MEMBERSHIP

Constance M. Carroll, Ph.D.
Chancellor
Lynn Ceresino Neault, Ed.D.
Interim President,
San Diego City College
Pamela Luster, Ed.D.
President,
San Diego Mesa College
Patricia Hsieh, Ed.D.
President,
San Diego Miramar College
Anthony Beebe, Ed.D.
President,
Continuing Education
Otto Lee, Ed.D.
Vice Chancellor,
Instructional Services
Will Surbrook
Vice Chancellor,
Human Resources
Christopher Manis
Vice Chancellor,
Facilities Management
Bonnie Ann Dowd, Ed.D.
Executive Vice Chancellor,
Business and Technology Services
Jack Beresford
Director,
Communications and Public Relations
Margaret Lamb
Executive Assistant
to the Chancellor

FEBRUARY 2014

The Chancellor’s Cabinet welcomes everyone back to the spring semester!

NEW FACULTY HIRING

After a five-year hiring freeze, new funding has enabled the SDCCD to hire 30 new and 16 replacement full-time faculty, due to retirements, at City, Mesa, and Miramar colleges, and San Diego Continuing Education. The new hires began in January as classes resumed for the spring semester. In addition to its 46 full-time faculty hires in 2013-14, the SDCCD plans to hire 30 new and anticipates another 13 full-time faculty replacements for FY 2014-15 by August 2014 for a total of 43 – which represents the most faculty hiring over a two-year period since 2006. Notably, several of the new faculty members hired as of January 2014 are themselves community college graduates. Others are familiar faces who have served the District as adjunct faculty. In all, 11 new faculty members started this semester at City College, 13 at Mesa College, 11 at Miramar College, and 11 at Continuing Education. Please join the Cabinet in welcoming them to the District!

BACCALAUREATE PROPOSAL

Momentum continues to build throughout California for legislation that would enable community colleges to grant bachelor’s degrees in selected majors. A report by the Baccalaureate Degree Study Group was recently released by State Chancellor Brice Harris. The report calls for the State Chancellor’s Office and Board of Governors to move forward with formal support for the concept. Meanwhile, Senator Marty Block D-San Diego has authored new legislation. Senate Bill 850 would allow a number of community colleges in the state to offer bachelor’s degrees in specific majors with high local workforce demand.

The SDCCD continues to play a leading role in advocating for California community colleges to offer four-year degrees. In addition to serving on the study group, Chancellor Carroll has participated in numerous media interviews and made presentations on the topic at statewide conferences. Also, City College’s Debbie Berg, Associate Dean/Director, Nursing Education, has been instrumental in securing support from the deans and directors of 69 of the 73 California community colleges that offer associate degree nursing programs.

SPRING ENROLLMENT

As we begin the spring semester, enrollment demand is strong across the District. Districtwide, FTES is up about 1 percent. In response, each of the colleges and Continuing Education have added course sections in high-demand areas. An improved budget situation will enable the District to restore summer credit course sections to about 70 percent of what was offered before the budget crisis. Overall, the District is on track to meet its enrollment targets for 2013-14, which includes 2 percent growth.

NEW SDCCD STYLE GUIDE

To assist in ensuring clear and consistent communications, the Cabinet recently adopted a new SDCCD Style Guide. Overseen by the District’s Communications and Public Relations Office, the SDCCD Style Guide outlines standards on how the District’s logos and related elements (i.e., colors, typography, etc.) can be used, which all departments and campuses are to follow. Copies of the style guide are available upon request or on the District’s website.
ERP SELECTION
At its January 30 meeting, the SDCCD Board of Trustees authorized Dr. Bonnie Ann Dowd, Executive Vice Chancellor, Business and Technology Services, to enter into contract negotiations for the purchase of an integrated ERP database system for Student Administration, Financial Aid, Finance, and Human Resources functions districtwide. The Board also authorized the award of a dual bid for the ERP software and technical system to Oracle (PeopleSoft) and Ciber, Inc. for software system implementation. The authorization follows an extensive review and evaluation of bid responses that met the requirements defined in the bid solicitation. As the selection process comes to a successful conclusion, the Cabinet would like to express its appreciation to the many faculty and staff who participated.

