



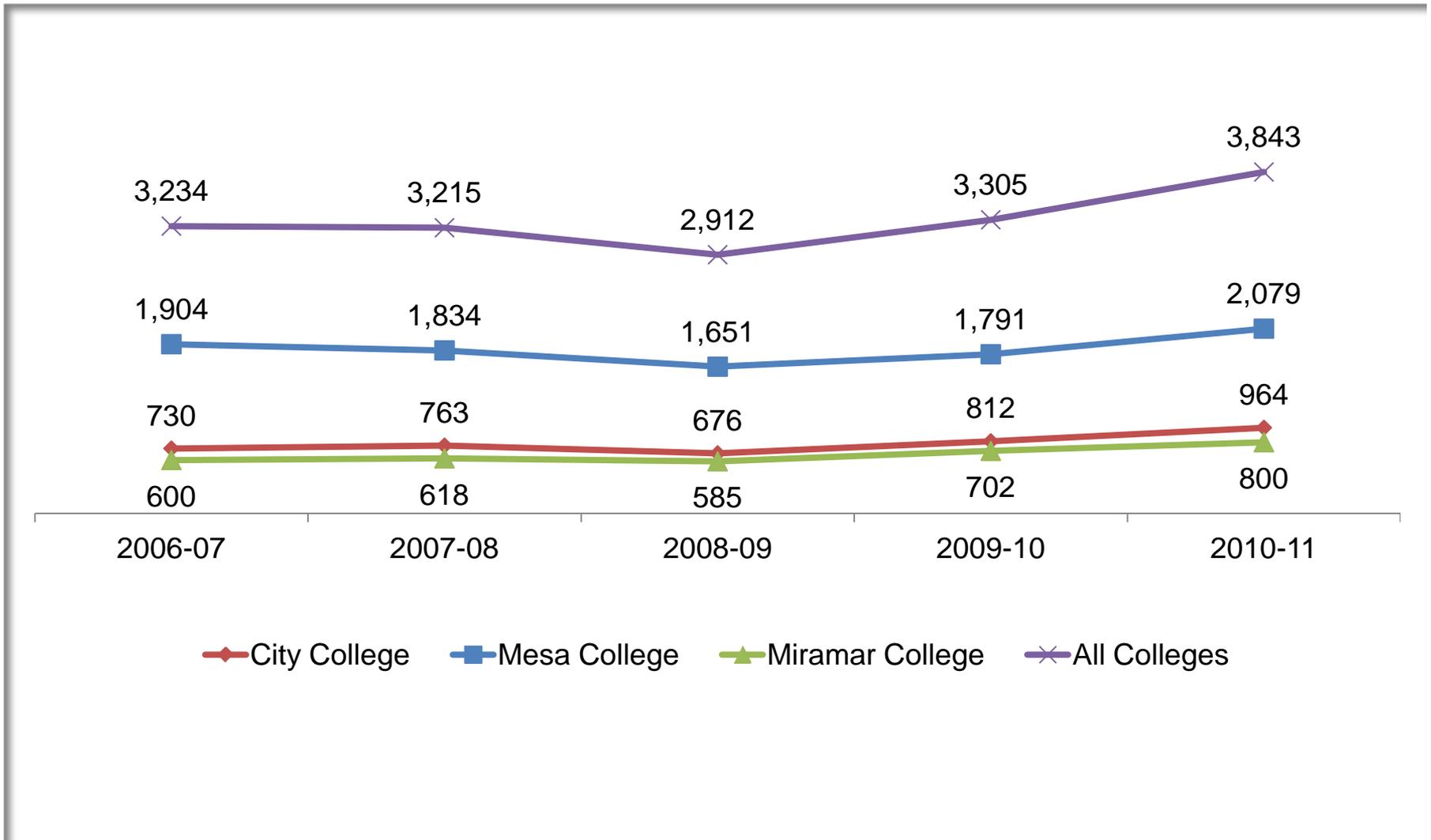
Transfer Study

May 2012



Office of Institutional Research and Planning

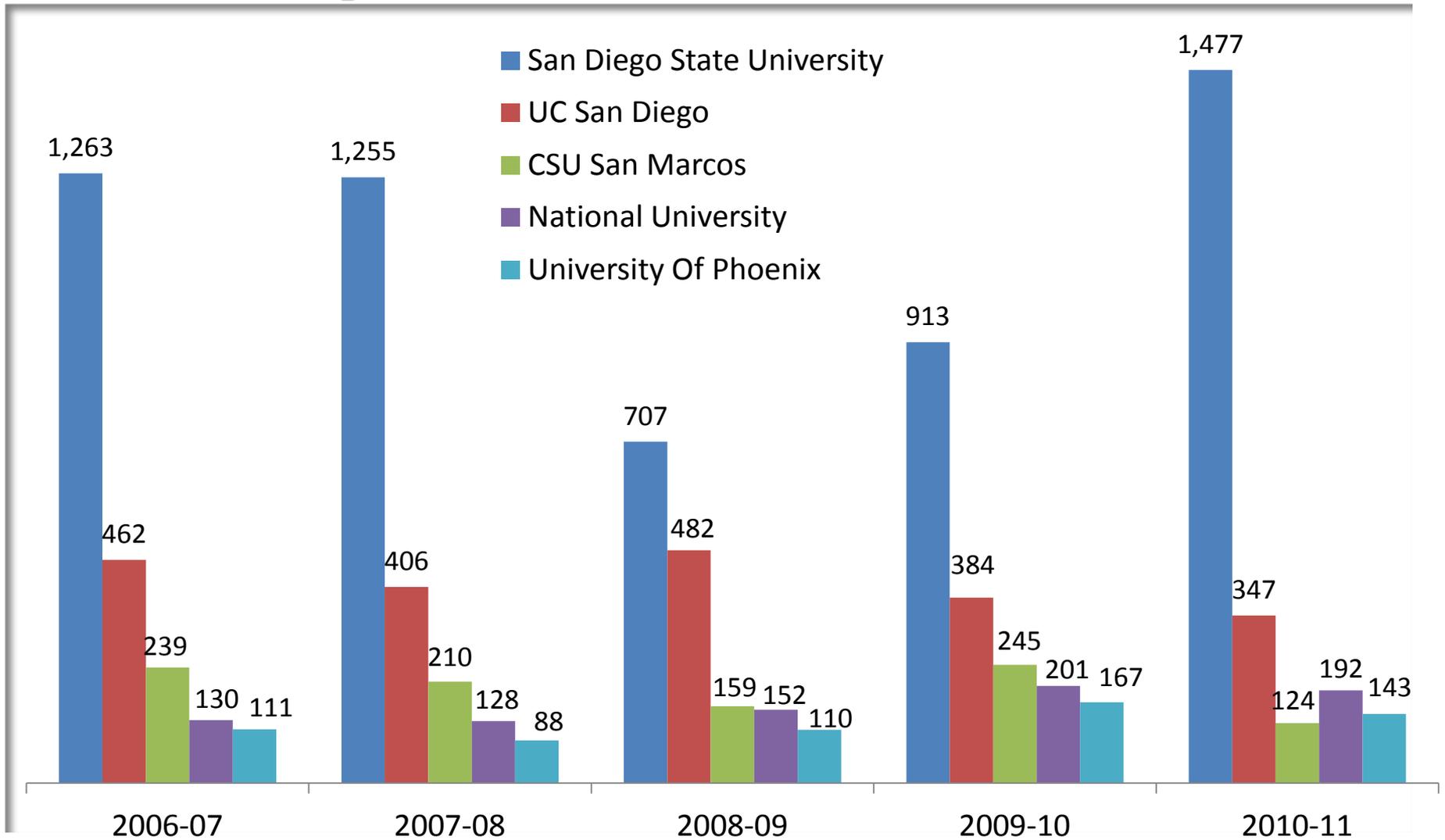
Transfer Volume 2006/07 – 2010/11



Transfer Volume by Demographics

- Overall, there was a 19% increase in transfer volume between 2006/07 and 2010/11. All ethnic groups showed increases in transfer volume:
 - African American: 29% increase
 - American Indian: 33% increase
 - Asian/Pacific Islander: 6% increase
 - Filipino: 4% increase
 - Latino: 44% increase
 - White: 16% increase
- Females had 16% increase compared to 22% increase for males

Top Transfer Destinations



2006-2011 Transfer Destination Trends

- While the highest number of students consistently transfer to SDSU, there has only been a 17% increase since 2006/07.
- Increases in the number of transfers to other institutions:
 - National University 48%
 - University of Phoenix 29%
- Decreases in the number of transfers to other institutions:
 - UC San Diego 25%
 - CSU San Marcos 48%
- There are slight variations among the colleges for the top 5 transfer destinations over five years:
 - SDSU and UCSD were the top two transfer institutions for students from City, Mesa, and Miramar.
 - CSU San Marcos was third most popular for Mesa and Miramar students, while National University was the third most popular transfer institution for City students with an 83% increase over five years.

Transfer Destination by Ethnicity

- SDSU is the top transfer destination across all ethnic groups.
