Valley Parkway, Suite 112 Escondido, CA 92025
- **South County**
  - 1111 Bay Blvd Chula Vista, CA 91911 (South County Career Center)
  - 319 Broadway Chula Vista, CA 91910
  - 401 W 35th St National City, CA 91950 (Conservation Corps)

County Wide Locations

San Diego Continuing Education

San Diego Community College District

- **Metro Region**

San Diego Mesa College

San Diego City College

- **North County**

MiraCosta College

San Diego Miramar College

- **East County**

Grossmont College

Cuyamaca College

- **South County**

SWC Southwestern College

Youth One-Stop Career Center Serves:

In-School Youth (14-21)

- **Attending School**
- **At Risk of Dropping Out**
- **Low Income**
- **Meets one or more barriers:**
  - Individual with disability
  - Justice Involved/Offender
  - Homeless
  - Foster Youth
  - Pregnant or Parenting
  - Basic Skills Deficient
  - English Language Learner
  - Individual requiring additional assistance

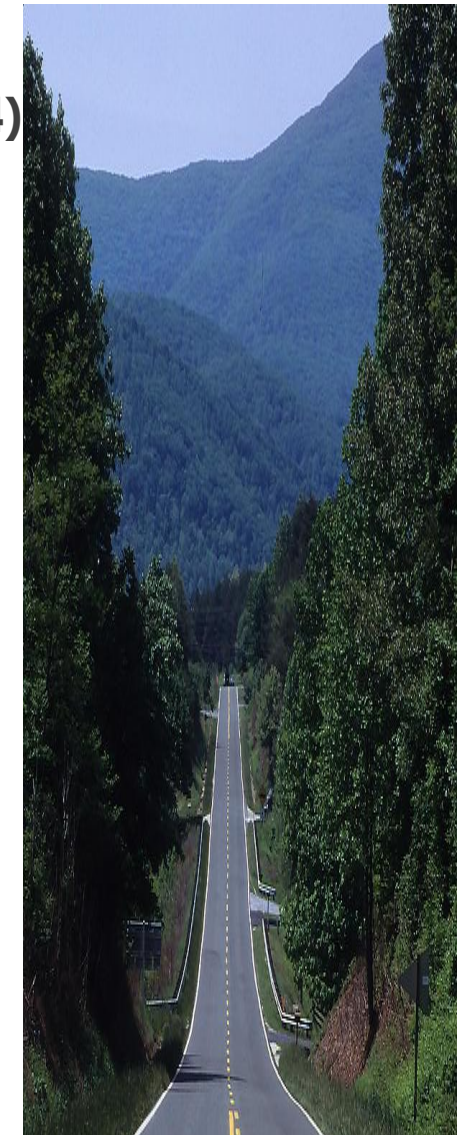
Out-of-School Youth (16-24)

- **Not attending any school**
- **Meets one or more barriers:**
  - Individual with a disability
  - School dropout
  - Within age of compulsory school attendance
  - Justice Involved/Offender
  - Homeless
  - Foster Youth
  - **Or** Low Income requiring additional assistance
  - **Or** Low income with secondary diploma and basic skills deficient or English language learner

Career Center ⟷ Community College

In-School Youth (14-21)
Out-of-School Youth (16-24)

- Individual with disability
- Justice Involved/Offender
- Homeless
- Foster Youth
- Pregnant or Parenting
- Basic Skills Deficient
- English Language Learner
- Individual requiring additional assistance
  - **Or** Low Income requiring additional assistance
  - **Or** Low income with secondary diploma and basic skills deficient or English language learner



SDCC Student Services

INSTITUTIONAL RESEARCH AND PLANNING

DISABILITY SUPPORT PROGRAMS AND SERVICES (DSPS)

SPEAK (SAFETY PREVENTION EDUCATION ADVOCACY KNOWLEDGE)

EXTENDED OPPORTUNITY PROGRAMS AND SERVICES (EOPS)

Fostering Academic Success & Transitions (FAST)

Career Exploration, Trainings & Internships

Career training/workshops (in priority sectors- most in demand industries)