CHANCELLOR’S OPEN OFFICE HOURS – SPRING SEMESTER 2014
As in the past, Chancellor Carroll wants to afford an opportunity for input throughout the District. In order to do this, Chancellor’s Open Office Hours have been scheduled at various locations throughout the District. Please call in advance for a short appointment (this will prevent people from having to wait) by contacting the Chancellor’s Office (ext. 6957). The Open Office Hours for the spring have been scheduled as follows:

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BACCALAUREATE PROPOSAL/SB 850
California is moving closer to joining the list of states which allow community colleges to grant bachelor’s degrees. On February 27, the San Diego Community College District Board of Trustees passed a resolution supporting Senate Bill 850, which would authorize a pilot program for California’s community colleges to offer bachelor’s degrees in selected workforce fields where there is high demand but either no programs at all or inadequate capacity at the public universities. Senator Marty Block, the bill’s author, attended the Board meeting and discussed the need here in California. This week, the California Community Colleges Board of Governors heard a report by the Baccalaureate Degree Study Group. At the meeting, State Chancellor Harris spoke in support of the proposal. The study group report points out that the granting of baccalaureates at community colleges is a growing movement. Nationwide, more than 50 community colleges operate almost 500 baccalaureate programs in 21 states. Chancellor Carroll, a member of the study group, attended the Board of Governors meeting and testified in support of SB 850.

SPRING ENROLLMENT
One week after the credit colleges’ first census, spring enrollment demand remains strong across the District. Districtwide, the number of sections for the Spring semester is 7 percent higher than for the Spring 2013 term. FTES and headcount are tracking similar to Spring 2013 but with the return of the 2014 Summer semester, the District is projected to be about 4 percent over its funded enrollment cap. Each of the colleges and Continuing Education have added course sections in high-demand areas this spring, however, the focus for growth will be in the summer.

GRADUATE OUTCOMES SURVEY
A new survey of recent San Diego Community College District (SDCCD) graduates shows that more than 2 out of 3 respondents are now employed and more than 7 out of 10 are in the process of earning or planning to earn a bachelor’s degree or higher.

Among the other findings:

• Nearly 3 out of 4 respondents said the education and training they received at the SDCCD played an integral role in preparing them for future employment.
• The top six industries that survey respondents are working in are Healthcare (23 percent), Education (12 percent), Personal and Household Services (9 percent), Government (7 percent), Manufacturing (7 percent), and Science and Technical Services (6 percent).
• More than 4 out of 10 respondents are enrolled in a university. Of those, half attend a California State University campus, 18 percent are enrolled at a University of California campus, and 33 percent are at a private or out-of-state university.

The Graduate Employment Survey prepared by the Office of Institutional Research and Planning was conducted in December 2013-January 2014. The survey was administered online to 11,058 students who graduated from one of the SDCCD institutions between 2010 and 2013. Over a four-week period, 1,805 former students responded for a response rate of 16 percent.

SUMMER 2014 SESSION
An improved budget situation will enable the District to restore summer credit course sections to about 80 percent of what was offered in 2009, before the budget crisis. More than 1,400 classes will be offered this summer including many online courses. The Summer 2014 class schedule will be posted online on April 15. The priority registration deadline is April 30 and open registration begins May 27.
MOOC TASK FORCE REPORT
Chancellor Carroll, in consultation with the District Governance Council (DGC) recently convened a task force to assess the merits of Massive Open Online Courses (MOOCs) and its applicability to SDCCD. A moratorium on offering MOOCs was adopted while the task force completed its investigation. The task force recently completed its work and has provided a report to the Chancellor’s Cabinet and Board of Trustees. The report finds MOOCs fall short in several areas. The task force affirms the curricular responsibility of the faculty and the well-established curriculum development process at the SDCCD institutions and the District. The task force suggested some areas where emerging technology could augment the current curricula as part of a pilot project focused on enhancing tutoring services. The pilot projects can be implemented after the Academic Senates have reviewed the report and endorse these exploratory projects.

RESTORING RESPECT CONFERENCE
On Friday, March 21, Restoring Respect will host its 3rd annual conference “Creating a Culture of Civility.” Restoring Respect is a community initiative promoting greater civility in San Diego civic dialogue. The initiative is supported by a consortium of San Diego-area academic institutions and community groups including the Catfish Club of San Diego, the SDCCD, and the University of San Diego. This year’s conference, which runs from 9 a.m. to 12 p.m., will again be held at the Joan Kroc Institute for Peace and Justice at the University of San Diego. The event will include speakers, a panel discussion, and a keynote by Dr. Carolyn Lukensmeyer, Director of the National Institute for Civil Discourse. Parking and registration are free.

DONOVAN PARTNERSHIP
The SDCCD has established a partnership with the Richard J. Donovan Correctional Facility (RJD) through California Correctional Health Care Services (CCHCS), which will enable students enrolled in San Diego Mesa College allied health programs to receive clinical training at the state prison. The program begins this semester with 20 Mesa College students from the college’s Dental Assisting, Medical Assisting, and Health Education Information Technology (HEIT) programs. In the future, the program will be expanded to other health care programs at Mesa, City, and Miramar colleges. In the past, RJD has partnered with four-year colleges and universities, but this is the first time the facility has collaborated with a community college district.

