

**SDWP/SDCCD Joint Partnership Committee
Meeting Highlights
February 2023**

This month's meeting focused on exploration of employer engagement efforts.

The San Diego Workforce Partnership presented their [Business Engagement initiatives](#).

This presentation was the first step in our joint efforts to:

- Collaboratively improve services to employers
- Develop foundation for ongoing communication and partnership habits that reinforce goals of collaboration and seeing each other as resources rather than competitors
- Increase awareness and understanding of each other's programs, roles, and services
- Identify opportunities for partnership

Action Items:

- Colleges to consider
 - What would you like the Workforce Partnership to know about your programs and services that you think would help them meet the needs of employers that reach out to them?
 - What would you like to know about the Workforce Partnership's business services that might help you meet the needs of employers that you are already working with?
- **Next Meeting – College Presentations**
 - Each college will showcase their employer engagement efforts primarily focusing on their new Employer Relations Liaison positions and integration of these roles into their overall employer engagement initiatives
 - 10 min max presentation per college
 - Recommended to focus on the who, what, and how as well as the why – overall goals and efforts currently underway

Meeting Highlights

[Agenda](#)

[Workforce Partnership Presentation Slide Deck](#)

Welcome - we took the time to introduce all roles represented and remind folks of the overall committee focus areas and 2022-23 priority projects

- Roles represented included:
 - Workforce Partnership: business services, outreach, youth and adult reentry, population specific programs, sector initiatives, client services, career centers, research
 - SDCCD: outreach, employer liaisons, research, career centers, work-based learning, job placement, WIOA, adult education, special projects

Workforce Partnership Presentation – [slide deck](#)

- Xavier and Angel shared insight into their Business Engagement efforts.
- Highlighting their roles, team member, and:
 - The business life-cycle – the variety of ways the workforce partnership provides support throughout this life cycle

- Rapid response, upskilling, etc.
- Reviewed portals – program portal for job seekers, partner portal for business services coordination, and CalJOBS
- “No Wrong Door” – Their current focus on refining the Business/Employer Experience
- Efforts to optimize employer engagement across roles
 - Building knowledge of industries and occupations
 - Help participants gain skills and experience – access to training
 - Develop credibility and access to networks – become a resource
- **Reminders**
 - Participation in ETPL is not required for workforce partnership’s business engagement staff to engage and recommend community college programs and services to employers
 - ETPL presentation is scheduled for later this semester
 - Advocacy is needed to support national movement to auto enroll all community college programs onto the ETPL in each state
- **Opportunities to connect:**
 - Rapid Response
 - Knowledge of industry sectors and occupations
 - Skills and knowledge training
 - Credibility and access to networks – being a resource
 - No wrong door initiative

Outreach and Community Engagement Updates

- March 7th skilled trades job fair at college of continuing education
- San Diego Re-entry roundtable – details coming soon
- Upcoming free employer lunch training - [March 28th 11am to 1pm](#)
- Nate and Luke coordinating a number of collaborative outreach activities for this spring semester – details will be shared in a separate email

Data Engagement Updates

- Data sharing agreement renewal in process – set for two-year term
- Data exchange occurred in December – workforce partnership analyzing data
- Small group meeting to be schedule for march
- Updated data presentation and committee engagement – to be scheduled for May meeting

Career Services / Co-Location Updates

- College specific meetings
 - City – small group meeting help with new leads
 - Mesa – small group meeting held, discussed co-branded event; kiosk project on hold
 - Miramar – scheduling meeting to re-connect
 - Continuing Ed – working internally first on internal structure; will reach out when ready
- Co-location leads (across colleges) – meeting scheduled for end of April

Section Connections Updates

- RERP – waiting on contracts
- Public Admin – on hold; hope to have more information later this spring semester