- **Work Readiness**
- **Customer Service**
- **Hospitality**
- **Robotics & Engineering**
- **CPR/First Aid Training**
- **Law Careers Academy**
- **Mental Health Academy**
- **Financial Literacy**
- **Independent Living Skills (Housing 101, Transportation, Parenting, Leadership)**

Internship Key Components:

- **Paid internships**
- **Consistent case management, BSR's, and employer support**
- **Consistent training with workforce and career development skills**
- **Career placement opportunities at internship sites**

Career Center ⟷ Community College

Customer Service

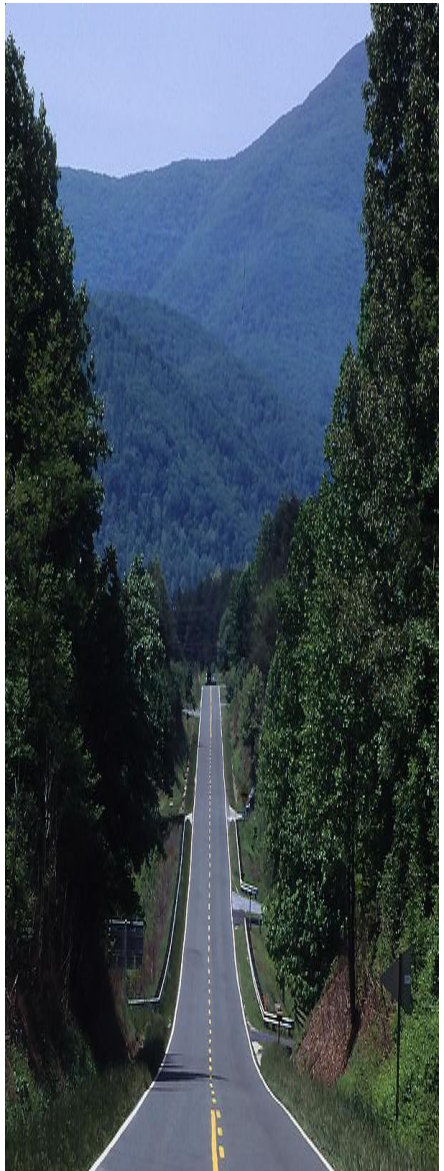
Hospitality

Robotics & Engineering

CPR/First Aid Training

Law Careers Academy

Mental Health Academy



Air Conditioning, Refrigeration, and Environmental Control Technology (AIRE)

Computer Business Technology

PROJECT MANAGEMENT

Center for Human Services

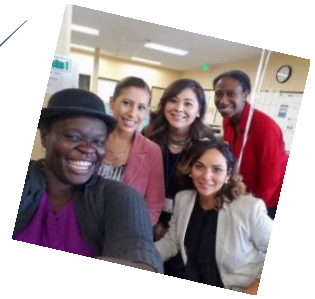
CHILD DEVELOPMENT

NURSING ASSISTANT TRAINING PROGRAM

Secret Sauce: Personalized Approach surrounds the "Gold Standard of Services"

- ✓ Communication goes beyond being informative to relationship building.
- ✓ Meet youth where they are.
- ✓ Family-centered approach, including 2-Gen and 3-Gen
- ✓ Collaboration (teacher, family, social worker, employer, local resources)

- ✓ Individualized Goal Setting
- ✓ Career Navigation
- ✓ Career Pathways and BEST