JOINT BOARD MEETING
On March 18 at 5 p.m., the SDCCD and San Diego Unified School District governing boards will hold a special joint meeting in the Performing Arts Theater at the Continuing Education Educational Cultural Complex (ECC). This joint meeting builds upon the joint meetings that took place in 2011 and 2013, and represents an opportunity for the two organizations to evaluate progress and make additional plans to ensure that students are well educated academically and well prepared for both higher education and the workforce. The public and community leaders are invited to attend. The Educational Cultural Complex is located at 4343 Ocean View Boulevard, in San Diego’s Mountain View community.

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SUMMER SESSION

Student interest is expected to be strong for the upcoming summer session – the SDCCD’s first in five years. As of May 1, Student Services reported that 75,000 appointments were scheduled for students to register for classes. Included in this group are approximately 6,100 new students who requested appointments. Registration by appointment runs May 12–23. Open registration begins May 27. The District is offering more than 1,000 classes at City, Mesa, and Miramar colleges, including numerous online courses. In addition, San Diego Continuing Education will offer nearly 2,000 noncredit classes. Classes in high-demand areas such as allied health, basic skills, hospitality and consumer sciences, and career technical studies will be among those being offered. The primary summer session is set for June 16 – August 9, but three other sessions also will be held: May 27 – June 28; June 9 – August 2; and June 30 – August 2. Plans call for 435 summer courses at City College, 423 at Mesa College, and 203 at Miramar College.

SENATE BILL 850

A bill that would allow California’s community colleges to offer bachelor’s degrees got a major boost on April 24 when the Senate Education Committee voted 8-0 to endorse the legislation. Senate Bill 850, sponsored by State Senator Marty Block (D-San Diego) would allow a limited number of California community college campuses to each offer one baccalaureate program in selected workforce-related fields with high demand. The amended bill limits these programs to ones not currently offered at any of California’s public universities. Chancellor Carroll testified at the hearing in support of the bill. Previously she served on California’s Baccalaureate Degree Study Group and has been active in advocating in support of the proposal. Where several previous bills in California failed, SB 850 has built considerable momentum since it was introduced in January, including endorsements from numerous community college districts, chambers of commerce, individual businesses, and editorial boards. Studies in California show that the number of people with bachelor’s degrees would have to increase by almost 60,000 annually – a jump of about 40 percent – to meet projected employer demand by 2025. A Public Policy Institute of California report concludes that 41 percent of jobs in the state will require at least a bachelor’s degree, but just 35 percent of working-age adults will have one. Next, SB 850 goes to the Senate Appropriations Committee. Chancellor Carroll says that if signed into law during the current session, California community colleges could begin offering bachelor’s degrees starting as early as fall 2015.

JACK KENT COOKE SCHOLARS

SDCCD students are among just 85 in the country who have been awarded the prestigious Jack Kent Cooke Foundation Undergraduate Transfer Scholarship, which will pay up to $30,000 annually for tuition and living expenses as they pursue their bachelor’s degrees at a four-year university. The Jack Kent Cooke Foundation Undergraduate Transfer Scholarship is the largest private scholarship for two-year and community college transfer students in the country and is awarded to the nation’s best, low-income community college students seeking to complete a bachelor’s degree at an accredited college or university. The grants are for up to three years. Two of the recipients are from San Diego City College and two are from San Diego Miramar College. They are: Trin Hoang Viet Nguyen (Miramar College); Bryce Jared Schierenbeck (City College); and Mehrdad Yazdanibouki (Mira Center College). This marks the second straight year that four San Diego Community College District students have received the highly esteemed Jack Kent Cooke scholarships. Scholars were selected based on high academic ability and achievements, persistence, leadership, and financial need. The average GPA of the incoming class is 3.98 and the scholars come from families with an average adjusted gross income of approximately $25,000.
STUDENT SUCCESS SCORECARD
SDCCD colleges have some of the highest student completion rates in California, according to a new Student Success Scorecard from the State Chancellor’s Office. The Student Success Scorecard is a performance measurement system that tracks student success at all 112 of California’s Community Colleges. Data shows how well colleges are doing in graduation and completion rates, job training programs, remedial instruction, and retention of students. Statewide, the average completion rate was 48.1 percent in 2012-13. At San Diego City College, the rate was 63.7 percent, the third highest in the state. At San Diego Mesa College, the rate was 61 percent. At San Diego Miramar College, the rate was 53.6 percent – well above the state average. Completion rates measure those who earned an associate degree or credit certificate, transferred to a four-year institution, or achieved “transfer-prepared” status within six years of enrolling in a community college.