- UCSD is the second highest transfer destination for American Indian, Asian/Pacific Islander, Filipino, Latino and White students, and fourth highest for African American students.
- University of Phoenix is the second highest transfer destination for African American students and third highest destination for Latino students.

Transfer Rates

- Three cohorts of students who demonstrated transfer seeking behaviors were tracked over six years for transfer:

Cohort Year	Tracked Years	Cohort Size	Transfer Rate
2003/04	2003-2009	1,743	41%
2004/05	2004-2010	2,132	46%
2005/06	2005-2011	1,934	44%

External Benchmark: Average statewide transfer rate is 34%

Transfer Rates by Ethnicity

Average transfer rates for three cohorts

	SDCCD Students	Statewide Benchmarks
African America	37%	29%
American Indian	29%	26%
Asian/Pacific Islander	52%	43%
Filipino	50%	34%
Latino	37%	28%
White	45%	39%

Transfer-Prepared Rates

- Three cohorts of students who completed 60 UC/CSU transferrable units, but did not transfer, were tracked over six years to determine potential transfer rate, if added to actual transfer rate:

Cohort Year	Tracked Years	Cohort Size	Transfer-Prepared Rate
2002/03	2002-2008	247	47%
2003/04	2003-2009	326	53%
2004/05	2004-2010	306	51%

Top 10 Transfer Institutions

2008/09-2010/11

1. San Diego State University
2. University of California-San Diego
3. National University
4. California State University – San Marcos
5. University of Phoenix
6. University of San Diego
7. Ashford University
8. University of California – Berkeley
9. University of California –Los Angeles
10. San Francisco State University

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