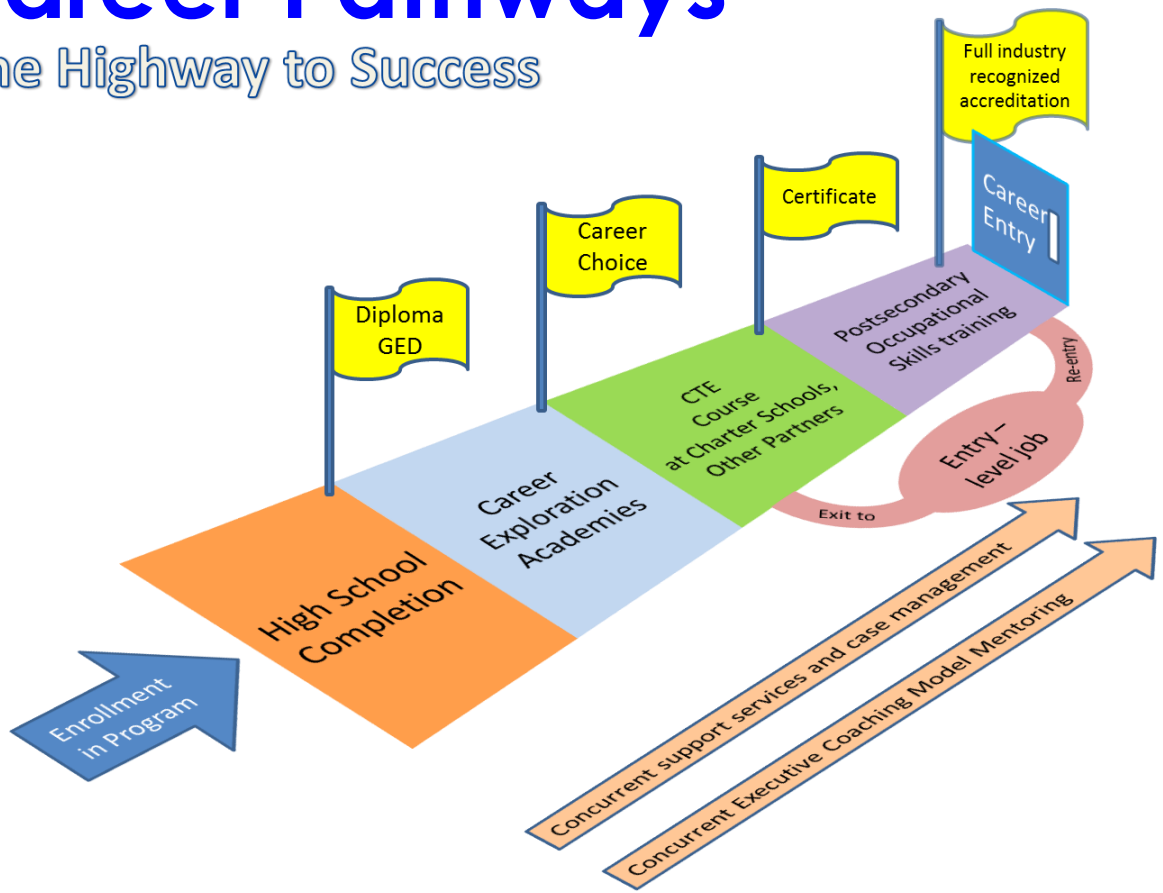
- **Core Program Activities:**
  - **Education**
  - **Training**
  - **Employment**
  - **Universal Services**

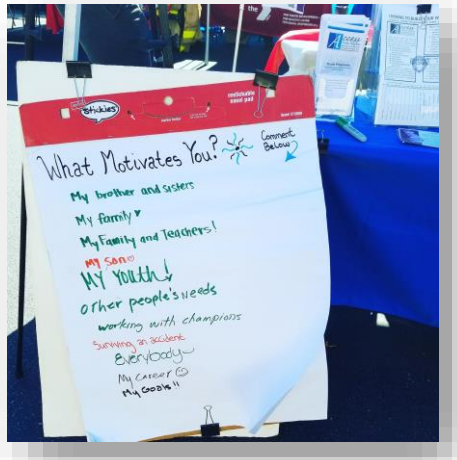
- ✓ WIOA Program Tracks
- ✓ Incentives, Stipends, Support Services
- ✓ Participant Engagement and Retention
- ✓ Follow-Up Services

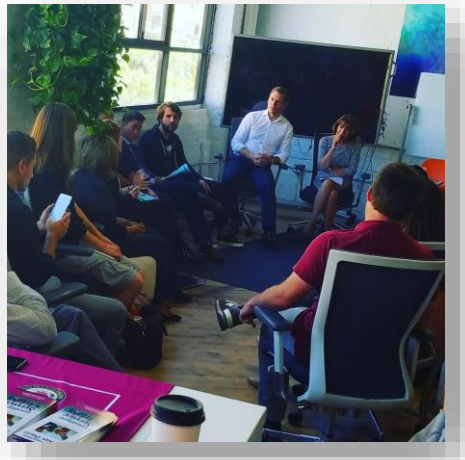
- ✓ Consistency is key.
- ✓ Positivity, encouragement, and being role models.
- ✓ Trauma Informed Care and Human Centered Design Approaches.