OPINION LEADERS AUDIT
How are SDCCD, its colleges, and Continuing Education viewed by members of the community including local leaders? Is the SDCCD offering programs in areas of workforce need, and do its graduates have the skills employers are seeking? These questions are among those to be explored in a series of one-on-one interviews to be conducted this summer with community leaders. The opinion leaders audit project is being conducted by Nuffer Smith Tucker, a local public relations agency, on behalf of the SDCCD to gather feedback that will be used to refine SDCCD programs and communications. Approximately 30 stakeholders from local industry, education, politics, the community, and other sectors will provide candid feedback based on a set questionnaire. Input will then be used to help refine messages and strategies aimed at enhancing understanding of the District and its important mission. This includes suggestions on how to improve collaboration and communication. In April, Nuffer Smith Tucker attended a meeting of the Chancellor’s Cabinet to finalize the project’s workscope. Interviews are now being scheduled and a detailed final report will be shared later this summer.

JOINT HIGHER EDUCATION ADVOCACY DAY
As California’s proposed 2014-15 budget comes into better focus, the SDCCD continues to be active in advocating in support of restored funding. On April 29, the SDCCD participated in Joint Higher Education Advocacy Day in Sacramento – an effort which brought together representatives from each community college district in California along with colleagues from the University of California and California State University. Otto Lee, Vice Chancellor of Instructional Services, participated on behalf of the SDCCD, including several productive meetings with local delegation members in the Capitol. Dr. Lee reported that lawmakers were impressed by recent efforts by the SDCCD to boost student success. They were especially interested in ways to enhance and expand transfer pathways for community college students. An update on the SDCCD’s budget situation will be provided later this month following the release of the Governor’s May Revise.

UPCOMING COMMENCEMENT SCHEDULES
As the spring semester and academic year come to a close, the college and CE commencements offer a reminder regarding the purpose of what we do as a District. The schedule for this year’s commencement ceremonies is as follows:

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<td>Friday, May 16</td>
<td>1:00 p.m.</td>
<td>Miramar College</td>
<td>Miramar Campus – Compass Point</td>
</tr>
<tr>
<td>Saturday, May 17</td>
<td>4:00 p.m.</td>
<td>Mesa College</td>
<td>USD – Jenny Craig Pavilion</td>
</tr>
<tr>
<td>Friday, May 23</td>
<td>5:00 p.m.</td>
<td>City College</td>
<td>Organ Pavilion, Balboa Park</td>
</tr>
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STATE BUDGET UPDATE
On May 13, Governor Brown released details of the “May Revision,” his updated budget proposal for FY 2014-15. As expected, the May Revision included a combination of increased spending, debt reduction, and the proposal for a “Rainy Day Fund.” The state's proposed $107.8 billion spending plan includes a 20 percent increase in funding for higher education over the next four years. The governor’s budget is now being reviewed and modified by the state legislature, which has until June 15 to return a final budget to the governor. The District will remain active during this time to advocate on behalf of the District, its students, and employees.

COMMENCEMENT
In May, commencement ceremonies were held to celebrate the success of graduates from City College, Mesa College, Miramar College, and Continuing Education. A record 7,966 degrees, certificates, and diplomas were awarded to the Class of 2014. Some of these students overcame personal challenges and/or made sacrifices to complete their studies. Others succeeded in spite of five difficult budget years in California – which resulted in fewer classes and limited resources being available. Many graduates will now continue their studies at four-year universities, while others will be entering or re-entering the workforce.

SENATE BILL 850
On May 27, Senate Bill 850, the community college baccalaureate pilot, passed the California Senate by a vote of 34-0. The speed with which the bill was passed out of the Senate is a credit to its author, Senator Marty Block (who prior to being elected to the state legislature served as president of the SDCCD Board of Trustees). SB 850 now moves to the Assembly’s Higher Education Committee and is expected to be heard on June 24. The District continues to lead a statewide advocacy effort in support of this historic bill. Hopefully, California will join the 21 states that currently authorize community colleges to offer bachelor’s degrees in a limited number of workforce fields. If signed into law during the current legislative session, 15 community colleges in California could begin offering four-year degrees (one program per district) as early as 2015.

ONLINE EDUCATION INITIATIVE
California community colleges are being invited to participate in a statewide pilot program intended to help shape the delivery of online education. City, Mesa, and Miramar colleges will each be submitting an application. Approximately 12 to 15 colleges will be selected to participate in the pilot which is being funded by the State Chancellor’s Office. Participants, as members of a steering committee, will have the opportunity to be in the forefront of how a larger statewide program is shaped. Colleges will participate as either a “home” college, with students taking classes offered by other schools, or a “teaching” college that offers online courses for students from other colleges.
ENROLLMENT REPORT – SUMMER
Demand for summer classes is strong and the District is on track to meet its enrollment goals. As of May 31, FTES for the colleges for Summer 2014 is 3,602, which is 97 percent of the Summer 2014 target. In addition, the colleges’ districtwide fill rate is 84 percent with two weeks to go before the primary summer session begins on June 16. More than 15,000 students are expected to take classes this summer as City, Mesa, and Miramar colleges offer a substantial summer schedule for the first time in five years. In addition, Continuing Education is offering 2,000 noncredit classes. Overall, the District is on target to meet its FTES target for 2014-15 which is 2 percent over the funded cap. Cabinet members will continue to monitor enrollment closely in order to position the District to capture additional growth funds if they become available.

EMERGENCY PLANNING/COMMUNICATION
Emergencies – including both natural and man-made disasters – can occur at any time. The Cabinet regularly reviews policies and procedures to ensure the District is prepared in the event of an emergency situation. These practices were tested in May when wildfires raged across northern San Diego County. Miramar College was briefly closed when a fire flared approximately two miles from the campus. Fortunately, the District’s leadership team was in communication throughout the incident and the campus was re-opened the next day with minimal disruption to classes and other operations. Many county residents and businesses, however, were less fortunate. All District employees and students are encouraged to review emergency procedures to ensure they are prepared for the next disaster. All employees have been encouraged to sign up through Webadvisor to receive the District’s mass emergency communications alerts. In the event of an emergency, call 911.

NEW ACCJC STANDARDS OF ACCREDITATION
In May, the Cabinet reviewed the Accrediting Commission for Community and Junior Colleges’ (ACCJC) proposed revisions to Eligibility Requirements and Accreditation Standards. The Commission’s draft revisions of standards are intended to reflect current effective practice in higher education, public expectations for educational quality and transparency, and current Federal regulations. The revisions are based upon input received during the Review of Accreditation Standards and Practices that began in November 2011. Comment on first reading revisions to Eligibility Requirements and Standards, approved by the Commission in January 2014, concluded on April 30, 2014. At the June 6, 2014, public session of the Commission meeting, the revised Accreditation Standards and Eligibility Requirements will be presented for second reading and adoption.
ADOPTED 2014-15 BUDGET
Following approval by the Chancellor’s Cabinet, District Budget Development Committee, and District Governance Council, the Adopted Budget for this year was presented to the Board of Trustees by Executive Vice Chancellor Bonnie Dowd and was approved. Improved student access, additional faculty, and added course offerings are among the highlights of a $738.3-million budget adopted by the San Diego Community College District (SDCCD) Board of Trustees at its Sept. 11 meeting. The balanced, 2014-15 spending plan includes a general fund budget of more than $334 million, and nearly $263 million for the SDCCD’s continuing bond construction projects under Propositions S and N. The rest of the budget comes from federal and state financial aid and grant funds. The new general fund budget marks an increase of roughly 10 percent from the $304.3 million allocated last year. Additional funding is enabling the district to add 410 course sections this fall, hire 46 new and replacement full-time faculty members, and serve 3,100 additional students during the 2014-15 academic year at San Diego City, Mesa, and Miramar colleges, and San Diego Continuing Education. This follows a year in which the district added 582 course sections and hired 44 new and replacement full-time faculty members prior to the spring semester in January.

SENATE BILL 850
In August, the California Legislature approved a historic bill that would allow a limited number of community colleges to grant four-year degrees. Senate Bill 850, authored by Senator Marty Block (D-San Diego) would establish a pilot program with 15 community colleges offering bachelor’s degrees in select workforce majors. Chancellor Carroll is chairing the statewide advocacy effort, with support from the Cabinet. Having been approved unanimously by the legislature, Governor Jerry Brown will now decide if California joins the 21 other states that allow community colleges to grant four-year degrees. Unlike previous bills, however, SB 850 enjoys bi-partisan support and is widely touted as a way for the state to address its need to be competitive in areas of high workforce demand. Governor Brown has until September 30 to act on the bill. Under the bill, bachelor’s degrees could only be offered as early as January 2015 in areas where public universities do not offer such a program, cannot accommodate student demand, or do not have the interest. If approved, Mesa College is authorized to propose a bachelor’s degree in Health Information Management.