Career Pathways

The Highway to Success







Questions, Concerns, Comments?

Population-specific programming

San Diego Workforce Partnership
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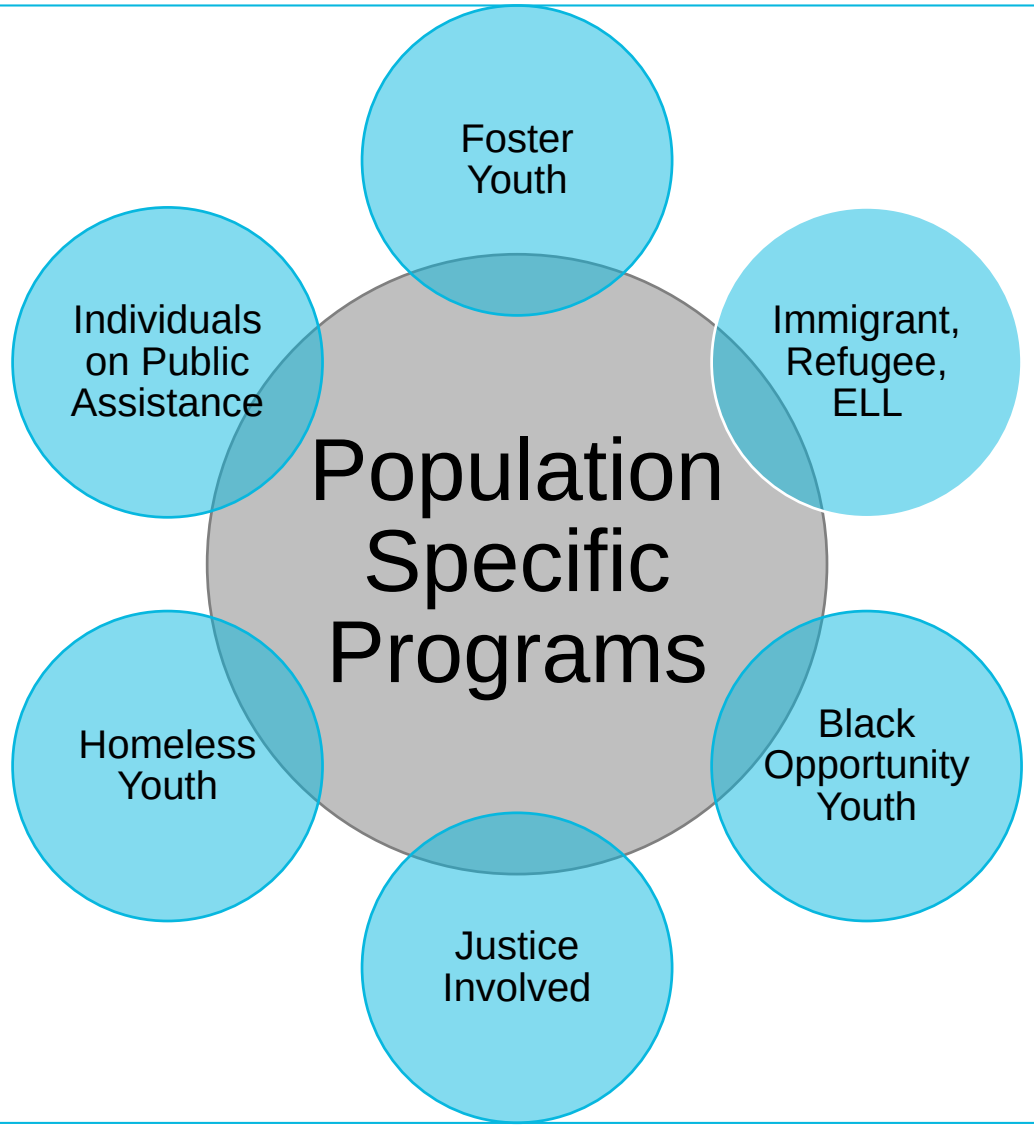
Sector Initiatives