ENROLLMENT REPORT – FALL
The Chancellor’s Cabinet reviewed fall 2014 enrollment information for the colleges. Student demand for classes continues to be high this fall. As of opening day, there were 11,000 students waitlisted in 15,000 seats, demonstrating demand beyond capacity. Class fill rates averaged 90 percent districtwide. The fall semester includes nearly 250 additional sections districtwide (about 4 percent increase) compared to last fall. FTES as of fall 2014 opening day is about the same as fall 2013. Overall, the District is projected to be 2% over the state-funded FTES cap for 2014-15, which is in-line with the enrollment-management goal. The Chancellor’s Cabinet will continue to monitor student enrollment throughout the year as a top strategic goal.
DEGREE AND CERTIFICATE INITIATIVE
The Chancellor’s Cabinet reviewed a special report in the August 18 issue of Community College Week on “Top 100 Associate Degree Producers for 2014.” None of the District’s colleges made this year’s overall list of top degree producers (San Diego Miramar and San Diego Mesa are #49 and #57 for Asian American graduates). Lynn Neault, Vice Chancellor of Student Services, will serve as the lead Cabinet member in exploring some of the best practices and strategies used by eight California institutions that are among the top degree producers in the nation – for consideration and possible adoption by the SDCCD.

PROPOSED MIRAMAR COLLEGE MEN’S VOLLEYBALL TEAM
Following Cabinet review, the Chancellor authorized San Diego Miramar College to move forward with establishing a Men’s Volleyball Team. Co-curricular funding will be provided to support start-up and ongoing costs for the team. President Patricia Hsieh indicated that intercollegiate athletics is an important aspect in Miramar College’s continuing growth as a comprehensive community college. Establishment of the Men’s Volleyball team is also important to the college’s gender equity action plan for intercollegiate sport offerings. Currently, Miramar College offers Men’s Water Polo, Men’s Basketball, Women’s Soccer, and Women’s Water Polo.

VEBA BENEFIT RENEWAL RATES
For 2015, the District obtained new medical plan rates from VEBA with an overall increase of only 4.25 percent. The District cap for the Kaiser plan will remain at $987.36. Employees with shared premium costs for the non-Kaiser plans will see some increase to their contribution. Acupuncture will be added to Kaiser and all United Healthcare plans for the 2015 Benefit year. The District also obtained a Bronze Plan for medical care which complies with the Affordable Care Act requirements that will be offered to non-academic, non-classified (temporary) employees. The change in rates for dental and vision coverage for the District resulted in annual projected savings of $21,700.

CHANCELLOR’S FORUMS
Chancellor Carroll will conduct a series of State-of-the-District Forums in order to discuss District progress and plans, and provide an opportunity for interaction with faculty and staff. The following Chancellor’s Forums have been scheduled:

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<td>Corp. Ed Ct./MS 162</td>
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<td>2:00-3:00 p.m.</td>
<td>Continuing Education</td>
<td>ECC – Room 169</td>
</tr>
<tr>
<td>October 6</td>
<td>2:00-3:00 p.m.</td>
<td>District Office</td>
<td>235-255</td>
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CHANCELLOR’S OPEN OFFICE HOURS – FALL SEMESTER 2014
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<tr>
<td>October 2</td>
<td>3:00-4:00 p.m.</td>
<td>Continuing Ed, ECC</td>
<td>Room 121</td>
</tr>
<tr>
<td>November 3</td>
<td>3:00-4:00 p.m.</td>
<td>Miramar College</td>
<td>Room A102, President’s Conf. Rm.</td>
</tr>
<tr>
<td>December 1</td>
<td>3:00-4:00 p.m.</td>
<td>Mesa College</td>
<td>Room A104, President’s Conf. Rm.</td>
</tr>
<tr>
<td>December 10</td>
<td>3:00-4:00 p.m.</td>
<td>City College</td>
<td>E. Bldg., President’s Conf. Rm.</td>
</tr>
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<td>January 20</td>
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<td>Room 300, Chancellor’s Office</td>
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SENATE BILL 850
Governor Jerry Brown has signed into law a historic measure that for the first time enables a limited number of California community colleges to offer four-year degrees. Senate Bill (SB) 850, authored by State Senator Marty Block (D-San Diego), drew overwhelming bipartisan and business support because it addresses a growing need for the state to become more competitive in areas of high workforce demand. The pilot program authorized under SB 850 allows up to 15 different community college districts to offer one baccalaureate degree each in select workforce majors starting on Jan. 1, 2015 and ending on July 1, 2023. SB 850 stipulates that the four-year programs offered may not duplicate any currently available at the University of California (UC) or California State University (CSU). Regardless, the bill represents one of the most significant changes in the California Master Plan for Higher Education since its adoption in 1960. Until now, only the UC and CSU systems could offer public, four-year degrees. SDCCD Chancellor Constance M. Carroll served on the state’s baccalaureate study group and has chaired the statewide coalition that provided advocacy for the passage of SB 850. Programs which might be offered include dental hygiene, radiologic technology, health information science/informatics, and automotive technology. Some of the new four-year programs could be offered as early as the fall 2015 semester. Students enrolled in upper-division coursework will pay an additional $84 per unit fee – which is still less than fees paid by CSU students.

ENROLLMENT REPORT – FALL
Fall 2014 enrollment remains strong and is on track to meet the targets established by the Chancellor’s Cabinet, which includes 2 percent growth over the state-funded cap for the district. The colleges added 183 new sections in high demand areas for fall, and Continuing Education added 61 sections, largely in basic skills areas. Planning is currently underway for spring 2015, and the Chancellor’s Cabinet is planning for a full restoration of summer 2015.

THE GREAT CALIFORNIA SHAKE OUT
On Oct. 16 at 10:16 a.m., the SDCCD will join millions of Californians in participating in the Great California Shake Out earthquake drill. In addition to SDCCD campuses, the District Office, District Service Center, and the SDCCD Police Administrative Office will also participate this year. On Oct. 16 at 10:16 a.m., those at the District Office, District Service Center and College Police main office will hear announcements over the District telephone system indicating that it’s time to ShakeOut. At the time of the announcements, and in the case of an actual earthquake, follow the instructions on the attached “ShakeOut Recommended Earthquake Safety Actions guide.” Do not exit the building. Instead, “Drop, Cover, and Hold On” immediately. Those with disabilities or mobility issues should follow the recommended actions in the “ShakeOut Earthquake Guide for People with Disabilities.” A final message will indicate the conclusion of the drill. Managers and supervisors are encouraged to discuss the drill with staff members and review or practice the steps of “Drop, Cover, and Hold On.” If your office has a staff member with a disability or mobility issue, discuss how to support each other during the drill and in the event of an actual earthquake.
DISTRICT’S ECONOMIC IMPACT $5.2 BILLION
A new analysis shows the SDCCD and its students contributed $5.2 billion last year to the regional economy, up from $4.0 billion in 2012-13. In total, the District’s economic impact is equal to approximately three percent of the county’s Gross Regional Product. The study by Idaho-based Economic Modeling Specialists Intl. (EMSI), analyzed spending on college operations, including payroll and purchases, along with the economic benefits of a better educated workforce. The increase in the District’s economic impact on the region is primarily due to a recalculation by EMSI of the contributions of former SDCCD students now in the workforce. In 2013-14 this totals $4.9 billion – up from $3.7 billion estimated by EMSI in 2013. The District employs 4,568 full-time and part-time employees at City, Mesa, and Miramar colleges, San Diego Continuing Education, and elsewhere. The net impact of payroll and expenses in fiscal year 2013-14 came to $331.7 million, according to the report. The overall effect of the SDCCD on the local economy is equal to the sum of the District operations and the student productivity effect. Additionally, social savings reduced taxpayer expenses by $186.7 million through lower unemployment, criminal justice, and health care costs. The SDCCD was recently listed by the San Diego Business Journal as the region’s 13th largest employer (up from #17 in 2013).

CHANCELLOR’S FORUMS
Chancellor Carroll will conduct a series of State-of-the-District Forums in order to discuss District progress and plans, and provide an opportunity for interaction with faculty and staff. Information on the remaining Chancellor’s Forum is below:

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MEMBERSHIP

Constance M. Carroll, Ph.D.
Chancellor

Anthony Beebe, Ed.D.
President,
San Diego City College

Pamela Luster, Ed.D.
President,
San Diego Mesa College

Patricia Hsieh, Ed.D.
President,
San Diego Miramar College

Rudy Kastelic
Interim President,
Continuing Education

Shelly Hess, Ed.D.
Interim Vice Chancellor,
Instructional Services

Will Surbrook
Vice Chancellor,
Human Resources

Lynn Ceresino Neault, Ed.D.
Vice Chancellor,
Student Services

Christopher Manis
Vice Chancellor,
Facilities Management

Bonnie Ann Dowd, Ed.D.
Executive Vice Chancellor,
Business and Technology Services

Jack Beresford
Director,
Communications and Public Relations

Margaret Lamb
Executive Assistant to the Chancellor

NOVEMBER 2014

DEGREE AND CERTIFICATE INITIATIVE

As part of the statewide Student Success Initiative, the Chancellor’s Cabinet has committed to increase the number of degrees and certificates awarded each year. The primary focus of the plan is associate degrees. The Cabinet has set an ambitious goal to increase the number of degrees awarded each year by 10 percent. Another significant component of the Degree and Certificate Initiative is a comprehensive analysis of various factors including: barriers to degree completion, class scheduling patterns, and practices in place at the top degree-granting community colleges in California. For example, one successful practice in place at other institutions is to clear all of the lower division GE and District requirements for students who have previously earned a bachelor’s degree. The Chancellor’s Cabinet is carefully monitoring progress with this effort.