Foster Youth
Individuals on Public Assistance
Immigrant, Refugee, ELL
Population Specific Programs
Homeless Youth
Black Opportunity Youth
Justice Involved

Reentry Works & Prison to Employment

- **Partnership with San Diego County Sheriff and Probation, Reentry Works and Prison to Employment aims to dramatically increase economic empowerment and decrease recidivism.**
- Project created 2 Job Centers at the East Mesa Reentry Facility and Las Colinas Reentry and Detention Facility.
- Emphasis on Earn and Learn services, supportive and wrap around services, and training in demand occupations.
- Project to date has served over 1,300 participants and a 17% recidivism rate compared to the State of California average of 66%.

"I think by helping people already have some kind of structure and direction in place before they get out is tremendous." -Jon David, participant

Expanded Subsidized Employment

- **Partnership with County of San Diego County Health and Human Services to provide subsidized employment for recipients of Welfare to Work.**
- Project to date, more than 1,100 individuals have been placed in subsidized employment opportunities.
- Project to date, more than 100 businesses have been served.
- Last year a record expenditure rate was set with a total reimbursement to businesses of more than $1.16 million.
- More than 40% of ESE customers speak a primary language other than English.

Supported Employment

- **Partnership with County of San Diego, Corporation for Supportive Housing, & San Diego Workforce Partnership to increase competitive integrated employment opportunities for those living with mental illness or disabilities in our communities.**
- Services provided use evidence-based model Individual Placement Support, for employment placement and retention.
- Data indicates a 4% increase in the number of individuals employed through the San Diego Behavioral Health System of Care since onset of program.

"With the confidence and support I received from being able to openly discuss recovery, I became employed as a peer specialist and was later promoted to a case manager."
-Supported Employment Participant

Sector Initiatives

San Diego Workforce Partnership
Career Centers
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Sector Initiatives

- Lead Workforce Partnership's initiatives to guide talent needs in key priority sectors
- Deliver direct services to job seekers providing case management, funded training, subsidized wages, job placement, and supportive services
- Funding through Federal, State, County, City, and private sources
- In FY22, our team will focus on building and generating revenue for Information, Communications & Technology (ICT), Energy, Construction & Utilities (ECU), Healthcare, and Public Administration

Priority Sectors

Programs Snapshot

Information & Communication Technologies	Energy, Construction, & Utilities	Healthcare	Public Administration
TechHire San Diego	Construction Career Jumpstart	JP Morgan Chase	Opportunity Youth Program
Accelerator 9.0	Construction Career Jumpstart - BCIF	Live Well	City Mentorship
CyberHire	GGRF for High Road CC	Together Toward Health	
Caterpillar Foundation	High Road Construction Careers	County CARES	
TechQuest Apprenticeship		Career Launch Academy	
TechHire County - BCIF			

The Future

- Focus on community outreach to meet people where they are
  - Partner with community-based organizations, affordable housing providers and community leaders
- **Partner with additional training providers**
- Expand employment opportunities
  - More employer partners will enable us to quickly place participants in quality jobs
  - Enhance job satisfaction because participants will have options
- **Increase collaboration on grant opportunities**

Tools for career counselors

Individual support tools

Career Exploration

- Workforce.org/mynextmove
- Workforce.org/careercoach

Income/budgeting conversations

- Workforce.org/calculator

Essential Skills support

- Workforce.org/posters

DISCUSSION

Based on Today's Presentation....

- What would you like to learn more about?
- What new insights do you have about how we can leverage one another's work?

Meeting Planning

Meeting Planning

June 24, 2021 Meeting

- Agenda Development: SDCCD Career Center Presentations; 15 minutes each

Fall Planning

- Regular Meetings
- September/October Agenda Development: Equity

Round Table

workforce.org