STUDENT SUCCESS AND EQUITY PLANS

The colleges and Continuing Education have spent the past year reviewing research and best practices to develop their Student Success and Equity plans. The Student Success plans have been vetted through the institutional governance processes and have been submitted to the state. The Equity Plans are in the final review and draft stages. While the state did not include noncredit programs in the allocation of Student Equity funding, the District agreed to include Continuing Education in the internal allocation of funds to close achievement gaps for noncredit students as well. The process has been rich with dialog around outcomes data and disproportionate impact on certain subgroups. A high level summary of the plans was presented at the November 6, Board of Trustees meeting. The Student Equity plans are due to the state on January 1, 2015.

THE VIOLENCE AGAINST WOMEN REAUTHORIZATION ACT OF 2013

The District is in the process of implementing the many requirements of the Violence Against Women Reauthorization Act of 2013. The Act’s provisions include an education and prevention program for students and employees, along with the identification of a Title IX Officer whose role will be to ensure victims receive information about the many services available both on and off campus. The requirements are being incorporated into existing policies and procedures, as well as resulting in a new Board Policy 3540 Sexual and Other Assaults on Campus, and corresponding new administrative procedure. Both the new and revised policies were presented for a first reading at the November 6 Board of Trustees meeting.

BACCALAUREATE PILOT PROGRAM

On September 28, California Governor Jerry Brown signed Senate Bill 850 (Block) authorizing up to 15 California community college districts to offer a single baccalaureate degree on a pilot basis. The Board of Governors (BOG) of the California Community Colleges (CCC) is charged with developing a process for the selection of those pilot colleges, along with other aspects of implementing the initiative. After considerable discussion, the California Community Colleges Chancellor’s Office has established a Pilot Program Timeline. The process for the baccalaureate application will begin with filing a Certification of Interest, which is due by November 12, 2014. As previously reported, the SDCCD is proposing a baccalaureate program in Health Information Management at Mesa College.
A final decision on which programs will be selected is expected January 21, 2015. Meanwhile, a number of districts are prepared to self-fund their programs, are ready to go with their substantive change applications, and are ready to start instruction in fall 2015 for their first class at the junior level, with a plan to end so that the final class completes at the end of the pilot period. In most cases, the students are already enrolled in associate degree programs in these same fields and they are eager to realize their baccalaureate goals. The SDCCD continues to lead on this important workforce initiative thanks to outstanding work being done at Mesa College, as well as Student Services and Instructional Services. We will keep you informed as the process continues.

**ACCT LEADERSHIP CONGRESS 2014**

Members of the Board of Trustees, Chancellor Carroll, and others recently participated in the national conference of the Association of Community College Trustees (ACCT) in Chicago. This organization represents the approximately 1,132 community college districts in the United States and Canada, bringing together representatives from governing boards, executive administrators, and staff from community colleges to hear presentations, share best practices, and participate in networking with colleagues and peers. Highlights from this year’s conference included Mesa College Professor Carl Luna receiving the prestigious “William H. Meardy Award” from the ACCT Pacific Region. The award recognizes the region’s outstanding faculty member – a significant honor for Dr. Luna. Other highlights included presentations by Chancellor Carroll and SDCCD Board Members on collective bargaining and the SDCCD’s Military Education program. The SDCCD will serve as host district of the ACCT Leadership Congress in 2015 when the conference returns to San Diego October 14-17.

**INDUSTRY ADVISORY COMMITTEES MEMBER APPRECIATION EVENT**

On October 30, the SDCCD celebrated the work of its industry advisory members by hosting them at a special appreciation event held at the Handlery Hotel’s Crystal Ballroom. Nearly 100 industry advisory committee members attended the event, which featured a keynote by San Diego Workforce Partnership CEO Peter Callstrom and remarks from several outstanding speakers. The District values the efforts of its dedicated industry partners, which helps it to better serve students and set them on a course for successful careers. The Industry Advisory Committees Member Appreciation event was coordinated by Instructional Services, led by Interim Vice Chancellor Shelly Hess.

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